

Attachment 9
Semi-Structured Interview Guide to be used with
State Departments of Public Safety

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Introduction

The RAND Corporation is conducting a study for the Centers for Disease Control on the costs and cost savings of motor vehicle injury prevention. As part of this study, we are estimating the costs of implementing several different policies and programs designed to prevent such injuries. As the email regarding the request for an interview indicated, much of the cost information we need can be gathered from reviews of the literature; however, we are finding gaps in literature that we hope to fill through interviews. Feel free to pass on any topics you don't know well but I will ask you for a recommendation for a suitable person to interview about that topic.

We will not attribute any specific response to you personally. You will only be identified in the final report as someone that we spoke with in the course of the study. My questions are organized by specific policies or interventions and many questions deal with outreach and public education campaign costs. The entire interview should take about 60 minutes.

My first questions deal with Bicycle Helmet Laws for Children.

1. We plan to include costs for the following items in our estimates of policy implementation: creation of legislation, police time, helmets and fines. What if anything is missing?
2. Do you happen to know what percentage of children without helmets are caught/stopped by police in [state]?
3. What about much time on average police spend on an incident (i.e., stopping a child without a helmet)?

Next I'd like to ask you about License Plate Impoundment [Provide description of intervention if necessary]

4. We plan to include costs for the following items in our estimates of policy implementation: policy development, police time, court system, fees, and DMV costs. What if anything is missing?
5. When police were given the authority to mark or seize license plates, did typical DUI stops end up taking additional police time over prior experience with DUI stops? If so, how much additional time?

I'm moving to Limits on Diversion and Plea Agreements [Provide description of intervention if necessary]

6. We plan to include costs for the following items in our estimates of policy implementation: creating policy/legislation, police time, court system costs, parole costs, jail/prison costs, and fees. What if anything are we missing?

7. How much time do police spend on the typical 1st time offender, including time on the scene, in court, and paperwork?
8. Does this change at all when the diversions/ plea agreements are removed?

Next, Motorcycle Helmet Use Laws [Provide description of intervention if necessary]

9. How much time does it take the police to process a helmet use violation?
10. Are public education campaigns necessary to make people heed helmet laws or does the media cover the shift in policy sufficiently?
11. If public education is necessary, what types of outreach or public education are preferred, how long do they go on, and how frequently are they used per year?

Next topic is Saturation Patrols.

12. We plan to include costs for the following items in our estimates of policy implementation: creating legislation, publicity, police time, jail/prison, court system, and fines/ fees. What if anything is missing?
13. In publicizing such patrols, do you rely on earned media? If so, what resources does this require you to provide to the TV station/ local papers?
14. If using paid media, how often do you publicize such patrols? What types? At what cost?

Next set of questions pertain to policy administration costs (primarily state government employees responsible for managing program -- excluding publicity, police, parole officers, court system, contractor support, DMV, Equipment, Facilities, Prison, Fines/Fees):

15. We are currently assuming little to no GHSA staff are required for implementation of any of the programs (Camera automated enforcement, alcohol interlocks, sobriety checkpoints, saturation patrols, bicycle helmet laws for children, restraint enforcement, motorcycle helmet laws, vehicle sanctions, license plate sanctions, limits on diversion and plea agreements, lower BAC limits, referring older drivers to licensing agencies) , is this accurate?
16. Can you give us examples (cases) where this is true or not true? How could we obtain more specific program costs?

Next set of questions pertain to publicity / outreach costs.

17. How do you use TV, radio, print media, online outreach, or educational materials to get the word out about an intervention?
18. How frequently do you use that form of media [refers to media mentioned in Q21]?
19. How much does a typical public education campaign cost? Any quote / estimate outreach budget for education / outreach to the targeted population (how much \$ / population per year). Total costs or numbers of materials produced, etc.
20. Is it mainly fixed costs and just small variable cost for population?

21. By what metric do you measure effectiveness? Population reached? Number requests for information? Measured reductions in offenses? Other? How does cost change with the metric?

22. Do you reach out to rural populations differently than urban? How does that affect cost?

Final questions are related to facilities.

23. How much time do people with drunk-driving offense spend in jail on average? In Prison?

24. Were there buildings or office space required for (Vehicle Impoundment, Camera Automated enforcement) to be effective? How much did this cost? Did the facility cover the entire state's needs or did you need several facilities?