



NOAA FISHERIES



UNITED STATES DEPARTMENT OF COMMERCE
National Oceanic and Atmospheric Administration
Southeast Fisheries Science Center
75 Virginia Beach Dr.
Miami, Florida 33149

June xx, 2013

«Primary_Mailing_Recipient»
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Dear <<First Last>>:

About three weeks ago, we wrote seeking information about your activities and preferences for saltwater sportfishing. As of today, we have not yet received your completed questionnaire. If you have already returned your questionnaire, thank you for your cooperation. In the event that your questionnaire has been misplaced, a replacement is enclosed.

The purpose of this study is to improve fishery management by providing a more complete picture of angler preferences and activities. NOAA Fisheries and the Gulf States Marine Fisheries Commission are conducting this study because we believe that fishery policies should reflect the preferences and opinions of anglers.

We are writing again because each questionnaire is extremely important to the overall study. Only a select number of anglers were chosen for the study so your participation ensures that the results are truly representative of the opinions, preferences, and activities of all anglers.

We also want to reassure you that your response to this study is voluntary and any responses you give us are confidential.

We are happy to answer any questions you might have. Our contact information is listed below.

Your cooperation is greatly appreciated.

Cordially,

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