

**Request for Approval under the “Generic Clearance for the Collection of
Routine Customer Feedback” (OMB Control Number: XXXX-XXXX)**
USAID Diaspora Engagement: Pakistani Diaspora Focus Groups & In-Depth Interviews

PURPOSE:

The U. S. Agency for International Development (USAID), through USAID/Washington’s Office of Pakistan and Afghanistan Affairs (OAPA) and USAID/Pakistan seek to conduct a study to better understand the capacity and interest of the U.S. Pakistani diaspora¹ to engage in and impact the current and future development agenda of Pakistan through social impact investment, economic impact investment, commercial return investment, mentorship and knowledge transfer, advocacy, and volunteerism. Based on the results of this study, USAID/Pakistan will consider designing and implementing a multi-year activity to engage the Pakistani diaspora community in supporting areas of mutual interest with the objectives of positively impacting the development landscape of Pakistan

As part of this research study, the contractor NORC will conduct 10 focus groups (two in each city listed below) and in-depth interviews with members of the Pakistani diaspora to capture data and insights. Discussions should last about 90 minutes and will focus on the U.S. Pakistani Diaspora’s views and attitudes regarding various financial activities and issues. Focus groups will be held Fairfax, Virginia, Chicago, Illinois, San Francisco, California, Los Angeles, California, and Houston, Texas, and will help USAID to:

- Learn more on the views and attitudes the U.S. Pakistani Diaspora community on risk and return, opportunities and innovation, development sector investment preferences, and views on the types of organizations and implementing mechanisms through which investment and other related activities might be implemented;
- Learn more on the capacity and interest of the U.S. Pakistani diaspora to engage in and impact the current and future development agenda of Pakistan through social impact investment, economic impact investment, commercial return investment, mentorship and knowledge transfer, advocacy, and volunteerism;
- And identify individuals who could be considered “leaders” and “connectors” within the Pakistani Diaspora community that have both funds to invest and/or have robust connections to other potential diaspora investors.

DESCRIPTION OF RESPONDENTS:

Each focus group will include six to eight Pakistani diasporans and be composed of individuals representing a diverse mix of gender, occupation, tribe, generation, region, income, and interest/experience in investing time, talent and/or financial resources in Pakistan to promote development.

TYPE OF COLLECTION: (Check one)

Customer Comment Card/Complaint Form Customer Satisfaction Survey

¹ Diaspora is a term of self-identification used by a community of people who live outside a shared country of origin or ancestry. The term includes varied groups with a range of attachments to a homeland, including migrant workers; dual citizens; second, third, and higher generation citizens of a host country; and people with shared ethnic heritage.

- Usability Testing (e.g., Website or Software)
 Focus Group

- Small Discussion Group
 Other: Interview

CERTIFICATION:

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

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To assist review, please provide answers to the following question:

Personally Identifiable Information:

1. Is personally identifiable information (PII) collected? Yes No
2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? Yes No
3. If Applicable, has a System or Records Notice been published? Yes No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? Yes No

Refreshments will be provided.

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals or Households	80	1.5 hours	120 hours
Totals	80	1.5 hours	120 hours

FEDERAL COST: The estimated annual cost to the Federal government is \$149,991.00

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
 Yes No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

We are engaging a snowball chain-referral sample technique where our primary points of contact are the leaders/conveners of formal and informal diaspora organizations and/or networks. Organizations have been identified by reference to the IRS 501c3 database, internet searches, and personal recommendations from relevant individual contacts. Contacts are being asked to identify a heterogeneous group of 10 people for the focus group.

Administration of the Instrument

1. How will you collect the information? (Check all that apply)
 - Web-based or other forms of Social Media
 - Telephone
 - In-person
 - Mail
 - Other, Explain
2. Will interviewers or facilitators be used? Yes No

Please make sure that all instruments, instructions, and scripts are submitted with the request.