

**Attachment C-5**

**2012 Economic Census**

**Wholesale Trade**

**Variable Content for Item 19B – Type of Operation**

**1 B. TYPE OF OPERATION**

Which ONE of the following best describes this establishment's principal type of operation in 2012?  
(Mark "X" only ONE box.)

**Merchant wholesaler, buying and selling on own account**

0600

12  Importer

13  Exporter

11  Merchant wholesale distributor or jobber

14  Own-brand importer and marketer

20  **Manufacturers' sales branch or office**

**Agent, broker, or commission merchant**

46  Manufacturers' representative or agent

41  Auction company

42  Broker, representing buyers and sellers

43  Commission merchant

44  Import agent

45  Export agent

49  **Electronic market - business-to-business marketplace that facilitates the sale of goods via the Internet or other electronic means, and operates on a commission or fee basis**

77  **Other broker or agent - Specify ↴**

0601

**1 B. TYPE OF OPERATION**

Which ONE of the following best describes this establishment's principal type of operation in 2012?  
(Mark "X" only ONE box.)

**Merchant wholesaler, buying and selling on own account**

0600

- 12  Importer
- 13  Exporter
- 19  Farm product assembler
- 11  Merchant wholesale distributor or jobber
- 14  Own-brand importer and marketer
- 20  **Manufacturers' sales branch or office**

**Agent, broker, or commission merchant**

- 46  Manufacturers' representative or agent
- 41  Auction company
- 42  Broker, representing buyers and sellers
- 43  Commission merchant
- 44  Import agent
- 45  Export agent
- 49  **Electronic market - business-to-business marketplace that facilitates the sale of goods via the Internet or other electronic means, and operates on a commission or fee basis**
- 77  **Other broker or agent - Specify ↴**

0601

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 (Mark "X" only ONE box.)

**Merchant wholesaler, buying and selling on own account**

0600

- 12  Importer
- 13  Exporter
- 19  Farm product assembler
- 17  Country grain elevator
- 15  Terminal grain elevator
- 11  Merchant wholesale distributor or jobber
- 14  Own-brand importer and marketer

20  **Manufacturers' sales branch or office**

**Agent, broker, or commission merchant**

- 46  Manufacturers' representative or agent
- 41  Auction company
- 42  Broker, representing buyers and sellers
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49  **Electronic market - business-to-business marketplace that facilitates the sale of goods via the Internet or other electronic means, and operates on a commission or fee basis**

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0601