

Attachment C-7

2012 Economic Census

Wholesale Trade

Variable Content for Item 26 – Special Inquiries

#L EMPLOYMENT BY PRIMARY FUNCTION

(List the number of employees reported in ❶, line A, by the employee's primary function.)

1. Selling
2. Sales support - including office, clerical, warehousing, customer service, maintenance employees, and drivers
3. General support of other establishments in your company - including central administrative, accounting, research, and other support employees
4. Packaging
5. Production - including employees who manufacture products from raw materials or semi-finished products (Report 'knockdown' assembly employees on line 6 below.) . . .
6. 'Knockdown' assembly - assembling prefabricated components designed for a single application or reassembly of completed products
7. Other - Specify ↴

0837
8. TOTAL (Add lines 1 through 7. Total should equal ❶, line A.)

Cen- sus use	2012				
	Paid employees				
1131					
1132					
1133					
1135					
1136					
1134					
1137					
1138					

#L PERCENT OF DROP SHIPPED SALES

Percentage of sales (reported in **?**, line A) that were drop shipped and did not enter this establishment

1111

2012		
Whole percent of sales and receipts		
		%

#L PURCHASE OF CONTRACT MANUFACTURING

1. Did this establishment **purchase** contract manufacturing services from other companies or foreign plants of your company in 2012?

Include:

- *Products for which the manufacturing (i.e., transforming or otherwise processing materials or components based on specifications provided by your company) was outsourced to other companies.*
- *Products for which the manufacturing was performed by your company's foreign plants.*

Exclude:

- *Services for packaging and assembling.*
- *Purchases of merchandise for resale (sale of products bought and sold without further processing or transformation).*

1011 ☐ Yes - Go to line 2

1012 ☐ No - Go to **?**

2. Report the costs incurred by this establishment for contract manufacturing purchased in 2012 1013

3. Report the value of sales, shipments, receipts, or revenue generated in 2012 from products whose purchases were reported as contract manufacturing costs in line 2 1015

2012			
\$ Bil.	Mil.	Thou.	Dol.

#L GENERAL LINE GROCERIES

Mark "X" only ONE box if this establishment is a:

- 1181

☐

Voluntary group wholesaler *(An establishment affiliated with independent retailers engaged in joint sales promotions under a group name)*
- 1182

☐

Retail-cooperative wholesaler *(An establishment owned and operated cooperatively by independent retailers buying collectively)*
- 1183

☐

Other grocery wholesaler

#L GOODS PURCHASED FROM FARMERS

Were 50 percent or more of the goods sold by this establishment in 2012 purchased directly from farmers?

1171 ☐ Yes

1172 ☐ No

#L FUEL PUMPS

Did this establishment have public-access fuel pumps in 2012?

1217 ☐ Yes

1218 ☐ No

#L BULK PETROLEUM

1. Did this establishment have bulk petroleum storage capacity of more than 60,000 gallons in 2012?

1221 ☐ Yes

1222 ☐ No

2. Which ONE of the following is the primary method of receiving bulk liquid products?
(Mark "X" only ONE box.)

1231 ☐ Truck

1232 ☐ Railroad car

1233 ☐ Tanker (ship)

1234 ☐ Barge

1235 ☐ Pipeline

#L STORAGE CAPACITY

Report the maximum storage capacity, including underground, that this establishment had on its last day of business in 2012. Report capacity in thousands of gallons for the following types of petroleum:

Mark "X"
if None

2012				
Maximum Capacity in Thousands of Gallons				

1. Refined petroleum products capacity

1251

☐
2. Liquefied petroleum gases (excluding natural gas) capacity

1252

☐
3. Crude oil capacity

1253

☐
4. TOTAL STORAGE CAPACITY (Sum lines 1 through 3.)

1250

☐

#L FRANCHISE

1. Was this establishment operating under a trademark(s) or brand name(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

0237 ☐ Yes - franchisee-owned establishment

0238 ☐ Yes - franchisor-owned establishment

0239 ☐ No

2. If yes, provide the trademark(s) or brand name(s) below. ↴

0236