

## **Pilot Test Study for the HIV Risk Reduction Educational Tool**

### **Attachment 6: Recruitment Advertisements**

#### **BRIEF AD**

##### **Take part in a study to test an online, interactive HIV prevention tool**

[www.studywebsite.com](http://www.studywebsite.com)

Eligible participants will receive a \$25 gift card for taking part in the 45-minute study. Learn more about the study [HERE](#) [HYPERLINK TO FULL AD].

#### **FULL AD**

We want your opinions about an online, interactive HIV prevention tool. The tool includes information about how to prevent getting HIV or giving it to others and living with HIV and how to stay healthy.

People who take part in the 45-minute study will receive a \$25 Amazon gift card. The study involves completing a brief survey, trying out the tool, and completing a brief follow-up survey. The study can be completed from any computer. Because the study focuses on HIV, make sure you are in a private location, such as in your home or in a room with a door, to help protect your privacy.

RTI International is conducting the study. The Centers for Disease Control and Prevention is sponsoring the study.

If you are interested in participating, please click [HERE](#) [HYPERLINK TO SCREENER] to see if you are eligible.