

MEMORANDUM

UNITED STATES DEPARTMENT OF EDUCATION
Institute of Education Sciences
National Center for Education Statistics

To:	Shelly Martinez, OMB
From:	Ted Socha
CC:	Kashka Kubzdela
Date:	May 30, 2012
Re:	Inclusion of add'l items for B&B:08/12 full-scale package

NCES would like to include the following additional items in the request for approval of control number 1850-0729:

1. Gender (B12AGENDR)
2. Marital status (B12AMARR)
3. Prior to bachelor's degree attainment (B12BPRDG <yes/no>, B12BOTDG <type>)
4. Major field of study at NPSAS school (B12BMAJ1)
5. *Additional instruction page (B12FINTRO)*
6. Hispanic/Latino origin (B12FHISP)
7. Race (B12FRAC1)
8. Military service/Veteran status (B12FMILSERV <yes/no>, B12FMILIT <current status type>)

(The verbatim item wording can be found on the subsequent pages.)

In an effort to reduce burden, it was originally determined that these questions did not need to be asked again since prior response was high and that only a sample of the remaining double-nonrespondents would be included in this second follow-up. For any converted cases (prior nonrespondent to B&B:12 respondent), these items would then be imputed post-data collection.

This decision has been reversed due to two main factors:

1. Previous double nonrespondents had a relatively high rate of response (35%) in the field-test.
2. The need to include all double-nonrespondents, not a subsample, so that enough cases exist to draw conclusions from the proposed responsive design experiment that is outline in the already submitted package.

The potential effect from both of these is that the converted population will be larger than originally expected. Assuming this is the case, more data will have to imputed, which may reduce overall data quality. Additionally, these items will not be asked of prior respondents, thus making any overall burden increase negligible; **The already submitted burden estimates remain unchanged.**

Thank you for your continued flexibility as it is greatly appreciated.

Question Name	B12AGENDR														
Wording	So <code>[[if usermode = TIO] {else} we]</code> can customize this interview for you, <code>[[if COMPMODE = 1] {else} we]</code> need to ask a few questions about you and your household. Are you male or female?														
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1	Male														
2	Female														
Help Text	Please indicate your gender. This item is critical to helping us better understand the experiences of individuals who earned a bachelor's degree.														

Question Name	B12AMARR																				
Wording	<code>[If Y_GENDER ne 1]</code> So <code>[[if usermode = TIO] {else} we]</code> can customize this interview for you, <code>[[if COMPMODE = 1] {else} we]</code> need to ask a few questions about you and your household. What is your current marital status? <code>[else]</code> What is your current marital status?																				
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Help Text	Marital status is being asked to help determine the size of your current household and whether a spouse or partner should be included in questions about dependents, assets, and debts for the household. Provide your current marital status. If you are currently unmarried, be sure to indicate whether you are "single, never married" or "separated" or "divorced" or "widowed."																				

Question Name	B12BPRDG														
Wording	Have you earned any degrees or certificates between high school and earning your bachelor's degree in [BA completion date]?														
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Help Text	<p>Tell us about any degrees or certificates that you've already earned from any college, university, or trade school, between high school and earning your bachelor's degree in [BA completion date]?</p> <p>Only include degrees or certificates earned through a college, university, or trade school.</p>														

Question Name	B12BOTDG																										
Wording	<p>What other degrees or certificates have you already earned between high school and earning your bachelor's degree in [BA completion date]?</p> <p>(Only include degrees or certificates earned through a college, university, or trade school.)</p>																										
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Item Name B12BOTMA
Wording Master's degree

Item Name B12BOTPM
Wording Post-master's certificate

Item Name B12BOTDRR
Wording Doctoral degree--research/scholarship (includes PhD, Ed.D., etc.)

Item Name B12BOTDRPP
Wording Doctoral degree--professional practice (including: chiropractic, dentistry, law, medicine, optometry, pharmacy, podiatry, or veterinary medicine)

Item Name B12BOTDROT
Wording Doctoral degree--other

Help Text An undergraduate certificate or diploma usually takes less than two years and is usually designed to equip people with the skills needed for direct entry to employment or to earn a license such as a cosmetology license. Other examples include certificates in administrative support, computer programming, and medical records.

An associate's degree (AA, AS, AAS, AGE, etc.) normally requires at least 2, but less than 4 years, of full-time equivalent college work.

A bachelor's degree is usually awarded by a 4-year college or university and usually requires at least 4 years of full-time, college-level work.

A post-baccalaureate certificate provides students who already hold a bachelor's degree with new or additional training in an area of specialization. Certificates typically require fewer course hours than do master's or doctoral degrees, and do not require a thesis or dissertation. Examples of this include certificates in accounting, computer science, and human resource management.

A master's degree (MA, MS, MBA, MFA, etc.) usually requires at least 2 years of full-time graduate-level work and may require a thesis or a practicum.

A post-master's certificate usually requires completion of 24 semester credit hours beyond the master's degree but does not meet the requirements of academic degrees at the doctoral level.

A doctoral degree-research/scholarship is a Ph.D. or other doctoral degree that requires advanced work beyond the master's level, including the preparation and defense of a dissertation based on original research, or the planning and execution of an original project demonstrating substantial artistic or scholarly achievement. Some examples of this type of degree may include Ed.D., D.M.A., D.B.A., D.Sc., D.A., or D.M., and others, as

designated by the awarding institution.

A doctoral degree-professional practice is a doctoral degree that is conferred upon completion of a program providing the knowledge and skills for the recognition, credential, or license required for professional practice. The degree is awarded after a period of study such that the total time to the degree, including both pre-professional and professional preparation, equals at least six full-time equivalent academic years. Some of these degrees include: chiropractic (D.C., or D.C.M.); dentistry (D.D.S. or D.M.D.); law (L.L.B. or J.D.); medicine (M.D.); optometry (O.D.), osteopathic medicine (D.O.); pharmacy (Pharm.D.); Podiatry (D.P.M., Pod.D., D.P.); or veterinary medicine (D.V.M.), and others, as designated by the awarding institution.

A doctoral degree-other is a doctoral degree that does not meet the definition of a doctoral degree-research/scholarship or a doctoral degree-professional practice.

Question Name **B12BMAJ1**

Wording What was your primary major or field of study for your bachelor's degree at [Y_NPSCHL]? [USERMODE = web gets the following instructions] Please type your primary major or field of study in the box provided and then click the "Enter" button. A list of categories that match your entry will be displayed. [USERMODE = tio gets the following instructions] Please bear with me while I code this.

Item

Spec Name	Value
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Item Name **B12BMAJ01**

Wording **FIRST**, type in your major or field of study:

Help Text In the textbox provided, enter the name of your specific major or field of study at [NPSAS] and then click the "Enter" button.

From the list provided, select the category that best describes your major or field of study. If your major does not appear, select the "None of the Above" button at the bottom of the list displayed, and then you will be asked to choose a "General Area" and a "Specific Discipline" for your major or field of study.

If you completed a **bachelor's degree with a double major**, indicate what you consider to be your primary major or field of study.

Question Name	B12FINTRO
Wording	Finally, [if TIO: I/else: we] have some additional questions that will help us better understand the experiences of individuals from different backgrounds.
Item	
Help Text	This is an introductory screen. Please select "next" to continue.

Question Name	B12FHISP														
Wording	Are you of either Hispanic or Latino origin?														
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1	Yes														
0	No														
Help Text	In compliance with federal standards for collecting race and ethnicity, Hispanic or Latino refers to a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.														

Question Name	B12FRAC1																						
Wording	What is your race? Choose one or more.																						
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Help Text	<p>Please indicate all of the categories that best describe your race. In compliance with federal standards for collecting race and ethnicity, the following are descriptions of the race categories:</p> <p>White: A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.</p> <p>Black or African American: A person having origins in any of the black racial groups of Africa.</p>																						

Asian: A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

American Indian or Alaska Native: A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.

Native Hawaiian or Other Pacific Islander: A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

(Hispanic or Latino background is considered an ethnicity rather than a race. People of Hispanic or Latino origin may be of any race.)

Question Name B12FMILSERV

Wording Are you a veteran of, or currently serving in, the U.S. Armed Forces (on active duty, in the Reserves, or in the National Guard)?

Item

Spec Name	Value
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Item Name B12FMILSERV

Wording

Response Option	Code	Label
1		Yes
0		No

Help Text Indicate if you have ever served, or are currently serving in the U.S. Armed Forces, on active duty, or are in the Reserves or the National Guard.

The U.S. Armed Forces include the Army, Navy, Air Force, Marine Corps, and the Coast Guard.

Active duty refers to full-time employment in the uniformed service as an officer or enlisted person. Civilian employees of the military are not included.

If your service in the U.S. Armed Forces included the Reserves please indicated "Yes". The **Reserves**, refers to part-time employment in the Army Reserve, Navy Reserve, Marine Corps Reserve, Air Force Reserve, or Coast Guard Reserve. These reserve components are administered and trained by the corresponding service branch.

If your service in the U.S. Armed Forces included the National Guard please indicated "Yes". The **National Guard** refers to part-time employment in the Army National Guard or Air National Guard. National Guard personnel operate under a

state governor, except when called into federal service.

Question Name B12FMILIT

Wording Which of the following best describes your current military status?

Item	Spec Name	Value
	Item Name	B12FMILITB
	Wording	On active duty
	Item Name	B12FMILITC
	Wording	In the Reserves
	Item Name	B12FMILITD
	Wording	In the National Guard
	Item Name	B12FMILITA
	Wording	Veteran

Help Text Please select the status that best describes your current military status.

The Armed Forces include the Army, Navy, Air Force, Marine Corps, and the Coast Guard.

A **veteran** is someone who has served in the U.S. Armed Forces in the past.

Active duty means full-time employment in the uniformed service as an officer or enlisted person. Civilian employees of the military are not included.

In this question, **Reserves** refers to part-time employment in the Army Reserve, Navy Reserve, Marine Corps Reserve, Air Force Reserve, or Coast Guard Reserve. These reserve components are administered and trained by the corresponding service branch.

In this question, **National Guard** refers to part-time employment in the Army National Guard or Air National Guard. National Guard personnel operate under a state governor, except when called into federal service.