



Cranberries

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2012 Cranberry Production Down Slightly

The forecast for the 2012 cranberry crop is 7.68 million barrels, down less than 1 percent from 2011.

Growers in Wisconsin reported excellent pollination and limited impact by the summer’s high temperatures and dry conditions. In Massachusetts, an early spring caused growth to progress ahead of normal and growers in some areas experienced frost damage. Growers reported good conditions for bloom and pollination in the State but suffered from heat stress due to recent high temperatures and dry conditions. In New Jersey, growers reported an average crop that required more irrigation than normal due to hot, dry weather. In Oregon and Washington, growers reported cool, wet growing conditions that delayed crop progress in some areas.

Cranberry Production – States and United States: 2010, 2011, and Forecasted 2012

[A barrel weighs 100 lbs]

State	Total production		
	2010	2011	2012
	(barrels)	(barrels)	(barrels)
Massachusetts	1,891,000	2,315,000	2,100,000
New Jersey	562,000	510,000	542,500
Oregon	287,000	361,000	400,000
Washington	108,200	115,700	142,000
Wisconsin	3,960,000	4,410,000	4,500,000
United States	6,808,200	7,711,700	7,684,500

Statistical Methodology

Survey procedures: Grower surveys are conducted in preparation for this report. Producers are contacted to obtain expected production and their assessment of the current crop relative to a full crop. Telephone follow-up of mail survey non-respondents is used to ensure adequate coverage.

Estimating procedures: Information obtained from the cranberry grower survey along with federal administrative data is used to establish forecasts of total production. These forecasts are reviewed for errors, reasonableness, and consistency with historical estimates.

Revision policy: Cranberry production forecasts will not be revised. End-of-season estimates of production are made following harvest and are subject to revision the following year based on a thorough review of all available data.

Reliability: Survey indications are subject to sampling variability because all operations growing cranberries are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.

Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@nass.usda.gov

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