

## 2015 EIA Web Product Survey – This Week in Petroleum Report

### Question 1. How often do you visit *This Week in Petroleum*?

(Choose one of the following)

- a. Regularly -- wouldn't miss it  (follow-up question) What other EIA products do you visit?

(Choose all that apply)

- a. Today in Energy
  - b. Natural Gas Weekly Update
  - c. Weekly Petroleum Status Report
  - d. Petroleum Supply Monthly
  - e. Petroleum Marketing Monthly
  - f. Short-term Energy Outlook
  - g. Gasoline and Diesel Fuel Update
  - h. Others (Please specify:~~Answer is open-ended)
  - i. I don't use any other EIA products
- b. Occasionally  (follow-up question) What other EIA products do you visit?  
(Choose all that apply)
- a. Today in Energy
  - b. Natural Gas Weekly Update
  - c. Weekly Petroleum Status Report
  - d. Petroleum Supply Monthly
  - e. Petroleum Marketing Monthly
  - f. Short-term Energy Outlook
  - g. Gasoline and Diesel Fuel Update
  - h. Others (Please specify: ~~Answer is open-ended)
  - i. I don't use any other EIA products
- c. First-time visitor  (follow-up question) How likely are you to come back?  
(Choose one of the following)
- a. Very likely
  - b. Not very likely
  - c. I'm not sure

### Question 2. What information do you view in *This Week in Petroleum* (TWIP)?

(Choose all that apply)

- a. Analysis text  (follow-up question) What is your opinion?

(Choose all that apply)

- a. cover the information that I need

- b. *are too detailed*
  - c. *are not detailed enough*
  - d. *should discuss a consistent set of topics each week*
  - e. *should discuss a broader range of topics (Please specify: ~ ~Answer is open-ended)*
  - f. *should focus only on domestic petroleum issues*
  - g. *other comments about the text or topics? (Please specify: ~ ~Answer is open-ended)*
- b. Data  (follow-up question) *How do you use the data?*  
(Choose all that apply)
- a. *I only use a few data items in TWIP*
  - b. *I use many data items in TWIP*
  - c. *I use other EIA petroleum data besides the data in TWIP (Please specify: ~ ~Answer is open-ended)*
  - d. *other comments about TWIP data (Please specify: ~ ~Answer is open-ended)*
- c. Charts/graphs  (follow-up question) *Are they useful to you?*  
(Choose one of the following)
- a. *yes*
  - b. *no (why not?)*  (follow-up question)
    - a. *I make my own graphs from TWIP data*
    - b. *charts are not necessary to understand the analysis*
    - c. *charts are difficult to understand*
  - c. *I would like more interactive graphs*
  - d. *other comments about graphs (Please specify: ~ ~Answer is open-ended)*

**Question 3. Anything else you want to tell us?**

~~~Answer is open-ended~~~

**Question 4. Which category best describes you or your organization?**

(Choose one of the following)

- a. Government (Federal, state, local, Congress)
- b. Business/Industry
  - o Please specify:  
(Choose one of the following)
    - Energy
    - Non-energy
- c. Research/Consulting
- d. Media
- e. Finance (banking, investment)
- f. Teacher/Professor
- g. Student
- h. Trade Association/Nonprofit
- i. Library
- j. Private citizen
- k. Other

o Please specify: ~~~Answer is open-ended~~~

**Question 5. Do you follow activities and events in the petroleum industry?**

*(Choose one of the following)*

- a. Daily
- b. Weekly
- c. Monthly
- d. Not at all