

OREGON WINE PRODUCTION INQUIRY – 2013

OMB No. 0535-0039
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**NATIONAL
 AGRICULTURAL
 STATISTICS
 SERVICE**

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Please make corrections to name, address and ZIP Code, if necessary.

Information requested in this survey is used to prepare estimates of selected agricultural commodities. Under Title 7 of the U.S. Code and CIPSEA (Public Law 107-347), facts about your operation are kept **confidential** and used only for statistical purposes in combination with similar reports from other producers. Response is **voluntary**.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0535-0039. The time required to complete this information collection is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Type of Operation: Please identify the type of wine production operation on the left and follow the section completion guide on the right.

During 2013, this operation:

Sections to Complete

<input type="checkbox"/> Was a bonded winery (including alternating proprietorship or alternating premises where the host and tenants qualify as TTB bonded wineries)	A - G
<input type="checkbox"/> Had an OLCC issued Growers Sales Privilege license or had grapes custom crushed for you at another facility	A, D - G
<input type="checkbox"/> Had an OLCC issued Warehouse or TTB issued Wholesalers Basic Permit	A, D - G
<input type="checkbox"/> None of the above, but owned wine inventory or had wine sales	D - G
<input type="checkbox"/> None of the above	H

OFFICE USE	
Wine Type	4003
Wine Reg	4002
Cty Code	4000

SECTION A – General

1. In what county was the largest value of your wine produced? _____

2. In what growing region was the largest value of your wine produced?

- | | |
|--|---|
| <input type="checkbox"/> North Willamette Valley (including Yamhill-Carlton District, Chehalem Mountains, McMinnville, Ribbon Ridge, Dundee Hills, and Eola-Amity Hills) | <input type="checkbox"/> Rogue Valley (including Applegate Valley) |
| <input type="checkbox"/> South Willamette Valley (defined as south of Monmouth and the South Salem Hills) | <input type="checkbox"/> Columbia River (including Columbia Gorge, Columbia Valley, and Walla Walla Valley) |
| <input type="checkbox"/> Umpqua Valley (including Red Hills Douglas County) | <input type="checkbox"/> Other Oregon area |

List wineries that crushed your grapes (if applicable):

Total tons crushed for you (if applicable):

List all other brands, labels, or winery names included in this report:

SECTION B – Crush Summary

General Instructions: In Sections B and C, only include grapes crushed under your winery bond, including any grapes you crushed for others. If any of *your* grapes were crushed under another winery's bond, that winery will report the grapes crushed for you in its Wine Production Survey.

1. Grapes crushed on your bonded premises in 2013, regardless of ownership, including grapes crushed for others:	
a. Crush of purchased grapes.....	101 Tons
b. Crush of estate grown grapes (<i>grapes from your vineyards</i>).....	102 Tons
c. Grapes you crushed for others..... Please list for whom (<i>to avoid duplication</i>):	103 Tons
Total tons crushed on your premises (should equal a+b+c).....	104 Tons

2. Total tons of grapes crushed for sparkling wine.....	112 Tons
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SECTION C – 2013 Crush Detail

1. Complete the following table as accurately and completely as possible with information regarding your winery operation(s). Please fill in all columns for each of your variety of grape you crushed. Please report grapes crushed by your wineries only, include grapes crushed for sparkling wine.

Variety	Grapes Crushed					Total Dollars Paid (for purchased grapes)
	Total (Tons)	Estate Grown (Tons)	Custom Crushed (Tons)	Purchased From Oregon (Tons)	Purchased From Other States (Tons)	
Example	19.0	13.0	2.0	2.0	2.0	34,000
Cabernet Franc	2000	118	119	117	121	120
Cabernet Sauvignon	2001	123	124	122	126	125
Chardonnay	2002	128	129	127	131	130
Gewürztraminer	2003	133	134	132	136	135
Merlot	2004	138	139	137	141	140
Müller-Thurgau	2005	143	144	142	146	145
Pinot Blanc	2006	148	149	147	151	150
Pinot Gris	2007	153	154	152	156	155
Pinot Noir	2008	158	159	157	161	160
Sauvignon Blanc	2009	163	164	162	166	165
Syrah	2010	168	169	167	171	170
Tempranillo	2011	173	174	172	176	175
Viognier	2012	178	179	177	181	180
White Riesling	2013	183	184	182	186	185
Zinfandel	2014	188	189	187	191	190
List other Varieties:						
Office Use Only	2015	193	194	192	196	195

SECTION C – 2013 Crush Detail, continued

2. Fruit and Berry Wine Produced: Report all non-grape wine produced below.

Variety	Apricots	Blackberries	Blueberries	Boysenberries	Cherries	Cranberries
Gallons Produced	227	228	229	230	231	232

Variety	Currants	Honey	Loganberries	Marionberries	Peaches	Pears
Gallons Produced	233	234	235	236	237	238

Variety	Pineapple	Plums	Raspberries	Rhubarb	Strawberries	Other
Gallons Produced	239	240	241	242	243	244

3. Unfilled wine grape needs in 2013: Please list the variety and quantity of grapes needed but not obtained.

Variety needed	Tons needed	Office Use
	109 Tons	106
	110 Tons	107
	111 Tons	108

SECTION D – Wine Inventory

All operations with inventory and/or selling wine under their own brand(s) should complete Sections F and G.

1. Total storage capacity on your bonded premises: *(This is the cooperage, including all closed containers, such as barrels and tanks, in which wine can be stored)*

105
_____ Gallons

2. Wine inventory on January 1, 2012: Report all Oregon produced inventory on your premises, regardless of ownership. Include inventory at your tasting rooms, second locations, and stored out-of-state. Also include wine kept at commercial storage facilities.

Variety	Bottled inventory by vintage			Bulk inventory by vintage		
	2013	2012	2011 & earlier	2013	2012	2011 & earlier
	***	9L equivalent cases	***	***	Gallons or liters <i>Please circle unit</i>	***
All sparkling wine	245	266	287	308	329	350
Still wines:						
Cabernet Franc	246	267	288	309	330	351
Cabernet Sauvignon	247	268	289	310	331	352
Chardonnay	248	269	290	311	332	353
Gewürztraminer	249	270	291	312	333	354
Merlot	250	271	292	313	334	355
Müller-Thurgau	251	272	293	314	335	356
Pinot Blanc	252	273	294	315	336	357
Pinot Gris	253	274	295	316	337	358
Pinot Noir	254	275	296	317	338	359
Sauvignon Blanc	255	276	297	318	339	360
Syrah	256	277	298	319	340	361
Tempranillo	257	278	299	320	341	362
Viognier	258	279	300	321	342	363
White Riesling	259	280	301	322	343	364
Zinfandel	260	281	302	323	344	365
Red Blends	261	282	303	324	345	366
White Blends	262	283	304	325	346	367
All Rosé & Blush Blends	263	284	305	326	347	368
Fruit and Berry	264	285	306	327	348	369
List other still wine:						
Office Use Only	265	286	307	328	349	370

SECTION E – Wine Sales

All operations with inventory and/or selling wine under their own brand(s) should complete Sections D and E

Please report your Oregon produced wine sales, from all vintages. Include sales from January 1 to December 31, 2013.

1. What were your total dollar wines sales in 2013?

371	\$ _____
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2. Report total wine cases sold (both domestic and exported) and bulk wine sales, by variety.

Variety	Total number of cases sold <i>9L equivalent cases</i>	Bulk wine sales <i>gallons</i>
All sparkling wine	372	393
Still wines:		
Cabernet Franc	373	394
Cabernet Sauvignon	374	395
Chardonnay	375	396
Gewürztraminer	376	397
Merlot	377	398
Müller-Thurgau	378	399
Pinot Blanc	379	400
Pinot Gris	380	401
Pinot Noir	381	402
Sauvignon Blanc	382	403
Syrah	383	404
Tempranillo	384	405
Viognier	385	406
White Riesling	386	407
Zinfandel	387	408
Red Blends	388	409
White Blends	389	410
All Rosé & Blush Blends	390	411
Fruit and Berry	391	412
All other still wine	392	413

SECTION E – Wine Sales, continued

3. Of your total wine case sales in 2013, what percentage was sold, or how many cases were sold:

	Percent of sales or number of cases (percent total should = 100)		
	Percentage (%)	OR	Cases
a. Direct to consumers at your winery or tasting rooms		OR	⁴¹⁴
b. Direct to consumers via wine clubs, on-line sales, wine events, etc		OR	⁴¹⁵
c. To Oregon distributors , retailers, and restaurants		OR	⁴¹⁶
d. To Washington distributors , retailers, and restaurants		OR	⁴¹⁷
e. To New York distributors , retailers, and restaurants		OR	⁴¹⁸
f. To California distributors , retailers, and restaurants		OR	⁴¹⁹
g. To all other U.S. distributors , retailers, and restaurants		OR	⁴²⁰
h. Outside the U.S.		OR	⁴²¹

4. Did you report sales **outside the U.S.** in item 3h above?

YES, complete the following table and continue

NO, skip to Section G

Please report the number of 9L equivalent cases exported, by variety, and export destination.

Export Destination	Wine Type				
	Pinot Gris	Other Whites	Pinot Noir	Merlot	Other Reds
	cases	cases	cases	cases	cases
Canada	⁴²⁵	⁴³⁰	⁴²⁶	⁴²³	⁴²⁹
Mexico	⁴²²	⁴³²	⁴⁴²	⁴⁵²	⁴⁶²
Caribbean Islands	⁷⁷⁷	⁷⁸²	⁷⁷⁸	⁷⁷⁵	⁷⁸¹
United Kingdom	⁴⁶⁵	⁴⁷⁰	⁴⁶⁶	⁴⁶³	⁴⁶⁹
Scandinavia	⁴⁷⁵	⁴⁸⁰	⁴⁷⁶	⁴⁷³	⁴⁷⁹
All Other Europe	⁴²⁴	⁴³⁴	⁴⁴⁴	⁴⁵⁴	⁴⁶⁴
Hong Kong/China	⁴²⁷	⁴³⁷	⁴⁴⁷	⁴⁵⁷	⁴⁶⁷
Japan	⁴³⁵	⁴⁴⁰	⁴³⁶	⁴³³	⁴³⁹
South Korea	⁴⁴⁵	⁴⁵⁰	⁴⁴⁶	⁴⁴³	⁴⁴⁹
All Other Asia	⁴⁵⁵	⁴⁶⁰	⁴⁵⁶	⁴⁵³	⁴⁵⁹
All Other Destinations	⁴⁸⁵	⁴⁹⁰	⁴⁸⁶	⁴⁸³	⁴⁸⁹

^{1/} Caribbean Islands include the greater and lesser Antilles. Also includes destinations such as Puerto Rico, Virgin Islands, Aruba, Bahamas, and Bermuda.

SECTION G – Wine production comments

Survey Results: To receive the results of this survey on the release date go to:
www.nass.usda.gov/Statistics_by_State/Oregon/Publications/Vineyard_and_Winery.

Would you rather have a summary mailed to you at a later date? 1 Yes 3 No

099

THANK YOU FOR YOUR TIME.

SECTION H – Change in Operator

[Complete this section only if 'None of the above' is noted on the face page]

1. Has the winery named on the label been sold, rented, or turned over to someone else?

YES - [Continue]

NO – [Go to a.] →

2. Please provide the following information for the new operators or operation that has taken over:

New winery name: _____

New contact name: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____

a. If not sold, but noted 'None of the above' on face page, will the winery be used by you or anyone else in the next year?
 Yes **No** **Don't know**

Further change in operator comments:

Respondent Name:	9911 Phone:	9910 MM DD YY Date:
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OFFICE USE ONLY

Response	Respondent	Mode	Enum.	Eval.	Change	Office Use for POID						
1-Comp	9901	1-Op/Mgr	9902	1-Mail	9903	098	100	785	789			
2-R		2-Sp		2-Tel								
3-Inac		3-Acct/Bkpr		3-Face-to-Face								
4-Office Hold		4-Partner		4-CATI								
5-R – Est		9-Oth		5-Web								
6-Inac – Est				6-E-mail					Optional Use			
7-Off Hold – Est				7-Fax					407	408	9906	9916
8-Known Zero				8-CAPI								
				19-Other								

S/E Name _____