

*[Association Letter - Send via mail or e-mail to stakeholder groups.]*

DATE

Dear Mr./Ms. [Lastname]:

In March, USDA's National Agricultural Statistics Service (NASS) will begin conducting the Nursery and Floriculture Chemical Use Survey. To help make this program a success, NASS needs you to serve as an active voice in our outreach efforts.

We are asking for your support in helping promote and increase awareness about the Nursery and Floriculture Chemical Use Survey. Because the survey was last conducted in 2007, there is a great need for current information on chemical use and pest management practices in the nursery and floriculture industries. Therefore, NASS needs you to help communicate key information to growers about the importance of this survey.

To do so, we have *[included/attached]* information for you to share with your members. These include background information on the survey, a letter you can send to growers and a news release you can publish in your communications.

We recognize your need for this information to better serve your members and ensure a thriving future for your industry. With your support we can bring increased awareness to this survey to help ensure the most accurate and timely data are collected.

If you have any questions or would like additional information, please do not hesitate to contact me. Thank you in advance for your help and cooperation.

Sincerely,

*(State Director's Name)*