



**U.S. Department of the Interior  
National Park Service**

**Social Science Program**

**Visitor Services Project**



# **Cape Lookout National Seashore**

## **Visitor Survey**

[Space holder for cover photo]

Number: \_\_\_\_\_

Time: \_\_\_\_\_

Location: \_\_\_\_\_

OMB Control Number: 1024-XXXX  
Current Expiration Date: XX-XX-XXXX



**United States Department of the Interior**



**NATIONAL PARK SERVICE**

Cape Lookout National Seashore  
131 Charles Street  
Harkers Island, NC 28531

Dear Park Visitor,

We would like to thank you for agreeing to participate in this study. We are interested to hear about your experience at Cape Lookout National Seashore. As we plan for our future, this information will be used to improve the quality of the services to allow us to better serve our visitors.

This questionnaire is being given to a select number of visitors, so it is important that we receive your input. Your responses are completely voluntary and will remain anonymous. Your name will never be associated with any part of this collection; therefore, we ask that you not put your name or any contact information on this questionnaire. It should only take about 20 minutes to complete.

When your visit is over, please complete this questionnaire. You can return it to us by sealing it in the postage-paid envelope provided and dropping it in any U.S. mailbox.

If you have any questions, please contact Lena Le, NPS VSP Director, Park Studies Unit, College of Natural Resources, 875 Perimeter Drive MS1139, University of Idaho, Moscow, Idaho 83844-1139, 208-885-2585 (phone) or lenale@uidaho.edu (email).

We appreciate your help and are looking forward to hearing from you very soon.





Sincerely,

[insert signature]

Pat Kenney  
Superintendent

**DIRECTIONS**

1. Please have the selected individual (at least 18 years old) complete this questionnaire.
2. For questions that use circles (O), please mark your answer by filling in the circle with **black or blue ink**. Please do not use pencil.

Like this: ● Not like this:    

3. Seal it in the postage-paid envelope provided.
4. Drop it in a U.S. mailbox.

**Paperwork Reduction Act Statement:** The National Park Service is authorized by 16 U.S.C. 1a-7 to collect this information. We will use this information to evaluate the ecosystem services and resource management of Cape Lookout National Seashore. Your response is voluntary and anonymous. Your name will never be associated with your responses. Please do not put your name or contact information on this questionnaire. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

We estimate that it will take 20 minutes to complete this questionnaire. You may send comments concerning the burden estimate or any aspect of this information collection to Lena Le, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; lenale@uidaho.edu (email).





If you rated any of the above services/facilities “poor” or “very poor” please explain why.

Service/Facility	Reason
_____	_____
_____	_____

7. Imagine that you could allocate 100 preference points to ensure that Cape Lookout National Seashore and the surrounding waters kept their existing values. You might assign 100 points to one value and zero to all the others, or assign 50 to one, 25 to another and 25 to yet another.

Please read through the list below and use the boxes to assign 100 value points any way you would like. The points you assign should total 100 points.

Value Number	I value Cape Lookout National Seashore because:	Values Point
1	I enjoy the scenery, sights, sounds, smells, etc	
2	it provides a variety of fish, wildlife, plant life, etc.	
3	it is a place for me to continue to pass down the wisdom, knowledge, traditions, and way of life of my ancestors	
4	it provides fisheries or tourism opportunities, such as outfitting and guiding.	
5	it allows future generations to know and experience the area as it is now.	
6	it has places and things of natural and human history that matter to me.	
7	in and of itself for its existence, no matter what I or others think about the Cape Lookout area	
8	we can learn about the environment through scientific observation or experimentation	
9	it helps preserve and protect clean air, soil, and water, and it protects lives and property from storms, sea level rise, and saltwater intrusion	
10	it provides a place for my favorite outdoor recreation activities	
11	it is has sacred, religious, or spiritual meaning to me or because I feel reverence and respect for nature there	
12	it provides necessary food and supplies to sustain my life	
13	it makes me feel better physically and/or mentally	

**100 Points**

8. Next please use the attached map and abbreviations above to identify the locations that best represent the values to which you assigned points.

- Find a location on the map associated with each value you assigned (from question 7) and **draw a dot there.**
- Use the abbreviations listed and write it next to the dot assigned for the value (for example "A" for Aesthetic Value).
- Repeat the steps for additional locations and values. You may select up to **five locations** for each value type.

(This is an example of the map that will be attached as a fold-out. The actual map will be 11x17)

Are there any values from the table above that you would attribute to the entirety of Cape Lookout National Seashore? Please list those value numbers below.

\_\_\_\_\_

9. a) In your opinion, how important is it to protect each of the following at Cape Lookout National Seashore? Please mark ( ) **one** answer for each.
- b) Would you be interested in learning more about these resources during your visit at Cape Lookout National Seashore? Please check Yes or No for each topic.

How important?					Resources	Interested in learning?	
Not at all	Slightly	Moderately	Very	Extremely		Yes	No
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Nesting shorebirds and their habitats	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Nesting sea turtles and their eggs	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Wild horses	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	The Cape Lookout Lighthouse	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Other historic structures	<input type="radio"/>	<input type="radio"/>

c) Please list any additional topic that you would like to learn more about during your visit at Cape Lookout National Seashore.

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10. We would like to know which of the following management actions you support concerning the protection of nesting species at Cape Lookout National Seashore. Please rate your level of support for each management action.

Management actions at Cape Lookout	Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support
Creation of pedestrian only areas on the beaches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Temporary closures of beaches and/or rerouting of Off Road Vehicles for bird and turtle nesting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full visitor access closures, including prohibiting pedestrians, for bird nesting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Requiring pets to be leashed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prohibiting camping and beach fires in areas close to protected turtle nests	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



11. How important is each of these items to your acceptance of Cape Lookout National Seashore management decisions? Please mark (●) one response for each item.

In order for me to accept a management decision, it is important that:	Level of importance			
	Not important	Slightly important	Somewhat important	Very important
I trust in the decisions of the park manager	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The decision is based on environmental consequences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the objectives of a proposed management action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science plays a role in management decisions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actions will protect natural resources at Cape Lookout	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The decision protects natural resources over human use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The decision maintains access for recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actions help support the local community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The decision is based on economic consequences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Please rate the level of your agreement with each of the following statements. Please mark (●) one response for each statement

When it comes to issues concerning natural resource management:	Strongly	Disagree	Neither disagree nor agree	Agree	Strongly
Park managers are doing a good job	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park managers change policies without good reasons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park managers are too influenced by special interest groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park managers listen to ordinary people's opinions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park managers provide all relevant information about decisions to the public	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park managers have the same ideas about management as I do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel that no additional rules and regulations are needed at Cape Lookout National Seashore	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



16. a) On this visit, what kind of personal group (not guided tour/school/other organized group) were you with? Please mark (●) **one**.

- Alone
  - Family
  - Other (Please specify) \_\_\_\_\_
  - Friends
  - Family and friends
- 

b) On this visit, how many people were in your personal group, including yourself?

\_\_\_\_\_ Total number of people  
\_\_\_\_\_ Number of people under 18 years of age

17. What is your age? \_\_\_\_\_

18. What is the U.S. zip code of your primary residence? \_\_\_\_\_

19. How many times have you visited Cape Lookout National Seashore (including this visit)?

- (a) In last two years: \_\_\_\_\_ times
- (b) In your lifetime: \_\_\_\_\_ times

20. a) Which category best represents your annual **household** income? Please mark (●) **one**.

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<input type="radio"/> Less than \$24,999	<input type="radio"/> \$50,000-\$74,999	<input type="radio"/> \$150,000-\$199,999
<input type="radio"/> \$25,000-\$34,999	<input type="radio"/> \$75,000-\$99,999	<input type="radio"/> \$200,000 or more
<input type="radio"/> \$35,000-\$49,999	<input type="radio"/> \$100,000-\$149,999	<input type="radio"/> Do not wish to answer

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b) How many people are in your household? \_\_\_\_\_ Number of people

21. a) Are you Hispanic or Latino?

- Yes
- No

b) What is your race? Please mark one or more that apply

- American Indian or Alaskan Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White

22. Is there anything else you would like to tell us about management of Cape Lookout National Seashore?

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