2015 EIA Web Product Survey – *Electricity Monthly Update Report*

Question 1. How often do you visit *Electricity Monthly Update*?

(Choose one of the following)
   a. regularly -- wouldn't miss it ☐ (follow-up question) *What other EIA products do you visit?*
   (Choose all that apply)
      a. *Today in Energy*
      b. *Electric Power Monthly*
      c. *Electricity Data Browser*
      d. *Short-term Energy Outlook*
      e. *Natural Gas Weekly Update*
      f. *Weekly Petroleum Status Report*
      g. *Gasoline and Diesel Fuel Update*
      h. *Others (Please specify: ~~Answer is open-ended)*
      i. *I don't use any other EIA products*

   b. occasionally ☐ (follow-up question) What *other EIA products do you visit?*
   (Choose all that apply)
      a. *Today in Energy*
      b. *Electric Power Monthly*
      c. *Electricity Data Browser*
      d. *Short-term Energy Outlook*
      e. *Natural Gas Weekly Update*
      f. *Weekly Petroleum Status Report*
      g. *Gasoline and Diesel Fuel Update*
      h. *Others (Please specify: ~~Answer is open-ended)*
      i. *I don't use any other EIA products*

   c. first-time visitor ☐ (follow-up question) *How likely are you to come back?*
   (Choose one of the following)
      a. *Very likely*
      b. *Not very likely*
      c. *I'm not sure*

Question 2. What information do you view in *Electricity Monthly Update* (EMU)?

(Choose all that apply)

a. Analysis text □ (follow-up question) What is your opinion?
   (Choose all that apply)
   a. *cover the information that I need*
   b. *are too detailed*
   c. *are not detailed enough*
   d. *should discuss a consistent set of topics each month*
   e. *should discuss a broader/different range of topics (Please specify: ~ ~Answer is open-ended)*
   f. *should focus only on electricity issues*
   g. *other comments about the text or topics? (Please specify: ~ ~Answer is open-ended)*

b. Data □ (follow-up question) How do you use the data?
   (Choose all that apply)
   a. *I only use a few data items in EMU*
   b. *I use many data items in EMU*
   c. *I use other electricity data besides the data in EMU (Please specify: ~ ~Answer is open-ended)*
   d. *other comments about EMU data (Please specify: ~ ~Answer is open-ended)*

c. Charts/graphs □ (follow-up question) *Are they useful to you?*
   (Choose one of the following)
   a. *yes*
   b. *no (why not?)* □ (follow-up question)
      a. *I make my own graphs from EMU data*
      b. *charts are not necessary to understand the analysis*
      c. *charts are difficult to understand*
   c. *I would like more interactive graphs*
   d. *other comments about graphs (Please specify: ~ ~Answer is open-ended)*

Question 3. Anything else you want to tell us?
~~~Answer is open-ended~~~

Question 4. Which category best describes you or your organization?

(Choose one of the following)
   a. Government (Federal, state, local, Congress)
   b. Business/Industry
      o *Please specify:*
        (Choose one of the following)
        ▪ *Energy*
        ▪ *Non-energy*
   c. Research/Consulting
   d. Media
   e. Finance (banking, investment)
   f. Teacher/Professor

g. Student
h. Trade Association/Nonprofit
i. Library
j. Private citizen
k. Other
    o Please specify:
    ~~~Answer is open-ended~~~

Question 5. Do you follow activities and events in the electric power industry?

(Choose one of the following)
a. Daily
b. Weekly
c. Monthly
d. Not at all