

Attachment C-4

2012 Economic Census

Retail Trade and Accommodation and Food Services Sectors

Variable Content for Item 26 – Special Inquiries

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

#L BOAT FACILITIES

Boat dealers only

Number of pleasure boat docking or storage spaces, including wet slips, moorings, in/out racks, and other land storage spaces, that this establishment had as of December 31, 2012 2200

Mark "X"
if None

2012
Number as of December 31

#L FRANCHISE

- 1.** Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

- 2.** If yes, provide the trademark(s) below. ↴

0236

RT-44103

#L RETREADING TIRES

Was 50 percent or more of this establishment's sales and receipts (reported in **?**) derived from RETREADING tires at THIS establishment?

2191 Yes

2192 No

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-44201

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in **?**

2101 Yes

2102 No

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-44202

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-44301

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in **?**

2101 Yes

2102 No

#L FRANCHISE

- 1.** Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

- 2.** If yes, provide the trademark(s) below. ↴

0236

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-44402

#L ITEMS GROWN

Percentage of sales and receipts (reported in **?**) that was derived from items grown by this establishment 2125

Mark "X"
if None

2012	
Whole percent of sales and receipts	
	%

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴


0236

#L EXCISE TAX

Mark "X"
if None

2012		
\$ Mil.	Thou.	Dol.

1. Estimated amount of excise taxes on items such as gasoline, liquor, and tobacco sold by this establishment 2150

2. Are excise taxes included in sales and receipts (reported in )?

2156 Yes

2157 No

RT-44501

#L FLOOR SPACE

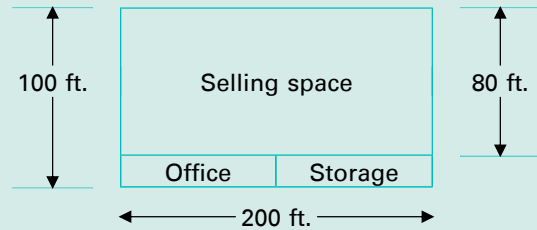
Include:

- Only the floor space used/controlled by this company.
- All space occupied by this establishment on every floor of multi-story buildings.

EXAMPLE: How to compute floor space in square feet

(1) Under-roof selling space is:
200 ft. x 80 ft. = 16,000 sq. ft.

(2) Total under-roof floor space is:
200 ft. x 100 ft. = 20,000 sq. ft.



1. Under-roof selling space

(Enter the square footage of in-store selling space at the end of 2012. Include all store areas open to customers, including aisles, elevators, etc. Exclude display windows fronting onto streets or walks, outdoor entrance ways, or other outdoor space.) 2111

2.

Total under-roof floor space

(Enter the total square footage of all under-roof selling space plus all other space available at the end of 2012. Include dry storage, refrigerated space, offices, workrooms, display windows, and enclosed entrance ways. Exclude outdoor space, even if covered.) 2110

2012
Square feet as of December 31

#L FRANCHISE

- 1.** Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

- 2.** If yes, provide the trademark(s) below. ↴

0236

#L FRANCHISE

- 1.** Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

- 2.** If yes, provide the trademark(s) below. ↴


0236

#L EXCISE TAX

Mark "X"
if None

2012		
\$ Mil.	Thou.	Dol.

1. Estimated amount of excise taxes on items such as gasoline, motor fuel propane, liquor, and tobacco sold by this establishment 2150

2. Are excise taxes included in sales and receipts (reported in )?

2156 Yes

2157 No

RT-44701

#L FUEL

Mark "X"
if None

2012									
Number									

1. Number of gallons of gasoline sold 2210

2. Number of gallons of other automotive fuels, including diesel, sold 2215

RT-44701

#L REPAIR

1. Number of mechanics (full- and part-time) working in this establishment during the pay period including March 12, 2012 2175

Mark "X" if None

2012			
Number for the pay period including March 12			

2. Number of automotive service bays at this establishment as of December 31, 2012 2180

Mark "X" if None

2012			
Number as of December 31			

RT-44701

#L FUEL PUMPS

Did this establishment have public-access fuel pumps in 2012?

1217 Yes

1218 No

#L INTRACOMPANY TRANSFERS

- 1.** Did any of the sales reported in **(?)** include the value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers?

1211 Yes

1212 No - Go to line F

Mark "X" if None

- 2.** Value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers 1213

2012			
\$ Bil.	Mil.	Thou.	DoL.

RT-44701

#L BULK PETROLEUM

Did this establishment have bulk petroleum (automotive gas, diesel, propane, etc.) storage capacity of more than 60,000 gallons in 2012?

1221 Yes

1222 No

RT-44701

#L FRANCHISE

1. Was this establishment operating under a trademark(s) or brand name(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) or brand(s) name below.

0236

RT-44801

#L USED MERCHANDISE


Did the sale of used or secondhand merchandise account for more than 75 percent of the total sales and receipts reported in **?**?

2101 Yes

2102 No

RT-44801

#L MADE-TO-ORDER

Were more than half of this establishment's sales and receipts (reported in ) derived from sales of garments MADE TO CUSTOMER'S ORDER?

2221 Yes

2222 No

RT-44801

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

#L CONCESSION

Did this establishment conduct business as a department or concession in an establishment operated by another firm in 2012?

2241 Yes

2242 No

RT-44802

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-44803

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

RT-44803

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45101

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise account for more than 75 percent of the total sales and receipts reported in **?**?

2101 Yes

2102 No

RT-45101

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45102

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45103

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

RT-45103

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45104

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

RT-45104

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?

(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45201

#L FLOOR SPACE

Include:

- Only the floor space used/controlled by this company.
- All space occupied by this establishment on every floor of multi-story buildings.

EXAMPLE: How to compute floor space in square feet

(1) Under-roof selling space is:
200 ft. x 80 ft. = 16,000 sq. ft.

(2) Total under-roof floor space is:
200 ft. x 100 ft. = 20,000 sq. ft.



1. Under-roof selling space

(Enter the square footage of in-store selling space at the end of 2012. Include all store areas open to customers, including aisles, elevators, etc. Exclude display windows fronting onto streets or walks, outdoor entrance ways, or other outdoor space.) 2111

2.

Total under-roof floor space

(Enter the total square footage of all under-roof selling space plus all other space available at the end of 2012. Include dry storage, refrigerated space, offices, workrooms, display windows, and enclosed entrance ways. Exclude outdoor space, even if covered.) 2110

2012
Square feet as of December 31

RT-45201

#L CENTRALIZED CHECKOUT

Did this establishment have a CENTRALIZED check-out area with MULTIPLE cash registers in 2012?

2131 Yes

2132 No

RT-45201

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45202

#L FLOOR SPACE

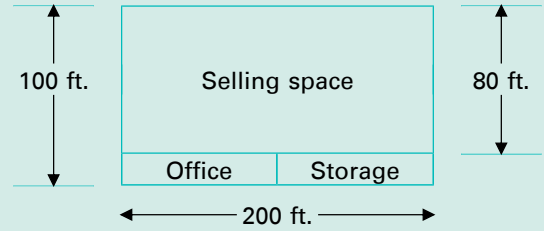
Include:

- Only the floor space used/controlled by this company.
- All space occupied by this establishment on every floor of multi-story buildings.

EXAMPLE: How to compute floor space in square feet

(1) Under-roof selling space is:
200 ft. x 80 ft. = 16,000 sq. ft.

(2) Total under-roof floor space is:
200 ft. x 100 ft. = 20,000 sq. ft.



1. Under-roof selling space

(Enter the square footage of in-store selling space at the end of 2012. Include all store areas open to customers, including aisles, elevators, etc. Exclude display windows fronting onto streets or walks, outdoor entrance ways, or other outdoor space.) 2111

2.

Total under-roof floor space

(Enter the total square footage of all under-roof selling space plus all other space available at the end of 2012. Include dry storage, refrigerated space, offices, workrooms, display windows, and enclosed entrance ways. Exclude outdoor space, even if covered.) 2110

2012
Square feet as of December 31

RT-45202

#L CENTRALIZED CHECKOUT

Did this establishment have a CENTRALIZED check-out area with MULTIPLE cash registers in 2012?

2131 Yes

2132 No

RT-45202

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?

(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45301

#L ITEMS GROWN

Mark "X"
if None

2012	
Whole percent of sales and receipts	
	%

Percentage of sales and receipts (reported in **?**) that was derived from items grown by this establishment 2125

RT-45301

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45302

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45304

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

RT-45304

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45305

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴


0236

#L EXCISE TAX

Mark "X"
if None

2012		
\$ Mil.	Thou.	Dol.

1. Estimated amount of excise taxes on items such as gasoline, liquor, and tobacco sold by this establishment 2150

2. Are excise taxes included in sales and receipts (reported in )?

2156 Yes

2157 No

RT-45306

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment


0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45307

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in ?

2101 Yes

2102 No

RT-45307

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

RT-45360

#L USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in **?**

2101 Yes

2102 No

RT-45360

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

#L VENDING MACHINE

1. Percentage of this establishment's sales and receipts (reported in **?**) derived from merchandise vending machines **SERVICED BY THIS ESTABLISHMENT** 2370

Mark "X" if None

2012	
Whole percent of sales and receipts	
	%

2. Percentage of total sales and receipts (reported in **?**) derived from the sale of the following items through merchandise vending machines

- a. Tobacco 2371
- b. Meals and snacks 2372
- c. Beverages (soft drinks, milk, coffee, tea, etc.) 2373
- d. Other merchandise (nonedible) 2374
- e. **TOTAL** (Sum of lines 2a through 2d should equal percentage reported on line 1) 2375


2012	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%

#L EXCISE TAX

Mark "X"
if None

2012		
\$ Mil.	Thou.	Dol.

1. Estimated amount of excise taxes on items such as gasoline, motor fuel propane, liquor, and tobacco sold by this establishment 2150

2. Are excise taxes included in sales and receipts (reported in )?

2156 Yes

2157 No

RT-45402

#L FUEL PUMPS

Did this establishment have public-access fuel pumps in 2012?

1217 Yes

1218 No

#L INTRACOMPANY TRANSFERS

- 1.** Did any of the sales reported in **7** include the value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers?

1211 Yes

1212 No - Go to line D

- 2.** Value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers 1213

Mark "X" if None

2012			
\$ Bil.	Mil.	Thou.	DoL.

RT-45402

#L BULK PETROLEUM

Did this establishment have bulk petroleum (automotive gas, diesel, propane, etc.) storage capacity of more than 60,000 gallons in 2012?

1221 Yes

1222 No

#L FRANCHISE

1. Was this establishment operating under a trademark(s) or brand name(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) or brand(s) name below.

0236

AF-72101

#L ROOMS

(The number of guestrooms, units, or quarters consists of the number that can be rented as single units. Suites of rooms that cannot be subdivided should be counted as a single unit.)

Number of rooms, units, or quarters, by type

- 1. Primarily rented as residential quarters or units (occupied as one's primary residence) . 2401
- 2. Primarily rented as transient guestrooms or units 2402
- 3. **TOTAL** *(Sum lines 1 and 2)* 2400

2012	
Number as of December 31	

AF-72101

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

AF-72102

#L ROOMS

(The number of guestrooms, units, or quarters consists of the number that can be rented as single units. Suites of rooms that cannot be subdivided should be counted as a single unit.)

Number of rooms, units, or quarters, by type

- 1. Primarily rented as residential quarters or units (occupied as one's primary residence) . 2401
- 2. Primarily rented as transient guestrooms or units 2402
- 3. **TOTAL** *(Sum lines 1 and 2)* 2400

2012				
Number as of December 31				

AF-72102

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

#L FOOD SERVICE

1. Type of food service

(Mark "X" only ONE box that represents the primary type of service from which this establishment derived the largest share of its sales (reported in 0820) in 2012.)

- 2251 Table, booth, and/or counter seats with waiter or waitress service
- 2252 Order and pay at counter with SEPARATE inside seating provided
- 2253 Take out/drive through
- 2254 Delivery
- 2255 Cafeteria line with SEPARATE inside seating provided
- 2256 Other - Specify ↴

0820

2. Estimated average price per meal, excluding tax and tip

(Mark "X" only ONE box.)

- 2261 Under \$5.00 2265 \$15.00 - \$19.99
- 2262 \$5.00 - \$6.99 2266 \$20.00 - \$29.99
- 2263 \$7.00 - \$9.99 2267 \$30.00 - \$49.99
- 2264 \$10.00 - \$14.99 2268 \$50.00 or more

Mark "X" if None

2012			
Number as of December 31			

3. Number of seats in this establishment as of December 31, including bar and patio seats

2270

4. Did a waiter or waitress take most orders while the patron was seated?

- 2281 Yes 2282 No

5. Principal menu type

(Mark "X" only ONE box which best describes the principal menu type (specialty) of this establishment.)

- 2301 Italian (If primarily pizza, mark "X" only 'Pizza'.)
- 2302 Mexican
- 2303 Chinese
- 2304 Other ethnic specialty
- 2305 Seafood
- 2306 Steak
- 2307 Pizza
- 2308 Chicken
- 2309 Hamburgers
- 2310 Sandwich/sub shop
- 2311 Other food specialty (barbeque, vegetarian, ice cream/yogurt shop, etc.)
- 2312 No food specialty (none of the above food types should account for more than 50 percent of the menu)

6. Percentage of this establishment's food and beverage sales by day-part
(Report in whole percents; estimates are acceptable.)

		2012	
		Percent	
a.	6:00 a.m. - 11:00 a.m.	2320	%
b.	11:00 a.m. - 5:00 p.m.	2321	%
c.	5:00 p.m. - 11:00 p.m.	2322	%
d.	11:00 p.m. - 6:00 a.m.	2323	%
e. TOTAL	1 0 0	%

AF-72201

#L CONCESSION

Was this establishment operated as a concession in a stadium, arena, or other recreation or amusement place at which food was made available to the general public in 2012?

2231 Yes

2232 No

AF-72201

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?

(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236

AF-72202

#L FRANCHISE

1. Was this establishment operating under a trademark(s) authorized by a franchisor in 2012?

(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) below. ↴

0236