Surveys for CDC.gov [Desktop Version]:



Form Approved OMB No: 0920-0956, Exp. Date: March 31, 2016

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) evaluate our homepage. Your feedback is extremely important. We anticipate that it will take approximately 5-7 minutes to complete these questions. Your responses to all questions will be kept in a secure manner. All information is used for evaluation purposes only, and CDC does not plan to share the data with anyone outside CDC. To proceed through the survey, select your answer for each question and click "Agree & Continue".

Public reporting burden of this collection of information is estimated to average 5-7 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0956)

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AGREE & CONTINUE

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Please tell us what you were looking for toda	ау
Thank you for your feedback. Your input will be used to needs of users like you. Thank you for your time!	improve the CDC.gov homepage to better meet the
How did you get to the CDC.gov homepage today? O Typed the URL into my browser O Had the page bookmarked O Clicked on a link from another website O Searched on a search engine, such as Google O Please specify:	
What type of information were you looking for today? (Please select all that apply.)
☐ Emergency Preparedness & Response	☐ Workplace Safety & Health
☐ Traveler's Health	Life Stages and Populations
☐ Information about CDC (budget, organization,	Data & Statistics
etc.)	☐ Healthy Living
□ Publications	☐ Environmental Health
Outbreaks	☐ Diseases & Conditions
☐ Injury, Violence & Safety	☐ Global Health
State, Tribal, Local & Territorial	
Specifically, what information were you looking for on t	he CDC.gov homepage?

Next

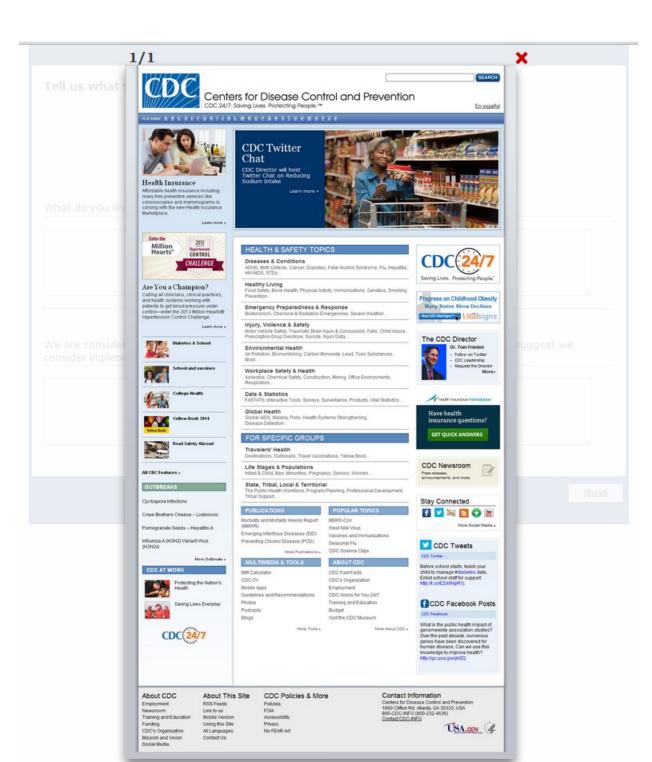
Please tell us what you think of CDC's homep	age
How important is it to you to find current news and infor	mation about outbreaks on CDC's homepage?
C Extremely Important	
○ Somewhat Important	
○ Not at all Important	
Please explain:	
How would you describe the information on the CDC.go	v homepage?
Just the right amount of information	
○ Too little information	
Which of the following words would you use to describe	the CDC.gov homepage? (Please select all that apply)
□ Busy	☐ Clean
☐ Cluttered	☐ Clear
☐ Overwhelming	☐ Organized
☐ Hard to use	☐ Easy to Use
☐ Unattractive	☐ Attractive
Please explain:	

Next

Tell us what is most important to you	
Please select 3 items from this list that are most important to you.	
\square Features (these currently appear in images at the top of the page)	
☐ Social Media Updates	
☐ A-Z Index	
☐ Health & Safety Topics	
Newsroom	
☐ Outbreaks	
CDC at Work 24x7 (Updates about CDC's work to save lives and protect health)	
☐ Director's Corner	
About CDC (Organization, Budget, etc.)	
☐ Vital Signs Issues	
☐ Publications (MMWR, EID, PCID)	
	Next
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Tell us what you think	
What do you like best about the current CDC.gov homepage?	
We are considering re-designing the CDC.gov homepage, what recommendations would you suggest we consider implementing?	<u> </u>
	Next
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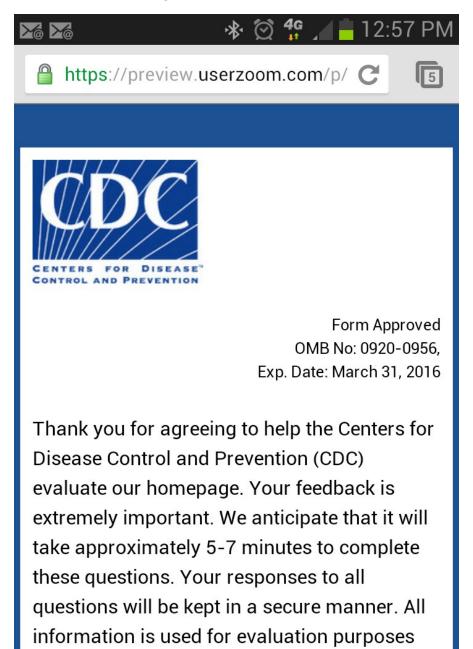


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Please tell us a little about yourself
How often do you visit the CDC.gov homepage?
O Daily
○ Weekly
○ Monthly
○ A couple times a year
○ This is my first time
Which of the following best describes your role?
O Physician or Physician's Assistant
O Nurse or Nurse Practitioner
O Public Health Professional
○ Scientist or Researcher
○ Student
○ Educator
○ Traveler
Individual or general consumer interested in health issues
Other, please specify:
What is your gender?
○ Male
○ Female
O Prefer not to answer

How old are you?
○ 19 or under
○ 20-34 years old
○ 35-49 years old
○ 50-64 years old
○ 65 or older
O Prefer not to answer
What is your highest level of education?
O High school or less
○ Some college
○ College degree
○ Advanced degree
O Prefer not to answer
Thank you for your feedback. Your input will be used to improve the CDC.gov homepage to better meet the needs of users like you.
Thank you for your time!
Next Next
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Surveys for m.CDC.gov [Mobile Version]:







https://preview.userzoom.com/p/



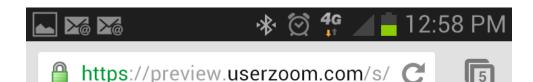


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AGREE & CONTINUE

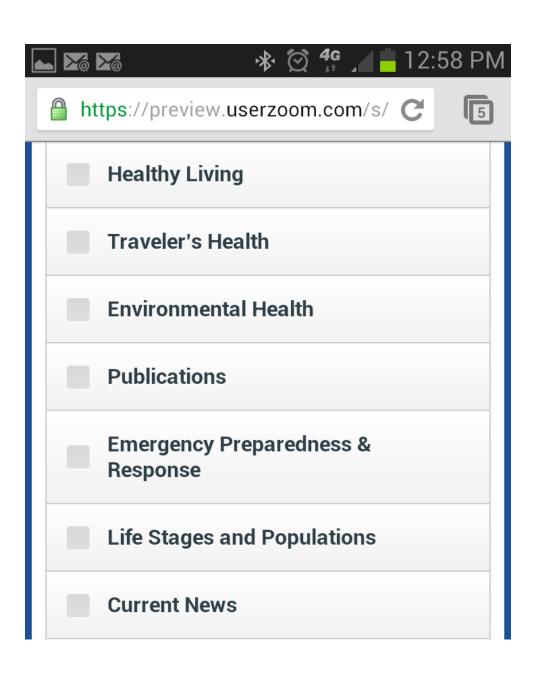


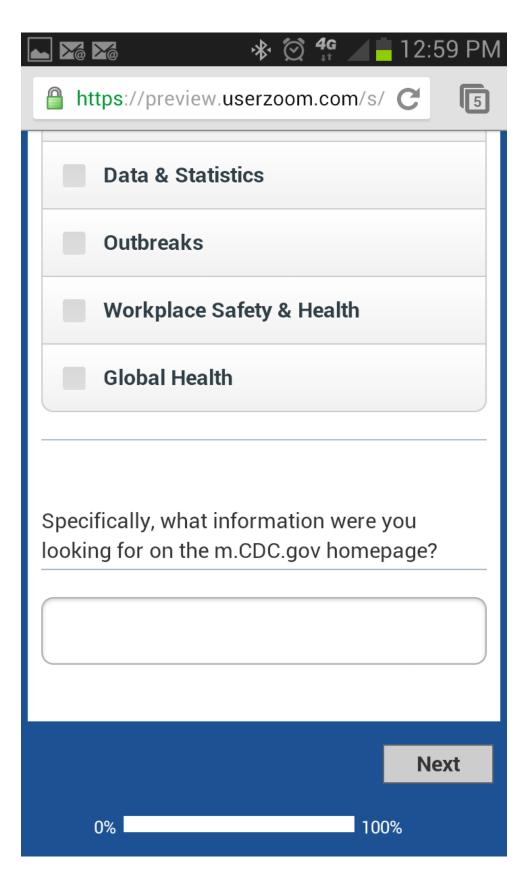
Please tell us what you were looking for today

Thank you for your feedback. Your input will be used to improve the CDC.gov homepage to better meet the needs of users like you. Thank you for your time!

What type of information were you looking for today? (Please select all that apply.)

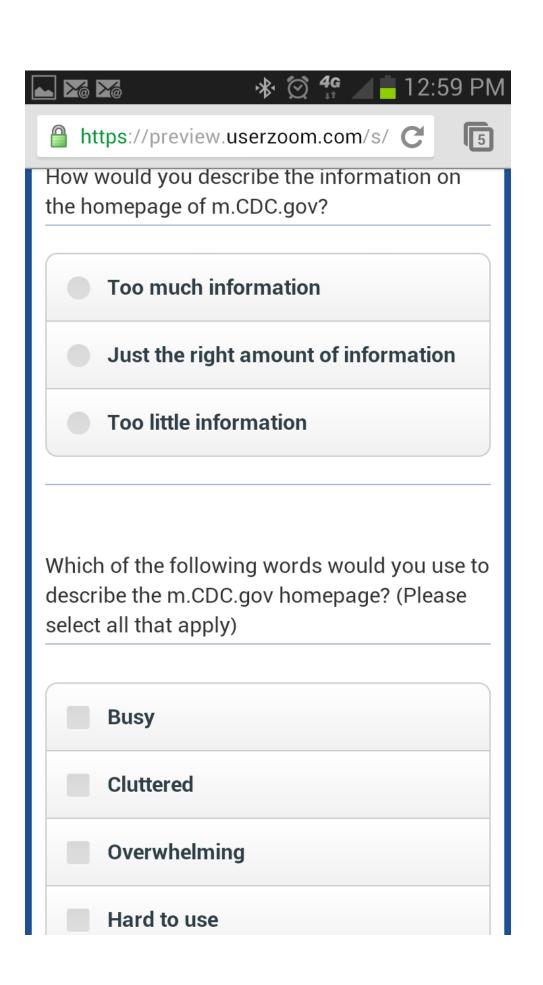
- Information about CDC (budget, organization, etc.)
- State, Tribal, Local & Territorial
- Injury, Violence & Safety
- Diseases & Conditions

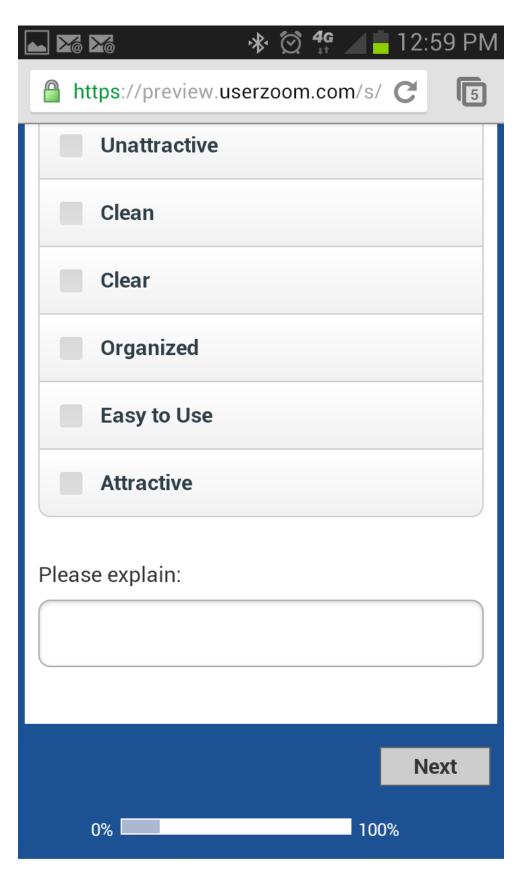




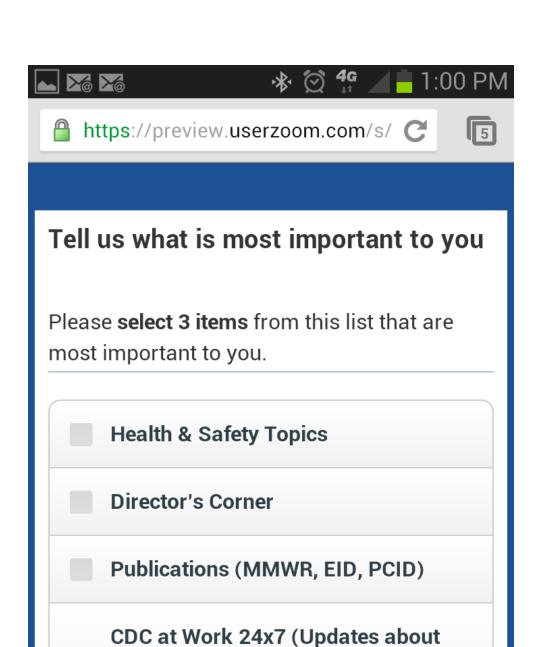
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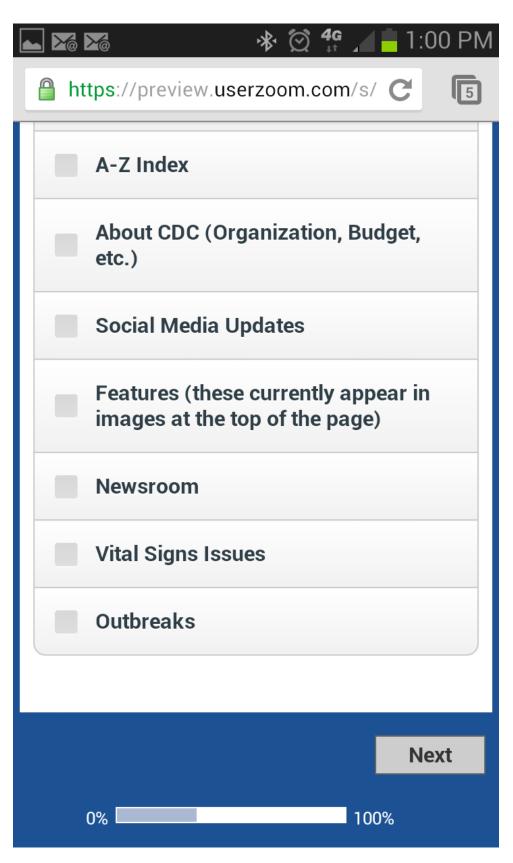


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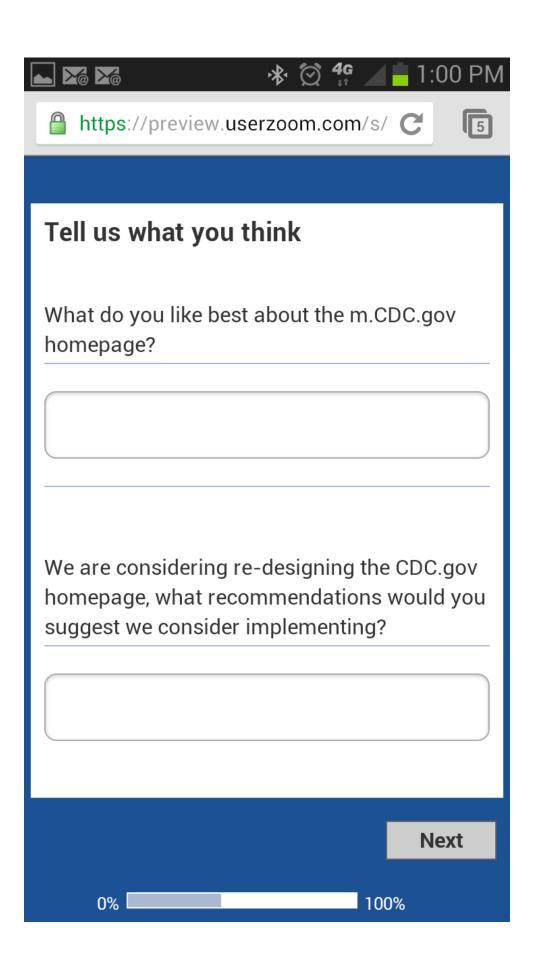


CDC's work to save lives and protect

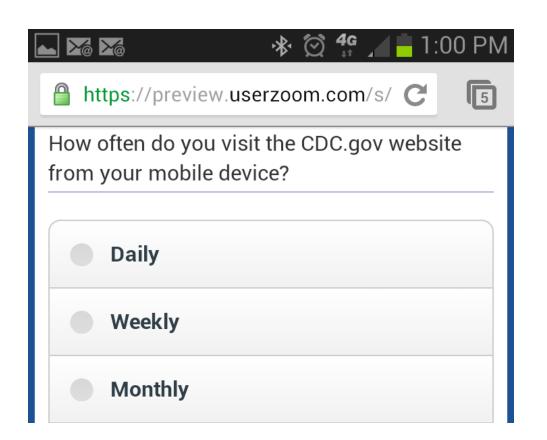
health)

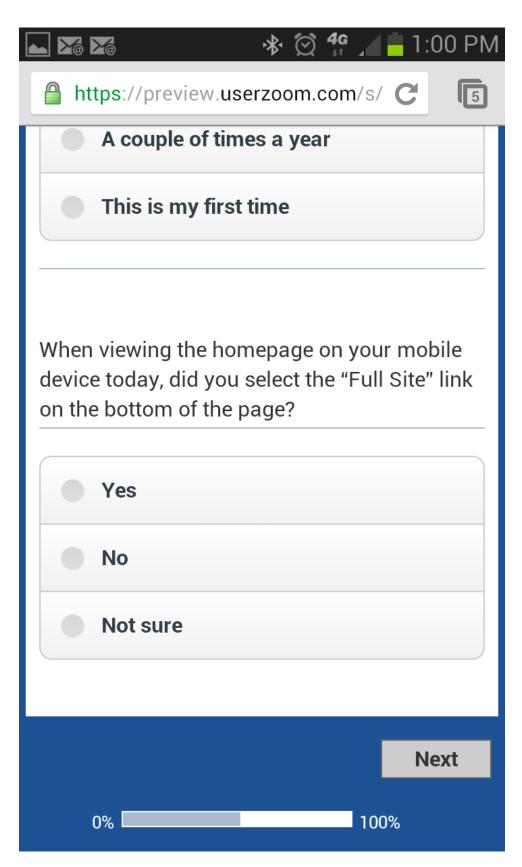


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