

# LANGUAGE USED TO ADVERTISE SURVEY IN TRADE JOURNALS

## PROFICIENCY TESTING SURVEY

Help CDC and APHL to understand how laboratories throughout the United States use proficiency testing (PT) and how you perceive its value.

Results from the study will be compiled and shared in aggregate as a learning tool, presented at professional conferences and potentially published in a professional journal in the field of laboratory science.

**Please visit [URL] to begin your survey.**

Email [ptsurvey@aphl.org](mailto:ptsurvey@aphl.org) to request a paper copy.

- Completely private
- Chance to win a free training of your choice
- Approximately 20 minutes to complete
- Survey closes XXXX, 2013
- One entry per laboratory

**Win a free laboratory training course of your choice for your participation!**

- \$105 value
- Hour-long recorded online course for you and your staff
- APHL trainings address relevant, contemporary issues in laboratory testing, and usually provide continuing education credits.

