

Attachment C-7

2012 Economic Census

Wholesale Trade

Variable Content for Item 26 – Special Inquiries

All WH forms

#L EMPLOYMENT BY PRIMARY FUNCTION

(List the number of employees reported in ❶, line A, by the employee's primary function.)

- 1. Selling
- 2. Sales support - including office, clerical, warehousing, customer service, maintenance employees, and drivers
- 3. General support of other establishments in your company - including central administrative, accounting, research, and other support employees
- 4. Packaging
- 5. Production - including employees who manufacture products from raw materials or semi-finished products *(Report 'knockdown' assembly employees on line 6 below.)*
- 6. 'Knockdown' assembly - assembling prefabricated components designed for a single application or reassembly of completed products
- 7. Other - *Specify* ↴
- 8. **TOTAL** *(Add lines 1 through 7. Total should equal ❶, line A.)*

Cen- sus use	2012			
	Paid employees			
1131				
1132				
1133				
1135				
1136				
1134				
0837				
1137				
1138				

#L PERCENT OF DROP SHIPPED SALES

2012	
Whole percent of sales and receipts	
	%

Percentage of sales (reported in **?**, line A) that were drop shipped and did not enter this establishment 1111

#L PURCHASE OF CONTRACT MANUFACTURING

1. Did this establishment **purchase** contract manufacturing services from other companies or foreign plants of your company in 2012?

Include:

- Products for which the manufacturing (i.e., transforming or otherwise processing materials or components based on specifications provided by your company) was outsourced to other companies.
- Products for which the manufacturing was performed by your company's foreign plants.

Exclude:

- Services for packaging and assembling.
- Purchases of merchandise for resale (sale of products bought and sold without further processing or transformation).

1011 Yes - Go to line 2

1012 No - Go to **?**

2. Report the costs incurred by this establishment for contract manufacturing purchased in 2012 1013

3. Report the value of sales, shipments, receipts, or revenue generated in 2012 from products whose purchases were reported as contract manufacturing costs in line 2 1015

2012			
\$ Bil.	Mil.	Thou.	DoL.

#L GENERAL LINE GROCERIES

Mark "X" only ONE box if this establishment is a:

- 1181 Voluntary group wholesaler *(An establishment affiliated with independent retailers engaged in joint sales promotions under a group name)*
- 1182 Retail-cooperative wholesaler *(An establishment owned and operated cooperatively by independent retailers buying collectively)*
- 1183 Other grocery wholesaler

#L GOODS PURCHASED FROM FARMERS

Were 50 percent or more of the goods sold by this establishment in 2012 purchased directly from farmers?

1171 Yes

1172 No

#L FUEL PUMPS

Did this establishment have public-access fuel pumps in 2012?

1217 Yes

1218 No

#L BULK PETROLEUM

1. Did this establishment have bulk petroleum storage capacity of more than 60,000 gallons in 2012?

1221 Yes

1222 No

2. Which ONE of the following is the primary method of receiving bulk liquid products?
(Mark "X" only ONE box.)

1231 Truck

1232 Railroad car

1233 Tanker (ship)

1234 Barge

1235 Pipeline

#L STORAGE CAPACITY

Report the maximum storage capacity, including underground, that this establishment had on its last day of business in 2012. Report capacity in thousands of gallons for the following types of petroleum:

Mark "X" if None

2012	
Maximum Capacity in Thousands of Gallons	

- 1. Refined petroleum products capacity1251
- 2. Liquefied petroleum gases (excluding natural gas) capacity1252
- 3. Crude oil capacity1253
- 4. TOTAL STORAGE CAPACITY (Sum lines 1 through 3.)1250

#L FRANCHISE

1. Was this establishment operating under a trademark(s) or brand name(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) or brand name(s) below. ↴

0236