



Gulf of Mexico Fishery Management Council Stakeholder Survey

Help us improve our communications.



Gulf of Mexico Fishery Management Council
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813-348-1630

Questions?

Email Charlene.Ponce@gulfcouncil.org
This survey is voluntary.
All responses are anonymous and confidential.

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Your opinions are important!

The Gulf of Mexico Fishery Management Council is asking fisheries stakeholders about its stakeholder communications.

Please take a few minutes to offer your input. Your responses and opinions will help us improve our communications program to reflect the preferences and needs of fisheries stakeholders. The survey should take no more than ten minutes. This survey does not request any personally identifiable information.

Thank you in advance for your assistance.

I - General

1. How would you classify your interest in Gulf of Mexico fisheries? Please check all that apply.

- Recreational Angler
 - Primarily Fresh Water
 - Primarily Saltwater
 - Inshore
 - Offshore
- How do you access the offshore fishery?
 - Private Boat
 - Charter Boat
- For-Hire Captain/Crew
 - State Waters
 - Federal Waters
- Commercial Fisherman
 - State Waters
 - Federal Waters
 - Owner
 - Captain
 - Deckhand
 - Individual Fishing Quota (IFQ) Owner
- Member of an Environmental Non-Government Organization
- Seafood Dealer/Processor (owner or employee)
- Seafood Consumer
- Employed in Coastal Tourism (bait/tackle store, marina, boat yard, etc.)
- Other (please specify): _____



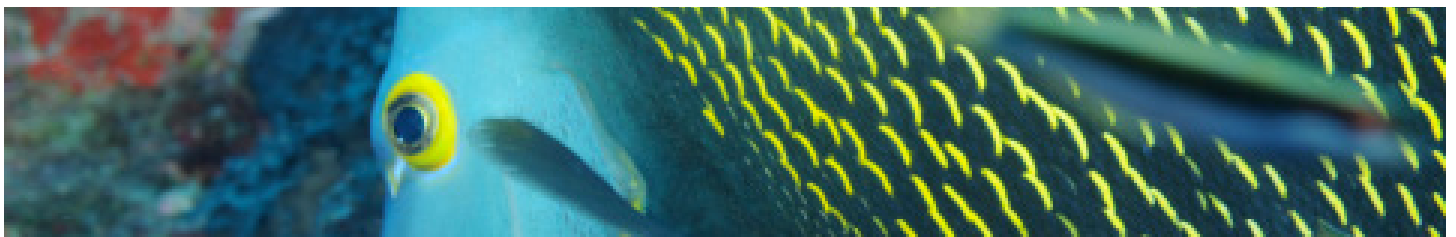
2. Please rate how frequently you rely on the following resources for fishery management related information?

| Resource | Regularly | Occasionally | Rarely | Never | Not Aware |
|--|-----------|--------------|--------|-------|-----------|
| Television/Radio | | | | | |
| Newspaper | | | | | |
| Magazines | | | | | |
| Clubs/Associations/ Organizations | | | | | |
| Fishing Websites/Blogs/ Forums | | | | | |
| Social Media (Facebook, Twitter, other) | | | | | |
| Friends | | | | | |
| Gulf Council: | | | | | |
| Direct Contact | | | | | |
| Website | | | | | |
| Press Releases | | | | | |
| NOAA Fisheries: | | | | | |
| Direct Contact | | | | | |
| Website | | | | | |
| Fishery Bulletins | | | | | |
| State Marine Resource Department: | | | | | |
| Direct Contact | | | | | |
| Website | | | | | |
| Press Releases | | | | | |
| Other (please describe): | | | | | |



3. Please rate your level of participation in the following Council related activities:

| Activity | Regular | Occasional | Rare | Never | Not Aware |
|---|----------------|-------------------|-------------|--------------|------------------|
| Attend Gulf Council Meetings: | | | | | |
| Regular Meetings | | | | | |
| Advisory Panel/Science Meetings | | | | | |
| Scoping Meetings | | | | | |
| Public Hearings | | | | | |
| Attend Recreational Fishing Club Meetings | | | | | |
| Attend Commercial Fishing Organization Meetings | | | | | |
| Attend Environmental Organization Meetings | | | | | |
| Provide Gulf Council with comments on fishery issues: | | | | | |
| written/email | | | | | |
| oral | | | | | |
| online comment form | | | | | |
| Discuss fishery issues with Gulf Council Members or staff | | | | | |
| Serve on a Council Advisory Panel or Committee | | | | | |
| Other (please describe): | | | | | |

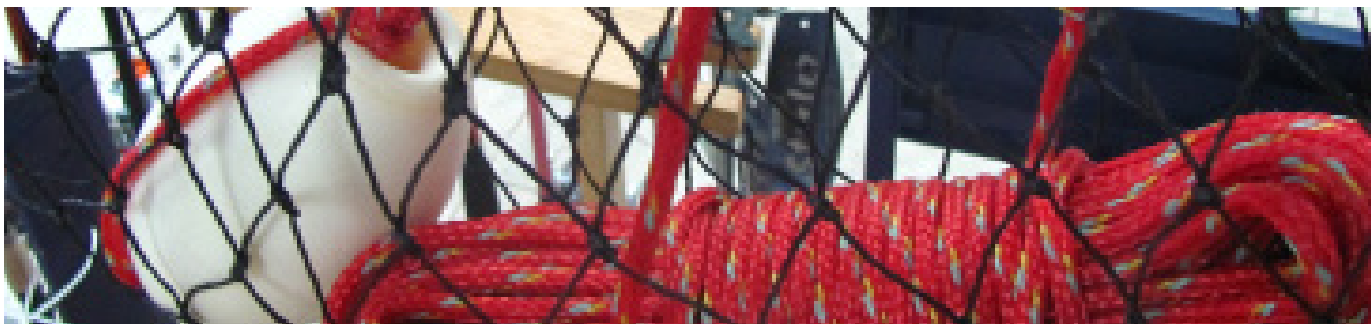


4. Below is a sampling of Council communications. Please rate how often you currently use each one.

| | Use Regularly | Use Occassionally | Use Rarely | Never Use | Do Not Receive/ Unaware |
|--------------------------------|----------------------|--------------------------|-------------------|------------------|------------------------------------|
| Press Releases | | | | | |
| Gulf Council News | | | | | |
| Council Web Site | | | | | |
| Council Blog | | | | | |
| Council Facebook | | | | | |
| Navigating the Council Process | | | | | |
| Scoping Guides | | | | | |
| Public Hearing Guides | | | | | |
| Council YouTube Channel | | | | | |

5. How likely are you to use the following Council communications in the future?

| | Regularly | Occassionally | Rarely | Never Use |
|--------------------------------|------------------|----------------------|---------------|------------------|
| Press Releases | | | | |
| Gulf Council News | | | | |
| Council Web Site | | | | |
| Council Blog | | | | |
| Council Facebook | | | | |
| Navigating the Council Process | | | | |
| Scoping Guides | | | | |
| Public Hearing Guides | | | | |
| Council YouTube Channel | | | | |



6. What single source of information (from the Council or other organization) do you depend on most to stay informed about fishery issues? Please be as specific as possible.

7. In general, finding information on the Gulf Council website is:

Easy

Neither Easy
nor Difficult

Difficult

Additional comments/suggestions for improvement: _____

8. In general, Council communications are:

Easy to understand

Somewhat Understandable

Difficult to Understand

Additional comments/suggestions for improvement: _____



9. Regulation changes can be frequent. How often do you check for updated regulations?

Never

Sometimes

Often

10. Have you downloaded the Gulf Council's free iPhone or Droid regulations App?

yes

no

I do not have an iPhone or Droid

11. What is your zip code?

II. Your Thoughts

12. If you have any further opinions/comments about Council communications and how we might improve them, please list them here.

III. For More Information

If you would like to know more about the Gulf of Mexico Fishery Management Council, please visit www.gulfcouncil.org. There you will find information on upcoming fishery management decisions, stock assessments, and the latest on federal fishing regulations. You can also sign up to have news and updates delivered straight to your inbox.

Please also visit:



THANK YOU for participating in this survey. Your input will help the Gulf Council improve its stakeholder communications.

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Charlene Ponce, Gulf of Mexico Fishery Management Council, 2203 N. Lois Avenue, Suite 1100, Tampa, Florida 33607.

Confidentiality is not promised, as this survey does not collect any personally identifiable information. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

