
Financial Education Content Needs Survey

1. Do you need financial education content to provide to your constituents?

- Yes
- No

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2. Are you interested in receiving financial education content from the U.S. Commodity Futures Trading Commission (CFTC)?

- Yes
- No

3. Are you interested in receiving financial education content developed specifically for any of the audiences below? Please select all that apply.

- Seniors
- Youth
- Military Service Members

Other (please specify)

4. How would you like the CFTC to provide financial education content to you?

- Email with PDF attachment(s)
- Email with Microsoft Word attachment(s)
- Content included within the body of an email
- Links to the content on CFTC's website

Other (please specify)

5. In what format would you like the CFTC to provide financial education content to you?

- Long form document/copy from which you can pull the information you require
- Copy that is formatted for specific uses such as articles, email, social media, etc.
- Long form document/copy AND formatted copy for specific uses such as articles, email, social media, etc.

Other (please specify)

6. How often would you like the CFTC to send you financial education content?

- Weekly
- Biweekly
- Monthly
- Bimonthly

Other (please specify)

7. Please rate your constituent's interest in the following commodity futures trading topics:

	Very High	High	Neutral	Low	Very Low	N/A
News about the CFTC	<input type="radio"/> Very High	<input type="radio"/> High	<input type="radio"/> Neutral	<input type="radio"/> Low	<input type="radio"/> Very Low	<input type="radio"/> N/A
Trading information (futures, foreign currency exchange, precious metals, etc.)	<input type="radio"/> Very High	<input type="radio"/> High	<input type="radio"/> Neutral	<input type="radio"/> Low	<input type="radio"/> Very Low	<input type="radio"/> N/A
Fraud Avoidance	<input type="radio"/> Very High	<input type="radio"/> High	<input type="radio"/> Neutral	<input type="radio"/> Low	<input type="radio"/> Very Low	<input type="radio"/> N/A
Futures trading restitution options	<input type="radio"/> Very High	<input type="radio"/> High	<input type="radio"/> Neutral	<input type="radio"/> Low	<input type="radio"/> Very Low	<input type="radio"/> N/A

Other (please specify)

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8. What channel(s) do you use to communicate with your constituents? Please select all that apply.

- Website
- Email/eNewsletter
- Printed newsletter
- Printed materials (brochures, booklets, flyers, etc.)
- Online paid media (banner ads, text links, etc.)
- Print paid media (magazine ads, newspaper ads, etc.)
- Earned media (press releases, omnipolls, etc.)
- Social media
- Webinars
- Events
- None of the above

Other (please specify)

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9. How often do you use the channels below to communicate with your constituents?

	Weekly	Monthly	Quarterly	N/A
Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email/eNewsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online paid media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Print paid media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earned media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webinars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

10. Should anyone else within your organization receive financial education content from the CFTC? If yes, please provide their names and email addresses.

Yes

No

Done