Attachment 7

MMP Formative Research Recruitment Guidance, Facility Makes First Contact

Model Patient Recruitment Script Provider/Facility Makes First Contact

The Patient Recruitment Script should be used after the Health Department has provided you with a list of randomly selected patients.

Script

Name of patient you are calling
Hello my name iswith [insert facility name]. I am calling to let you know about a project called [insert local project name] that [insert facility name] is participating in, in collaboration with the Health Department and the Centers for Disease Control and Prevention (CDC).
I am asking for your voluntary participation in this health department project. Your experiences and opinions are really important for guiding care for HIV patients both here in [insert project area name] and around the country. Hearing from patients like you will help us serve you better.
If you agree to participate, you will be asked to complete a 45 minute in-person interview and allow your medical records to be abstracted. Medical record abstraction is a process where selected information from your medical record will be looked over and recorded onto a form. You will receive \$ as a token of appreciation. This survey is completely confidential. Neither your name nor any other information that identifies you will be recorded with the interview and medical record information we collect for this project.
A representative from the Health Department will contact you to setup an appointment for you to sign the consent form, complete the in-person interview, and receive your \$
If you have any questions regarding MMP, please call [insert phone number], and ask for
I would like to thank you in advance for your participation in this very important activity that will positively impact health care and reduce illnesses among persons living with HIV/AIDS in [insert project area name].