

Testing Brief Messages for Black and Latino MSM

Attachment 10

Messages and Outcomes in English

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*** MAI MSM - Emerging Information Messages/Outcomes ***

[Pretest measure of condom intent]

For the following question, please choose only one response

1. How willing are you to use condoms in the future during anal sex?

- a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
-

READ: We are going to show you six brief messages about HIV prevention options, one at a time, and then ask your thoughts about each message. Please think only about the one message being shown to you, and forget about earlier messages as you move forward. [May need to reiterate this last sentence between each message below.]

Any questions?

[HIV-positive men skip to their section of messages]

HIV-negative MSM (randomized order, condom effectiveness last)

1. PrEP (44% effective)

Message:

You can reduce your risk of getting HIV if you take an anti-HIV pill every day. A recent study was done of gay and bisexual men who did not have HIV and were asked to take an anti-HIV pill every day. Even though some of the men did not take the pill every day, the group as a whole reduced their chance of getting HIV by 44%.

[7.6-grade level]

Post-test: *For each question, please choose only one response.*

1. After hearing this information, how willing are you to take an anti-HIV pill every day to help prevent HIV infection in the future?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to want to take an anti-HIV pill every day to help prevent HIV infection in the future?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about taking an anti-HIV pill every day new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about taking an anti-HIV pill every day?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay per month to be able to take a daily pill to help prevent HIV infection?

- a. \$0
- b. \$1-10
- c. \$11-25
- d. \$26-50
- e. \$51-100
- f. \$101-250
- g. \$251-500
- h. \$501-1000
- i. More than \$1000
- j. I am not willing to take a daily pill to help prevent HIV infection

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

2. PrEP (95% efficacy)

Message:

You can reduce your risk of getting HIV if you take an anti-HIV pill every day. A recent study was done of gay and bisexual men who did not have HIV and were asked to take an anti-HIV pill every day. For the men who took the pill every day, the group as a whole reduced their chance of getting HIV by 95%.

[7.1-grade level]

Post-test: For each question, please choose only one response.

1. After hearing this information, how willing are you to take an anti-HIV pill every day to help prevent HIV infection in the future?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to want to take an anti-HIV pill every day to help prevent HIV infection in the future?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about taking an anti-HIV pill every day new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about taking an anti-HIV pill every day?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay per month to be able to take a daily pill to help prevent HIV infection?

- a. \$0
- b. \$1-10
- c. \$11-25
- d. \$26-50
- e. \$51-100
- f. \$101-250
- g. \$251-500
- h. \$501-1000
- i. More than \$1000
- j. I am not willing to take a daily pill to help prevent HIV infection

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

3. HIV testing (HIV+ and HIV- denominator)

3a. HIV testing message – Black MSM

Message:

It is important to get tested for HIV. Some people have HIV and do not know it. A recent study of Black gay and bisexual men found that more than 1 out of 10 of them had HIV and did not know it.

[5.5-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to take an HIV test in the future?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to take an HIV test in the future?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about HIV testing new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about HIV testing?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it
- 6. What is the largest amount of your own money that you would be willing to pay for an HIV test?**
 - a. \$0
 - b. \$1-5
 - c. \$6-10
 - d. \$11-15
 - e. \$16-25
 - f. \$26-50
 - g. \$51-100

- h. More than \$100
 - i. I am not willing to take an HIV test
- 7. Do you want to take a free HIV test today?**
- a. Yes
 - b. Unsure
 - c. No

(If M3a.7=c)

7a. Why do you not want to take an HIV test today?

- a. I was tested in the past 30 days
- b. I do not think I am at risk for HIV
- c. I am afraid to know the results
- d. I do not like needles
- e. I do not have time
- f. I am worried someone else will find out the results of my test
- g. I am worried that my name will be reported to the government if I find out I have HIV
- h. I am afraid of losing my job, insurance, housing, family or friends if I find out I have HIV
- i. Other reason (specify) _____

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

3b. HIV testing message - Latino/Hispanic MSM

Message:

It is important to get tested for HIV. Some people have HIV and do not know it. A recent study of Latino gay and bisexual men found that *nearly* 1 out of 10 of them had HIV and did not know it.

[5.7-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to take an HIV test in the future?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to take an HIV test in the future?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex?**
 - a. Definitely more likely

- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about HIV testing new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information presented in this message about HIV testing?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

a. **6. What is the largest amount of your own money that you would be willing to pay for an HIV test?** \$0

- b. \$1-5
- c. \$6-10
- d. \$11-15
- e. \$16-25
- f. \$26-50
- g. \$51-100
- h. More than \$100
- i. I am not willing to take an HIV test

7. Do you want to take a free HIV test today?

- a. Yes
- b. Unsure
- c. No

(If M3b.7=c)

7a.

Why do you not want to take an HIV test today?

- a. I was tested in the past 30 days
- b. I do not think I am at risk for HIV
- c. I am afraid to know the results
- d. I do not like needles
- e. I do not have time
- f. I am worried someone else will find out the results of my test
- g. I am worried that my name will be reported to the government if I find out I have HIV
- h. I am afraid of losing my job, insurance, housing, family or friends if I find out I have HIV
- i. Other reason (specify) _____

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

4. HIV testing (HIV+ denominator)

4a. HIV testing message – Black MSM

Message:

It is important to get tested for HIV. Some people have HIV and do not know it. A recent study of Black gay and bisexual men with HIV found that *nearly 5* out of 10 of them had HIV and did not know it.

[5.6-grade level]

Post-test: *For each question, please choose only one response.*

1. After hearing this information, how willing are you to take an HIV test in the future?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to take an HIV test in the future?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about HIV testing new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about HIV testing?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay for an HIV test?

- a. \$0
- b. \$1-5
- c. \$6-10
- d. \$11-15
- e. \$16-25
- f. \$26-50
- g. \$51-100
- h. More than \$100
- i. I am not willing to take an HIV test

7. Do you want to take a free HIV test today?

- a. Yes
- b. Unsure
- c. No

(If M4a.7=c)

7a.

Why do you not want to take an HIV test today?

- a. I was tested in the past 30 days
- b. I do not think I am at risk for HIV
- c. I am afraid to know the results
- d. I do not like needles
- e. I do not have time
- f. I am worried someone else will find out the results of my test
- g. I am worried that my name will be reported to the government if I find out I have HIV
- h. I am afraid of losing my job, insurance, housing, family or friends if I find out I have HIV
- i. Other reason (specify) _____

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

4b. HIV testing message - Latino/Hispanic MSM

Message:

It is important to get tested for HIV. Some people have HIV and do not know it. A recent study of Latino gay and bisexual men with HIV found that *nearly 4 out of 10* of them had HIV and did not know it.

[6.1-grade level]

Post-test: *For each question, please choose only one response.*

1. After hearing this information, how willing are you to take an HIV test in the future?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to take an HIV test in the future?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about HIV testing new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about HIV testing?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay for an HIV test?

- a. \$0
- b. \$1-5
- c. \$6-10
- d. \$11-15
- e. \$16-25
- f. \$26-50
- g. \$51-100
- h. More than \$100
- i. I am not willing to take an HIV test

7. Do you want to take a free HIV test today?

- a. Yes
- b. Unsure
- c. No

(If M4b.7=c)

7a.

Why do you not want to take an HIV test today?

- a. I was tested in the past 30 days
- b. I do not think I am at risk for HIV
- c. I am afraid to know the results
- d. I do not like needles
- e. I do not have time
- f. I am worried someone else will find out the results of my test
- g. I am worried that my name will be reported to the government if I find out I have HIV
- h. I am afraid of losing my job, insurance, housing, family or friends if I find out I have HIV
- i. Other reason (specify) _____

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

5. HIV serosorting (HIV-negatives)

Message:

Gay and bisexual men can reduce their risk for getting HIV. If two partners do not have HIV, it is possible for them to have anal sex without a condom but lower their risk of getting HIV. To keep HIV risk low, both men must:

- Get tested for HIV regularly to be sure they do not have HIV.
- Agree to have no other sex partners OR to always use condoms with other partners.
- Agree to be honest with each other if they have sex with someone else.

[6.8-grade level]

Post-test: For each question, please choose only one response.

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex with men outside of a relationship?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with a man that you are in a relationship with who does not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex with men outside of a relationship?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about not using condoms new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information presented in this message about not using condoms?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it
- 6. What is the largest amount of your own money that you would be willing to pay per month to be able to use condoms during anal sex?**
 - a. \$0
 - b. \$1-5
 - c. \$6-10
 - d. \$11-15
 - e. \$16-25
 - f. \$26-50

- g. \$51-100
- h. More than \$100
- i. I am not willing to use condoms

**Now I am going to show you a new message.
Forget the last message, and just focus on the new one. Okay?**

6. Partner ART (052 results)

Message:

If your partner has HIV and takes all his HIV medications as prescribed, your risk of getting HIV will be much lower. A recent study was done of couples where one partner had HIV and the other did not. In the study, if the partner with HIV took HIV medications every day AND had a low level of HIV in their blood, the other partner's chance of getting HIV was reduced by 96%.

[9.1-grade level]

Post-test: For each question, please choose only one response.

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with men who have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to talk in the future to a current or potential partner who has HIV about whether they are taking HIV medication?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about taking HIV medication new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about taking HIV medications?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it

**Now I am going to show you a new message.
Forget the last message, and just focus on the new one. Okay?**

7. Condom efficacy (always presented last)

Message:

If you do not have HIV *and* you have a partner who does have HIV, you can reduce your risk of getting HIV if you always use a condom during anal sex. A recent study of gay and bisexual men found that if both partners always used a condom when they were the “top” (during insertive anal sex), the risk of getting HIV was reduced by 70% for the group of men who did not have HIV.

[9.2-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to always use condoms in the future during anal sex with men who have HIV? _**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex with men whose HIV status is unknown?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about condoms new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about condoms?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it
- 6. What is the largest amount of your own money that you would be willing to pay per month to be able to use condoms during anal sex?**

- a. \$0
- b. \$1-5
- c. \$6-10
- d. \$11-15
- e. \$16-25
- f. \$26-50
- g. \$51-100
- h. More than \$100
- i. More than \$100
- j. I am not willing to use condoms

[SKIP TO END FOR CLOSING STATEMENT]

HIV-positive MSM (randomized order, condom effectiveness last)

1. Partner PrEP (44% effective)

Message:

People without HIV can reduce their risk of getting HIV if they take an anti-HIV pill every day. A recent study was done of gay and bisexual men who did not have HIV and were asked to take an anti-HIV pill every day. Even though some of the men did not take the pill every day, the group as a whole still reduced their chance of getting HIV by 44%.

[8.1-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to talk in the future to a current or potential partner who does not have HIV about whether they are taking an anti-HIV pill every day to help prevent HIV infection?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about taking an anti-HIV pill every day new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about taking an anti-HIV pill every day?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

2. Partner PrEP (95% effective)

Message:

People without HIV can reduce their risk of getting HIV if they take an anti-HIV pill every day. A recent study was done of gay and bisexual men who did not have HIV and were asked to take an anti-HIV pill every day. For men who took the pill every day, the group as a whole reduced their chance of getting HIV by 95%.

[8.1-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to talk in the future to a current or potential partner who does not have HIV about whether they are taking an anti-HIV pill every day to help prevent HIV infection?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about taking an anti-HIV pill every day new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about taking an anti-HIV pill every day?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

3. ART (self benefit)

Message:

Taking HIV medications will help you live a healthier life. Studies have shown that people with HIV who took HIV medications every day lived longer and were healthier than people with HIV who did not take HIV medications.

[9.9-grade level]

Post-test: For each question, please choose only one response.

- 1. After hearing this information, how willing are you to take HIV medication in the future as prescribed by a doctor?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to take HIV medication in the future as prescribed by a doctor?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about taking HIV medications new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about taking HIV medications?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay per month to be able to take HIV medication so you can live a healthier life?

- a. \$0
- b. \$1-10
- c. \$11-25
- d. \$26-50
- e. \$51-100
- f. \$101-250
- g. \$251-500
- h. \$501-1000
- i. More than \$1000
- j. I am not willing to take HIV medication

7. Do you want to talk to someone today about HIV medications or about HIV care and support services?

- a. Yes
- b. Unsure
- c. No

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

4. ART (052 - partner benefit, taking meds)

Message:

If you take HIV medications as prescribed, your risk of passing HIV to a partner who does not have HIV will be much lower. A recent study was done of couples where one partner had HIV and the other did not have HIV. In the study, if the partner with HIV took HIV medications every day, the other partner's chance of getting HIV was reduced by 96%.

[9.3-grade level]

Post-test: *For each question, please choose only one response.*

1. After hearing this information, are you willing to take HIV medication in the future as prescribed by a doctor?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to take HIV medication in the future as prescribed by a doctor?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about taking HIV medication new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about taking HIV medications?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay per month to be able to take HIV medication so you can reduce the risk of infecting your partners?

- a. \$0
- b. \$1-10
- c. \$11-25
- d. \$26-50
- e. \$51-100
- f. \$101-250
- g. \$251-500
- h. \$501-1000
- i. More than \$1000
- j. I am not willing to take HIV medication

7. Do you want to talk to someone today about HIV medications or about HIV care and support services?

- a. Yes
- b. Unsure
- c. No

Now I am going to show you a new message.

Forget the last message, and just focus on the new one. Okay?

5. ART (052 - partner benefit, taking meds + VL concept)

Message:

If you take HIV medications as prescribed, your risk of passing HIV to a partner who does not have HIV will be much lower. A recent study was done of couples where one partner had HIV and the other did not have HIV. In the study, if the partner with HIV took HIV medications every day AND had a low level of HIV in their blood, the other partner's chance of getting HIV was reduced by 96%.

[10.2-grade level]

Post-test: For each question, please choose only one response.

1. After hearing this information, how willing are you to take HIV medication in the future as prescribed by a doctor?

- a. Very willing
- b. Somewhat willing
- c. Unsure if I am willing or not willing
- d. Somewhat unwilling
- e. Very unwilling

2. Does this information make you more or less likely to take HIV medication in the future as prescribed by a doctor?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

3. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?

- a. Definitely more likely
- b. Somewhat more likely
- c. Not more likely and not less likely
- d. Somewhat less likely
- e. Definitely less likely

4. Is the information in this message about taking HIV medications new to you?

- a. Yes
- b. Unsure
- c. No

5. How fully do you believe the information in this message about taking HIV medications?

- a. I fully believe it
- b. I partly believe it
- c. Unsure if I believe it
- d. I partly don't believe it
- e. I fully don't believe it

6. What is the largest amount of your own money that you would be willing to pay per month to be able to take HIV medication so you can reduce the risk of infecting your partners?

- a. \$0
- b. \$1-10
- c. \$11-25
- d. \$26-50
- e. \$51-100
- f. \$101-250
- g. \$251-500
- h. \$501-1000
- i. More than \$1000
- j. I am not willing to take HIV medication

7. Do you want to talk to someone today about HIV medications or about HIV care and support services?

- a. Yes

- b. Unsure
- c. No

**Now I am going to show you a new message.
Forget the last message, and just focus on the new one. Okay?**

6. HIV-serosorting (HIV-positives)

Message:

You can greatly reduce the risk of passing HIV to people who do not have HIV. To prevent giving HIV to others, some gay and bisexual men who have HIV have anal sex without a condom ONLY with other men who have HIV.

[8.4-grade level]

Post-test: For each question, please choose only one response.

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with men who have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about not using condoms new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about not using condoms?**
 - a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it
- 6. What is the largest amount of your own money that you would be willing to pay per month to be able to use condoms during anal sex? \$0**

- b. \$1-5
- c. \$6-10
- d. \$11-15
- e. \$16-25
- f. \$26-50
- g. \$51-100
- h. More than \$100
- i. I am not willing to use condoms

***Now I am going to show you a new message.
Forget the last message, and just focus on the new one. Okay?***

7. Condom efficacy (always presented last)

Message:

If you have HIV *and* your partner does not have HIV, you can reduce your risk of passing HIV if you always use a condom during anal sex. A recent study of gay and bisexual men found that if both partners always used a condom when they were the "top" (during insertive anal sex), the risk of getting HIV was reduced by 70% for the group of men who did not have HIV.

[9.1-grade level]

Post-test: *For each question, please choose only one response.*

- 1. After hearing this information, how willing are you to use condoms in the future during anal sex?**
 - a. Very willing
 - b. Somewhat willing
 - c. Unsure if I am willing or not willing
 - d. Somewhat unwilling
 - e. Very unwilling
- 2. Does this information make you more or less likely to use condoms in the future during anal sex with men who do not have HIV?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 3. Does this information make you more or less likely to use condoms in the future during anal sex with men whose HIV status is unknown?**
 - a. Definitely more likely
 - b. Somewhat more likely
 - c. Not more likely and not less likely
 - d. Somewhat less likely
 - e. Definitely less likely
- 4. Is the information in this message about condoms new to you?**
 - a. Yes
 - b. Unsure
 - c. No
- 5. How fully do you believe the information in this message about condoms?**

- a. I fully believe it
 - b. I partly believe it
 - c. Unsure if I believe it
 - d. I partly don't believe it
 - e. I fully don't believe it
- a. **6. What is the largest amount of your own money that you would be willing to pay per month to be able to use condoms during anal sex? \$0**
 - b. \$1-5
 - c. \$6-10
 - d. \$11-15
 - e. \$16-25
 - f. \$26-50
 - g. \$51-100
 - h. More than \$100
 - i. I am not willing to use condoms
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READ: Thank you for sharing your thoughts about these messages. Please keep in mind that the information presented here may or may not be true. We simply wanted to get your thoughts about messages such as these.