

“Understanding Barriers and Facilitators to HIV Prevention, Care, and Treatment”

5a. Provider Recruitment Script

Provider Recruitment Script

Script for Provider Recruitment

Good morning/afternoon,

My name is _____, and I am calling from [**Atlas Research/Abt Associates**]. We are currently conducting a qualitative study funded by the Centers for Disease Control and Prevention about barriers and facilitators experienced by HIV providers.

Your facility was selected to participate in this study based on the number of patients served, location within the city, and the variety of HIV services provided. The voluntary study will include a one-hour confidential semi-structured interview with HIV Care Providers on perceived barriers and facilitators of patient engagement, retention, and referral across the continuum of HIV care.

We would very much like to understand your experiences and perceptions as a provider. Could I email you more information about our study for your consideration?

[- Confirm email by spelling out loud]

[- If they want more information on the phone, provide using the fact-sheet as a guide]

Thank you very much for your time [**name of contact**]. I look forward to hearing from you!

[- Send email information after you hang-up]

Provider Recruitment Email Follow-up

Good morning/afternoon [name of contact],

Thank you for speaking with me earlier and considering participation in our study.

As I mentioned during our call, we are conducting a qualitative study for the Centers for Disease Control and Prevention about barriers and facilitators to care experienced by HIV providers. Attached you will find a brief overview of the study that includes information about who we are and what our study aims to accomplish.

Please let me know if there is any additional information that we can provide about the study. I will also follow-up with you in a few days to schedule a time at your convenience to discuss the study further.

Best,

[Signature]