

“Informing the Development of Mobile Apps for HIV Prevention, Treatment, & Care”

**2f. Focus Group Moderator Guide – High-Risk MSM**

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## Focus Group Guide - MSM

### *Introduction*

Good morning/afternoon/evening. My name is \_\_\_\_\_ and I work for \_\_\_\_\_. We are studying ways of improving health and other services. This study is funded by the Centers for Disease Control and Prevention (CDC) .

As part of our studies, we've asked you here to discuss the use of mobile technology for HIV prevention treatment and care. Our discussion should last for between 1 hour and 1 1/2 hours.

I will be helping to guide the discussion and make sure everybody has a chance to speak. This is my friend\_\_\_\_\_. S/he will be making notes during the discussion so that we do not forget any of the points discussed. Although s/he will be recording the points raised, s/he will not write down any names, so whatever you say will be confidential.

Please remember, you are the experts and we are here to learn from you. Please don't tell us what you think we might want to hear. Tell us your views, whatever they are.

Let me explain the ground-rules. They are very simple. Please don't interrupt anyone and try to give everyone a chance to speak. Are there other rules we would like to add?

1. Warm Up Questions: Tell us about your familiarity and experience with mobile health technology.
2. What do you think these mobile programs/applications do well?

### **A) Education and information**

- 1) What HIV prevention, testing, and other content would you like to see in a mobile app?
- 2) What HIV prevention messages should be integrated into a testing app?
- 3) What is the best format for delivering information using an app?
- 4) What are the top 3 things you use your mobile phone/technology for the most on a daily basis?
- 5) Where do you get your most of your HIV or other health-related information? If the Internet, what websites?

### **B) Identifying Resources**

- 6) How would you like local HIV testing resources to be integrated into a mobile app?
- 7) How would you like local resources to be integrated into your app? (Probes: Listing of resources, Map of resources, GPS location, Contact information, driving and walking directions, operating hours)?
- 8) How can we best integrate the new mobile app into existing HIV prevention campaigns for MSM?

### **C) Care and Treatment Adherence**

N/A

### **D) Health Data Management**

- 9) What are your privacy concerns if you use a mobile app for HIV prevention and testing?
- 10) How would you like your mobile app to be able to integrate with social networking Internet sites?

### **E) Technology Adoption**

- 10) What are some of the barriers that you anticipate encountering when using mobile health applications on your phone? (Probes – difficulty with medical terminology, unmet information needs, system hard to use, privacy concerns) [**Predisposing Factors**]
- 11) What are some of the strategies you can use to overcome these barriers? (Probes – medical dictionary, online resources, member of healthcare team, family member or friend) [**Enabling Factors**]
- 12) What are some of the ways that your overall health may benefit from using mobile health applications? (Probes – better health outcomes, fewer doctor visits) [**Reinforcing Factors**]
- 13) Anything else that you would like to say that you didn't get a chance to say?

Thank you very much for your time and consideration. The information you have provided today is important and will help us to develop appropriate solutions to HIV prevention.