

# Blue Star Museums Participant Survey 2012

## Blue Star Museums Participant Survey Summer 2012

Thank you for participating in the Blue Star Museums Program for 2012. The NEA invites you to complete this survey to help the Agency improve and understand the impact of this program. The NEA staff also may incorporate information from this survey into documents they make available to other federal agencies, arts and education organizations, grantees, and others interested in the NEA's programs. Please complete this form and submit by October 15, 2012.

Your participation is voluntary. You will not receive any compensation for responding to the survey. You may decline to answer any questions you wish. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid Office of Management and Budget (OMB) control number. The OMB control number for this survey is OMB No. 3135-0130 (expires 4/25/2014).

The time required to provide responses to the survey questions is estimated to be approximately 15 minutes. Please contact Steven Shewfelt, Deputy Director, Research & Analysis, NEA (shewfelts@arts.gov) if you have any questions regarding the estimated time burden or any other aspect of this data collection.

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### \*1. Institution (starred items are required):

Institution name *:	<input type="text"/>
Street address:	<input type="text"/>
City *:	<input type="text"/>
State *:	<input type="text"/>
ZIP:	<input type="text"/>

## Blue Star Museums Participant Survey Summer 20112 - Program Information

### 2. What is the estimated number of military personnel and their family members that took part in the program?

### 3. What percentage of your organization's overall attendance is represented by military personnel and their family members? Please enter a number without a % sign.

### 4. Did you have any special activity for military families other than free admission?

- Yes
- No

## Blue Star Museums Participant Survey Summer 20112 - Program Information

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**5. Please describe any special activities for military families other than free admission.**

**6. Please rate the degree to which the Blue Star Museums PR Toolkit including the marketing materials (downloadable poster, ads, and postcard) was helpful.**

- 1 - Not at all helpful
- 2 - Somewhat helpful
- 3 - Very helpful

## Blue Star Museums Participant Survey Summer 2012 - Program Information

**7. Are there any promotional tactics, tips, or tools that we should change or add to the PR Toolkit to help you promote Blue Star Museums more effectively?**

**8. Does your institution have a program for military personnel and their families during the months when there is no Blue Star Museums program?**

- Yes
- No

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**9. Please describe any programs your institution has for military personnel and their families during the months when there is no Blue Star Museums program.**

**10. Is there anything else you would like to tell us?**