

FIRST NAME

GROUP

**1 Grade the idea**  
(MARK ONLY ONE)



**2 How did this idea make you feel?**  
(CHECK ALL THAT APPLY)

- Surprised
- Curious
- Worried
- Angry
- Disgusted
- Skeptical

◀ Other

**3 How much do you agree or disagree with the following statements:**  
(CHECK ONLY ONE RESPONSE FOR EACH ITEM)



- This idea is worth remembering
- This idea grabbed my attention
- This idea is ridiculous
- This idea is meaningful to me
- This idea will convince young people to think twice about using smokeless tobacco
- This idea is offensive
- This idea told me something I did not already know about smokeless tobacco
- This idea made me think differently about smokeless tobacco
- This idea made me want to learn more about the effects of smokeless tobacco

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