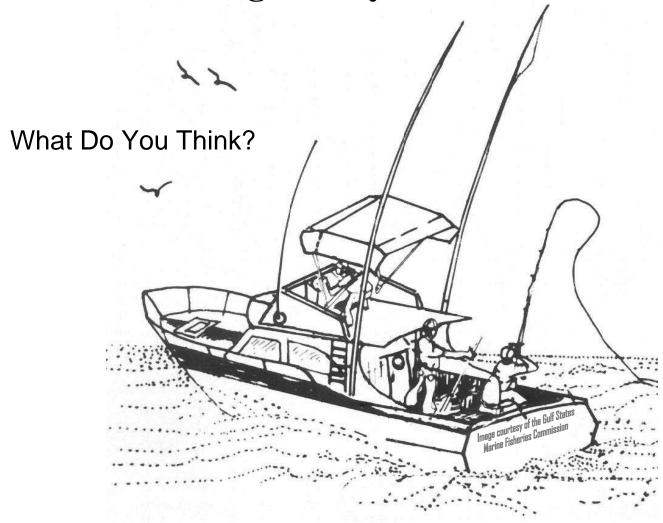
**Gulf of Mexico Charter Fishing Survey** 



Questions? Dr. David Carter at david.w.carter@noaa.gov or (305) 361-4467



Sponsored by

NOAA Fisheries (National Marine Fisheries Service) and

**The Gulf States Marine Fisheries Commission** 



#### Section A: Your Saltwater Fishing Experiences and Activities

# This survey is confidential! A1 How many years have you been saltwater fishing? years A2 Do you, or does anyone in your household, own a motorized boat that is ever used for saltwater recreational fishing? ☐ Yes A3 a) Do you have a current saltwater fishing license? ☐ No ☐ Yes b) **If Yes**, from which State(s)? (check all that apply) ☐ Louisiana ☐ Alabama ☐ Other U.S. State ☐ Mississippi ☐ Florida Other \_\_\_\_\_ A4 Are you familiar with the saltwater fishing regulations in the State waters where you have a saltwater fishing license or where you fish most often? ☐ Yes A5 Are you familiar with the saltwater fishing regulations in Federal waters in the Gulf of Mexico? ☐ Yes $\square$ No

A6 Please fill in the table below with the number of **fishing trips** you took in the **last 12 months** for each type of trip. (blanks will be counted as zero)

Type of fishing trip	# of fishing trips
Saltwater charter (passengers pay as a group for entire boat)	
Saltwater head boat / party boat (pay on a per person basis)	
Saltwater with a privately owned boat or rental boat	
Saltwater from the shore or a pier	
Freshwater (all types)	

G.	<b>A7</b>	How many saltw next 12 months	cater fishing trips of the confidence of the con	do you <b>pla</b> unted as z	n to take in zero)	the Gulf of Mexico in the
Co.	<b>A8</b>	What is your <b>pri</b> fishing trips?	mary source of wea	ther inform	mation wher	n planning saltwater
		☐ Newspaper	☐ FM/AM radio		☐ Other v	vebsite
		□TV	☐ NOAA radio or	website	☐ Other _	
			I do not check the	weather b	efore fishinç	g trips
GO,	<b>A9</b>	What is your <b>prin</b> fishing trips?	mary source for fisl	ning repoi	rts when pla	anning saltwater
		☐ Newspaper	☐ FM/AM radio	☐ Interi	net	
		☐ Magazine	□TV	☐ Other	-	
			I do not check fishir	ng reports	before fishir	ng trips
			. do not onook hom	.g 10p0110	201010 1101111	19 mpo



A10 Below are a few things related to planning a saltwater charter fishing trip. Please indicate the extent you agree or disagree with each statement.

	Strongly Agree	Agree	Feel Neutral	Disagree	Strongly Disagree
I only charter boats that someone has recommended to me	0	0	0	0	0
I use the phone book to shop for charter trips	0	0		0	0
I use the internet to shop for charter trips	0	0		0	0
Charter fees posted on the internet are negotiable	0	0	0	0	0
I go to the dock to shop for charter trips	0	0	0	0	0
I sometimes charter boats within 50 miles of my house	0	0	0	0	0

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**A11** Below are a few reasons why you might take a **saltwater charter fishing trip**. Please indicate the extent you agree or disagree with each statement.

"A reason I take saltwater charter fishing trips is to"	Strongly Agree	Agree	Feel Neutral	Disagree	Strongly Disagree
fish a specific destination / season	0	0	0	0	0
learn fishing techniques and spots	0	0	0	0	0
catch a trophy fish	0	0	0		0
catch a lot of fish	0	0	0	0	0
keep a lot of fish (for food)	0	0	0		0
have more space than on my boat	0	$\circ$	0		0
avoid the hassle of using my boat	0	0	0	0	0
entertain clients / conduct business	0	0	0	0	0
commemorate a special event	0	0	0	0	0
compete in tournaments	0	0	0	0	0

## Section B: Your Most Recent Saltwater Charter Fishing Trip

Please answer the questions below regarding your most recent **saltwater charter fishing trip**.

В1	What city did the charte	er trip depart from?	(city) ,(s	state/country)
B2		rter fishing trip part of a le east one night away fron	<u> </u>	es 🗆 No
В3	What was the month a	nd year of the trip?	(month), 201 (year)	
В4	How long was the char	ter fishing trip?		
	☐ ½ Day ☐ ¾ D	ay 🛘 Full Day 🗘 C	Overnight	
В5	this trip (including y	number of passengers on yourself; excluding crew)	?	passengers
	b) Who were the other	passengers (check all th _	nat apply)?	
	☐ Family [	☐ Colleagues	☐ Not applicable(I	was alone)
	☐ Friends ☐	☐ Other fishing party	Other	
В6	Please describe your c	harter fishing trip by che	cking all of the boxes t	hat apply.
	<u>Event</u>	<u>Boat</u>	<u>Amenities</u>	Crew
	☐ None	☐ Don't know	☐ Cabin	☐ Captain
	☐ Special occasion	☐ Outboard engine	☐ Air conditioning	☐ Mate
	☐ Business related	☐ Flybridge	☐ Head/lavatory	☐ Second
	☐ Tournament	☐ >45 feet	☐ Fighting chair	Mate

B7	What was the prin	mary area/waters fishe	ry area/waters fished?			
	☐ Inshore	☐ State offshore	☐ Federal off	shore	☐ Don't know	
В8	What was the <b>pri</b>	mary method of fishing	g? (Please check	only one)		
	☐ Trolling	☐ Casting	☐ Drift fishing	□ Otl	her	
	☐ Bottom fishing	☐ Fly fishing	☐ Don't know	· —		
В9	a) Were you planı	ning to target a specific	c type of fish <b>whe</b>	en the trip	was booked?	
		☐ Yes ☐ No	☐ Don't knov	V		
	b) <b>If Yes</b> , which t	ype of fish were you pl	anning to target?	•		
	_		(please w	rite one ty	pe of fish)	
B10	<b>0</b> a) Were you tarç	geting a specific type o	f fish <b>while you</b>	were fishi	ng?	
		☐ Yes ☐ No	☐ Don't knov	V		
	b) <b>If Yes</b> , who d	etermined the target?	☐ Passengers	☐ Capta	ain 🛭 Both	
B1	1 Please check the	e boxes for the types o	of fish taraeted. c	aught. and	l/or kept.	
		, , , , , , , , , , , , , , , , , , ,				
	Type of Fish		Targeted	Caught	Kept	
	Dolphin fish					
	Red snapper Other snapper	c		旹		
	Gag or black g					
	Other groupers					
	Mackerel					
	Tuna					
	Sailfish / sword	dfish / billfish				
	Drum / flounde	er / inshore species				
	Any other type	of fish				
		☐ I don't know	or don't rememb	er		

Calle							
18	<b>B12</b> a) Did the crew or captai	n keep any fish?	☐ Yes	☐ No	☐ Don't know		
	b) Did anyone purchase	a fish mount?	☐ Yes	□ No	☐ Don't know		
	c) Did regulations force	☐ Yes	□No	☐ Don't know			
	d) If Yes, why did you discard (check all that apply)?						
	☐ Undersize	e	season		Other reason		
	☐ Over bag limit ☐ Restricted species ————						
ĒØ,	<b>B13</b> a) How much was the cha	arter fee? \$ ,	<u>•</u> 0	<u>o</u> 🗆	Don't know		
	b) How much was the tip? \$, O O						
	c) What share of the fee	did you pay for?	Whole far	e 🗆 Port	tion    Nothing		
G(0)	<b>B14</b> What was the primary re	ason for hiring this p	articular bo	oat? (checl	k one)		
	☐ Previous experience	☐ Size of boat			nmendation/		
	☐ Hotel setup	☐ Price		Cap	tain reputation		
	☐ Availability (logistics)	☐ No reason / wall	k-on	☐ Don't I	know		
	<b>B15</b> What activity would you the week before due to						
	☐ Non-charter fishing trip	☐ Outdoor recreat	ional activit	ty:			
	☐ Work	☐ Indoor recreatio	nal activity:	<u> </u>			
	☐ Don't know	☐ Something else:	:				

B16	How would you rate your trip?	
	Vom	Novitral /

Very satisfied	Satisfied	Neutral / Don't know	Dissatisfied	Very dissatisfied
		0	0	



#### Section C: Your Preferences for Gulf of Mexico Charter Fishing Trips

We want to know what you think about different types of saltwater charter fishing trips. Please read these instructions carefully before going to the next page.

On each of the following 6 pages you are asked to compare the features of two hypothetical offshore Gulf of Mexico charter fishing trips. You can take **up to 6 passengers** on these trips and you **might catch** dolphin fish, mackerel, snapper, grouper, sailfish, billfish, shark or many other types of fish. However, **catch is never guaranteed** on any charter trip.

The two offshore Gulf of Mexico charter trips presented on each page differ only in **length of trip**, **vessel size**, **captain's reputation**, **charter fee** (**excluding tip**), and the fishing **regulations** in effect at the place and time of trip. The two trips are **otherwise identical**.

Two forms of fishing regulations are presented for five types of fish that **might be caught** on each of the charter trips shown:

- "Bag" The bag limit or the number of the given type of fish that each person is legally allowed to keep on a trip
- "Closed" There is a closed season in effect for the given type of fish and no one is legally allowed to keep any of this type of fish

Regulations for other species are as in effect in the Gulf of Mexico in 2013 and are the same for each trip. Please note that the regulations presented in the following pages are hypothetical and are unrelated to current fishery management decisions.

Remember that you can contact Dr. David Carter at david.w.carter@noaa.gov or (305) 361-4461 if you have any questions on this survey.





- C1 Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are **exactly the same** except for differences shown

	Trip Fea	atures	Trip A	Trip B			
	Length of trip		Full-day	Full-day			
	Vessel s	ize	50 ft	40 ft			
	Captain's	s reputation	Unknown	Known			
	Charter f	ee (excluding tip)	\$1,000	\$1,200			
	_ (t)	Dolphin fish	10 bag	5 bag			
	Regulations in effect at the place and time of trip	All snappers / Red snapper	10 bag / 2 bag	5 bag / 1 bag			
	<b>ulati</b> at th time	All groupers	6 bag	closed			
	<b>Reg</b> liffect	King mackerel	closed	3 bag			
	Φ Φ	Other regulations	As in 2013	As in 2013			
C1 :	C1 a) Which of these two trips do you prefer? ☐ Trip A ☐ Trip B ☐ I don't know						
<b>C1</b>	C1 b) Please circle one trip feature in the table above which most influenced your preference of one trip over the other.						



Do something else, but not take a saltwater charter fishing trip

C1 c) If your preferred trip was the only option available for your next saltwater

charter fishing trip, then what would you choose to do?

Take my preferred trip



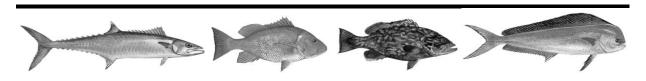
- C2 Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are exactly the same except for differences shown

	Trip Fea	atures	Trip A	Trip B		
	Length o	f trip	Full-day	Half-day		
	Vessel s	ize	50 ft	40 ft		
	Captain's	s reputation	Known	Unknown		
	Charter f	ee (excluding tip)	\$1,200	\$400		
	_ 0	Dolphin fish	10 bag	5 bag		
	Regulations in effect at the place and time of trip	All snappers / Red snapper	5 bag / closed	10 bag / 1 bag		
	<b>ulati</b> at th time	All groupers	2 bag	closed		
	<b>Regu</b> ffect ह	King mackerel	closed	1 bag		
	Θ	Other regulations	As in 2013	As in 2013		
<b>CO</b> , <b>C2</b> :	a) Which of	these two trips do you <b>prefer</b> ?	□ Trip A □	☐ Trip B I don't know		
C2 b) Please circle one trip feature in the table above which most influenced your preference of one trip over the other.						
C2 c) If your preferred trip was the only option available for your next saltwater charter fishing trip, then what would you choose to do?  Take my preferred trip  Do something else, but not take a saltwater charter fishing trip  I don't know						



- C3 Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are exactly the same except for differences shown

Trip Features		Trip A	Trip B	
Length of trip		Full-day	Full-day	
Vessel size		50 ft	40 ft	
Captain's reputation		Known	Unknown	
Charter fee (excluding tip)		\$1,400	\$1,000	
_ 0	Dolphin fish	5 bag	10 bag	
Regulations in effect at the place and time of trip	All snappers / Red snapper	10 bag / 2 bag	5 bag / closed	
ulati at th time	All groupers	closed	6 bag	
<b>Regu</b>	King mackerel	closed	2 bag	
<u> </u>	Other regulations	As in 2013	As in 2013	
a) Which of these two trips do you <b>prefer</b> ? ☐ Trip A ☐ I don't know				
b) Please circle one trip feature in the table above which most influenced your preference of one trip over the other.				



Do something else, but not take a saltwater charter fishing trip

C3 c) If your preferred trip was the only option available for your next saltwater

charter fishing trip, then what would you choose to do?

Take my preferred trip

I don't know



- C4 Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are **exactly the same** except for differences shown

	<b>Trip Features</b>		Trip A	Trip B		
	Length of trip		Full-day	Full-day		
	Vessel size		40 ft	50 ft		
	Captain's reputation		Unknown	Known		
	Charter fee (excluding tip)		\$1,000	\$1,400		
_ 0		Dolphin fish	5 bag	10 bag		
	Regulations in effect at the place and time of trip	All snappers / Red snapper	5 bag / 1 bag	10 bag / 3 bag		
	<b>ulati</b> at th time	All groupers	6 bag	closed		
	<b>Reg</b> l	King mackerel	1 bag	2 bag		
	— Φ	Other regulations	As in 2013	As in 2013		
C4 a) Which of these two trips do you prefer? ☐ Trip A ☐ Trip B ☐ I don't know						
C4 b) Please circle one trip feature in the table above which most influenced your preference of one trip over the other.						
C4 c) If your preferred trip was the only option available for your next saltwater charter fishing trip, then what would you choose to do?  Take my preferred trip						

Do something else, but not take a saltwater charter fishing trip

I don't know



- **C5** Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are **exactly the same** except for differences shown

	Trip Fea	atures	Trip A	Trip B	
	Length of trip		Half-day	Half-day	
	Vessel size		40 ft	50 ft	
	Captain's reputation		Known	Unknown	
	Charter fee (excluding tip)		\$800	\$800	
	Regulations in effect at the place and time of trip	Dolphin fish	10 bag	5 bag	
		All snappers / Red snapper	5 bag / 3 bag	10 bag / closed	
	<b>ulati</b> at th time	All groupers	closed	4 bag	
	Regue effect	King mackerel	3 bag	closed	
		Other regulations	As in 2013	As in 2013	
a) Which of these two trips do you prefer? ☐ Trip A ☐ Trip B☐ I don't know					
<b>b)</b> Please <b>circle</b> one trip feature in the table above which <b>most influenced</b> your preference of one trip over the other.					
c) If your preferred trip was the only option available for your next saltwater charter fishing trip, then what would you choose to do?					
	Take my preferred trip				
	☐ Do something else, but not take a saltwater charter fishing trip				



I don't know



- C6 Please compare the features of Gulf of Mexico offshore charter fishing trips A and B and answer the questions below. Please keep in mind that:
  - You can take up to 6 passengers
  - You might catch various types of fish, but catch is not guaranteed
  - Trips A and B are **exactly the same** except for differences shown

Trip	o Fea	atures		Trip A		Trip B
Length of trip			Half-day		Half-day	
Vessel size		-	50 ft	40 ft		
Captain's reputation		•	Unknown	Known		
Cha	Charter fee (excluding tip)		-	\$400		\$600
	(I)	Dolphin fish	•	5 bag		10 bag
ons in	effect at the place and time of trip	All snappers / Red snapper	-	10 bag / closed		5 bag / 2 bag
ulati	at th time	All groupers	•	2 bag		4 bag
Segi	itect and	King mackerel		2 bag		closed
	Φ	Other regulations		As in 2013		As in 2013
a) Which of these two trips do you prefer? $\Box$ Trip A $\Box$ Trip B						•
•		rcle one trip feature in the table uenced your preference of one				
	charter	eferred trip was the only option fishing trip, then what would you fake my preferred trip		-	∍xt	saltwater
	☐ Do something else, but not take a saltwater charter fishing trip☐ I don't know					



### Section D: About You and Your Household

D1	What is the Zip Code of y	our current hom	ne residence	?
D2	What is your gender?	☐ Male ☐	] Female	
D3	What year were you born	· 19		
D4	Which of the following cat income before taxes in 20		escribes your	household's total annual
	☐ Less than \$24,999	□ \$100,000 -	•	□ \$200,000 - \$224,999 —
	☐ \$25,000 - \$49,999	□ \$125,000 -	\$149,999	□ \$225,000 - \$249,999
	□ \$50,000 - \$74,999	□ \$150,000 -	\$174,999	☐ Greater than \$250,000
	□ \$75,000 - \$99,999	□ \$175,000 -	\$199,999	
D5	Was this survey complete	d by the person □ Yes	n to whom it	was mailed?





### **Thank You for Participating!**

Your contribution to this study is greatly appreciated. We welcome any additional comments you would like to share with us. Please use the space provided below. Please return the completed questionnaire in the attached postage paid envelope as soon as possible.

Questions? Dr. David Carter at david.w.carter@noaa.gov or (305) 361-4467

Notwithstanding any other provisions of the law; no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with a collection of information subject to the requirement of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number. Public reporting burden for this survey is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Robert Walker, NMFS SSRG, 75 Virginia Beach Dr, Miami, FL 33149. Information submitted will be treated as confidential in accordance with NOAA Administrative Order 216-100. NMFS collects this information for the conservation and management of marine fishery resources. These data will be used to evaluate the economic effects of proposed regulations in the fishery.

