

Store Clerk Recruitment Materials: Follow-up Telephone Screening

Introduction

Hello, my name is <name> and I am calling to talk to <clerk name>.

Hello, this is <name> with Decision Partners. I'm calling because you have given us your name and said you might be interested in participating in a research project we're doing on behalf of the Food and Drug Administration. As part of the project we are speaking with store clerks like yourself to discuss laws related to the sale of tobacco products. The project is being done to help the FDA better communicate to retailers about these laws. The purpose of these interviews is to learn more about your experiences and how they can provide useful information and resources that will help you in your job. I'm calling to see if you would be willing to do a telephone (in-person) research interview as part of this project. The interview would be private—no one outside of the research team will know what you say in the interviews, not even your boss. We will not use your name in anything we report. The interview take about 45 minutes and we will schedule it for a time that is convenient for you. The interviews will take place in a neutral, private location of your choice and will be conducted outside of your business hours. To thank you for your time, we're offering \$30. Would you be willing to do an interview?

Screening Questions

If no: Thank you for your time.

If yes: I have a few questions to make sure that you would be an appropriate person for our interview:

1. *If we do not know the type of store:* Can you tell me what type of store you work at? For example, is it a convenience store, a gas station, grocery store, or mass merchandiser?

If they are a pharmacy, restaurant, liquor store, tobacco outlet, online retailer, or retail outlet on a Native American reservation: Thank you for your time, but at this time we are not looking to interview people from your kind of store.

2. Would you be comfortable doing the interview in English?

If no: Thank you for your time, but at this time we are only able to do the interviews in English.

3. *If Yes:* Are you at least 18 years old?

If no: Thank you for your time, but at this time we are only doing interviews with employees who are at least 18.

4. Does your store sell cigarettes or smokeless tobacco products?

If no: Thank you for your time, but we are only doing interviews for stores that sell cigarettes or smokeless tobacco.

5. Do you supervise, manage or train other employees who work at the register and sell tobacco products?

If yes: Is it a regular part of your job responsibilities to manage other clerks or do you just on occasion provide some instruction to new clerks?

If yes: We would certainly like to do an interview with you. [schedule as Manager]

If no:

6. Do you ever work at the register and sometimes sell cigarettes or smokeless tobacco to customers?

If yes: We would like to do an interview with you. [schedule as Clerk]

Appendix C: Clerk Screener

If no: Thank you for your time, but we are only doing interviews with clerks who sell cigarettes or smokeless tobacco.

7. How long have you been employed at your current job? _____

8. How would you describe your race?

[DO NOT READ OPTIONS. Circle all options given by respondent.]

(1) Hispanic

Non-Hispanic

(2) White

(3) Black or African American

(4) American Indian or Alaska Native

(5) Asian

(6) Native Hawaiian or Other Pacific Islander

(7) Multiple races mentioned

(8) Other: _____

9. Confirm respondent's sex.

___ Male

___ Female