

# Brainard Lake Recreation Area Visitor Survey 2014



**ID:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Time:** \_\_\_\_\_ AM/PM

**Binder #** \_\_\_\_\_

**Location:** Day Use / Trailhead/ Portal / Roadside

**Weather:** Sunny / Partly / Overcast / Raining

**Special Event:** No/Yes \_\_\_\_\_

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**A. Trip Description**

The questions in this section ask about your current trip to Brainard Lake Recreation Area (BLRA). Please ask the surveyor to show you a map of the area, if you need it to help answer the questions.

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

- 1. Including yourself, how many people are in your personal group on this trip to Brainard Lake Recreation Area (BLRA)? (Enter number of people.)**

Number of people: \_\_\_\_\_

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

- 2. Are there any children under the age of 16 in your personal group on this trip to BLRA? (Check one box.)**

Yes (Number of children): \_\_\_\_\_

No

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

- 3. At approximately what time did you arrive at BLRA today? (Enter time or check box.)**

Approximate arrival time today: \_\_\_\_\_ AM/PM (CIRCLE ONE)

**OR**

I arrived on a different day (Please specify date of arrival): \_\_\_\_\_

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

- 4. Which of the following locations in BLRA have you visited on this trip? (Check one box for each location.)**

	Visited on this Trip	Did not Visit on this Trip	Don't Know/ Not Sure
A. Brainard Lake			
B. Red Rock Lake			
C. Indian Peaks Wilderness			
D. Pawnee Campground			
E. Left Hand Park Reservoir			
F. Other (Please specify): _____			

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

5. Which of the locations listed in Question 4 is your primary destination on this trip to BLRA? (Enter letter of primary destination or check the box.)

Letter of primary destination: \_\_\_\_\_

**OR**

I did not have a primary destination on this trip to BLRA.

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

6. Which of the following activities did you do during this trip to BLRA? (Check one box for each item.)

	<b>Did on this Trip</b>	<b>Did Not do on this Trip</b>
A. Walking/Short hike (less than 1 hour)		
B. Day hiking (more than 1 hour)		
C. Backpacking (# of nights): _____		
D. Camping in Pawnee Campground (# of nights): _____		
E. Picnicking		
F. Swimming		
G. Boating		
H. Fishing		
I. Mountain biking		
J. Creative arts (photography/drawing/ painting/writing)		
K. Other (Please specify): _____		

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

7. Which of the activities listed in Question 6 is your primary activity on this trip to BLRA? (Enter letter of primary activity or check the box.)

Letter of primary activity: \_\_\_\_\_

**OR**

I do not have a primary activity on this trip to BLRA.

**B. Travel and Parking**

The next set of questions asks about your travel to and parking at BLRA on this trip.

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)**

**8. Which route did you use to travel to BLRA on this trip? (Refer to the surveyor’s route map and check all that apply.)**

- Highway 119 from the East (Boulder) to Highway 72 (#1 on route map)
- Highway 119 from the South (I-70 Corridor) to Highway 72 (#2 on route map)
- Highway 7 from the North (Estes Park) to Highway 72 (#3 on route map)
- Left Hand Canyon Drive (thru Ward) to Highway 72 (#4 on route map)
- Other (Please specify): \_\_\_\_\_

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**9. In how many vehicles did you and your personal group travel to BLRA on this trip? (Enter number of vehicles.)**

Number of vehicles: \_\_\_\_\_

**OR**

I/my personal group bicycled to BLRA on this trip (SKIP TO QUESTION 19)

**Topic Area 2-Perceptions and Evaluations of Transportation-related Conditions**

**New question; pre-tested in this project with volunteer participants**

**10. Do you agree or disagree with each of the following statements about where you parked at BLRA? (Check one box for each item.)**

Where I parked is...	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Safe					
Convenient					
Easy to find					
Close to my destination(s)					
Well marked (e.g., paint striping)					
My preferred parking location					
In a congested parking area					

**Topic Area 1-Visitor and Trip Characteristics**

**New question, site-specific; pre-tested in this project with volunteer participants**

**11. Did you park in the parking lot near the entrance station today? (Refer to the surveyor’s parking map and check one box.)**

Yes (CONTINUE TO QUESTION 12)

No (SKIP TO QUESTION 14)

**Topic Area 5-Transportation-related Preferences**

**New question, site-specific; pre-tested in this project with volunteer participants**

**12. What reasons best explain why you parked in the lot near the entrance station? (Check all that apply.)**

**I parked in the lot near the entrance station because...**

I knew I wouldn't have to pay the fee to visit BLRA if I parked here.

I tried parking closer to my destination, but couldn't find a parking place.

I assumed parking lots closer to my destination would be full.

This parking lot is the closest parking to my destination.

I wanted to hike or bike from this parking lot to my destination.

Hiking or biking on trails from this parking lot was my primary reason for visiting BLRA.

Other (please specify): \_\_\_\_\_

**Topic Area 4-Attitudes and Opinions about Services, Facilities, and Management**

**New question, site-specific; pre-tested in this project with volunteer participants**

**13. Do you agree or disagree with each of the following statements about parking in the lot near the entrance station? (Check one box for each item.)**

	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neither Agree nor Disagree</b>	<b>Agree</b>	<b>Strongly Agree</b>
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It's worth it to park here

to avoid paying the entrance fee.

It would be better if I could ride a shuttle from here to my destination(s) in BLRA.

It would be better if there was a trail directly to my destination(s) in BLRA.

It's better to park here than to deal with parking congestion in BLRA.

I would not have come today, if I knew I would park this far from my destination(s) in BLRA.

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**IF YOU PARKED IN THE LOT NEAR THE ENTRANCE STATION, SKIP TO QUESTION 17**

**Topic Area 1-Visitor and Trip Characteristics**

**New question, site-specific; pre-tested in this project with volunteer participants**

**14. If you didn't park in the lot near the entrance station, where did you park today? (Refer to the surveyor's parking map and check one box.)**

- Day Use Parking Lot next to Brainard Lake
- Campsite in Pawnee Campground
- Mitchell Lake or Long Lake Trailhead Parking Lot
- Along the roadside
- Other (Please specify): \_\_\_\_\_

**Topic Area 5-Transportation-related Preferences**

**New question, site-specific; pre-tested in this project with volunteer participants**

**15. Did you know that if you park in the lot near the entrance station you don't have to pay the fee to visit BLRA? (Check one box.)**

- Yes
- No, but I would not have parked there anyway
- No, and I would have parked there if I knew

**Topic Area 5-Transportation-related Preferences**

**New question, site-specific; pre-tested in this project with volunteer participants**

16. For each of the following scenarios, would you have preferred to park in the lot near the entrance station instead of where you parked today? (Check one box for each item.)

Plenty of parking in the lot near the entrance station and...	Prefer this Option to Where You Parked Today?		
	Yes	No	Not Sure
...I could ride a shuttle bus from there to my destination(s).			
...there was a direct hiking trail from there to my destination(s).			
...I knew in advance how much parking congestion there would be where I parked today.			

**Topic Area 5-Transportation-related Preferences**

Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)

17. Imagine that when you arrived at the entrance station, a road sign notified you that parking lots in BLRA were full, but you could park at the lot near the entrance station and ride a shuttle bus into BLRA. What would you do? (Check one box.)

- Drive into BLRA and look for parking anyway
- Park in the lot near the entrance station and ride the shuttle bus into BLRA
- Leave and come back later in the day when you could find parking in BLRA
- Go to a different recreation area instead (Please specify): \_\_\_\_\_
- Other (Please specify): \_\_\_\_\_

**Topic Area 5-Transportation-related Preferences**

Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)

18. Imagine that when you were about 1/2 hour away from here, a road sign notified you that all parking lots for BLRA were full, but you could park outside BLRA and ride a shuttle bus here. What would you do? (Check one box.)

- Drive to BLRA and look for parking anyway
- Park there and take the 30 minute shuttle bus ride into BLRA
- Go somewhere else until later in the day when you could find parking in BLRA
- Go to a different recreation area instead (Please specify): \_\_\_\_\_
- Other (Please specify): \_\_\_\_\_

**Topic Area 2-Perceptions and Evaluations of Transportation-related Conditions**

Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)

19. How much parking congestion do you think there is at BLRA today? (Circle one number.)

No Parking Congestion at all	Slight Parking Congestion	Moderate Parking Congestion	Extreme Parking Congestion					
1	2	3	4	5	6	7	8	9

**Topic Area 4-Attitudes and Opinions about Services, Facilities, and Management**

Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)

20. Do you agree or disagree with each of the following statements about potential actions when parking lots in BLRA are full? (Check one box for each item.)



<b>When parking lots in BLRA are full people should be...</b>	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neither Agree nor Disagree</b>	<b>Agree</b>	<b>Strongly Agree</b>
...allowed to enter BLRA and drive around until a parking space opens up.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...stopped at the entrance station until some parking spaces open up and only then allowed to enter.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...directed to park at the lot near the entrance station and ride a shuttle bus into BLRA.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...directed to a park-and-ride lot outside of BLRA and ride a shuttle bus into BLRA.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...directed to other recreation areas instead of visiting BLRA that day.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### C. Planning Your Trip to BLRA

The next set of questions asks about planning you may have done to prepare for this trip to BLRA.

#### **Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)**

**21. How long ago did you decide to take this trip to BLRA? (Check one box.)**

- Sometime today
- Yesterday
- In the last week
- More than a week ago, but less than a month ago
- A month or more before today

#### **Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

22. Which of the following sources of information did you use to plan this trip to BLRA?  
(Check all that apply.)

- 
- Knowledge from previous visit (# of previous visits in last 3 years): \_\_\_\_\_
  - Family/friends/word of mouth
  - Website (Please specify): \_\_\_\_\_
  - Smartphone app
  - Social media (e.g., Facebook, Twitter)
  - Outdoor sports shop (Please specify): \_\_\_\_\_
  - Traveler information radio station
  - Travel guide/Tour book
  - Convention/Visitor Bureau
  - Television
  - Newspaper/Magazine article
  - Hotel/Motel/Campground staff
  - Other (please specify): \_\_\_\_\_.
- 

**Topic Area 3-Crowding and Visitor Experience Quality**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)**

23. When you planned this trip to BLRA, did you think about the possibility that it might be crowded here? (Check one box.)

- Yes
- No (SKIP TO QUESTION 25)

**Topic Area 3-Crowding and Visitor Experience Quality**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0145)**

24. If you thought about the possibility of crowding when you planned this trip to BLRA, how did it affect your trip plans? (Check all that apply.)

- It did not affect my plans
- I visited at a time of day I thought would be less crowded
- I visited on a day of the week I thought would be less crowded
- I avoided places here I thought would be crowded today
- Other (Please specify): \_\_\_\_\_

**Topic Area 5-Transportation-related Preferences**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**25. How likely would you have been to use each of the following sources of information to plan your trip to BLRA, if you could have gotten information about parking and crowding conditions at BLRA? (Check one box for each item.)**

	Likely	Not Likely	Don't Know/Not Sure
Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smartphone app	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media (e.g., Facebook, Twitter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text updates on cellular phone/smartphone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AM radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Telephone information line (message updated daily)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Telephone information line (live person)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourist information center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**D. Background Information**

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**26. What is your gender? (Check one box.)**

- Male
- Female

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**27. In what year were you born?**

Year born: \_\_\_\_\_

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**28. Do you live in the United States? (Check one box.)**

- Yes (What is your zip code? \_\_\_\_\_)
- No (What country do you live in? \_\_\_\_\_)

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**29. What is the highest level of formal education you have completed? (Check one box.)**

- Some high school
- High school graduate or GED
- Some college, business or trade school
- College, business or trade school graduate
- Some graduate school
- Master's, doctoral or professional degree

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

**30. Are you Hispanic or Latino? (Check one box.)**

- Yes
- No

**Topic Area 1-Visitor and Trip Characteristics**

**Pre-tested and administered in previous OMB-approved study (OMB Control Number 1024-0224)**

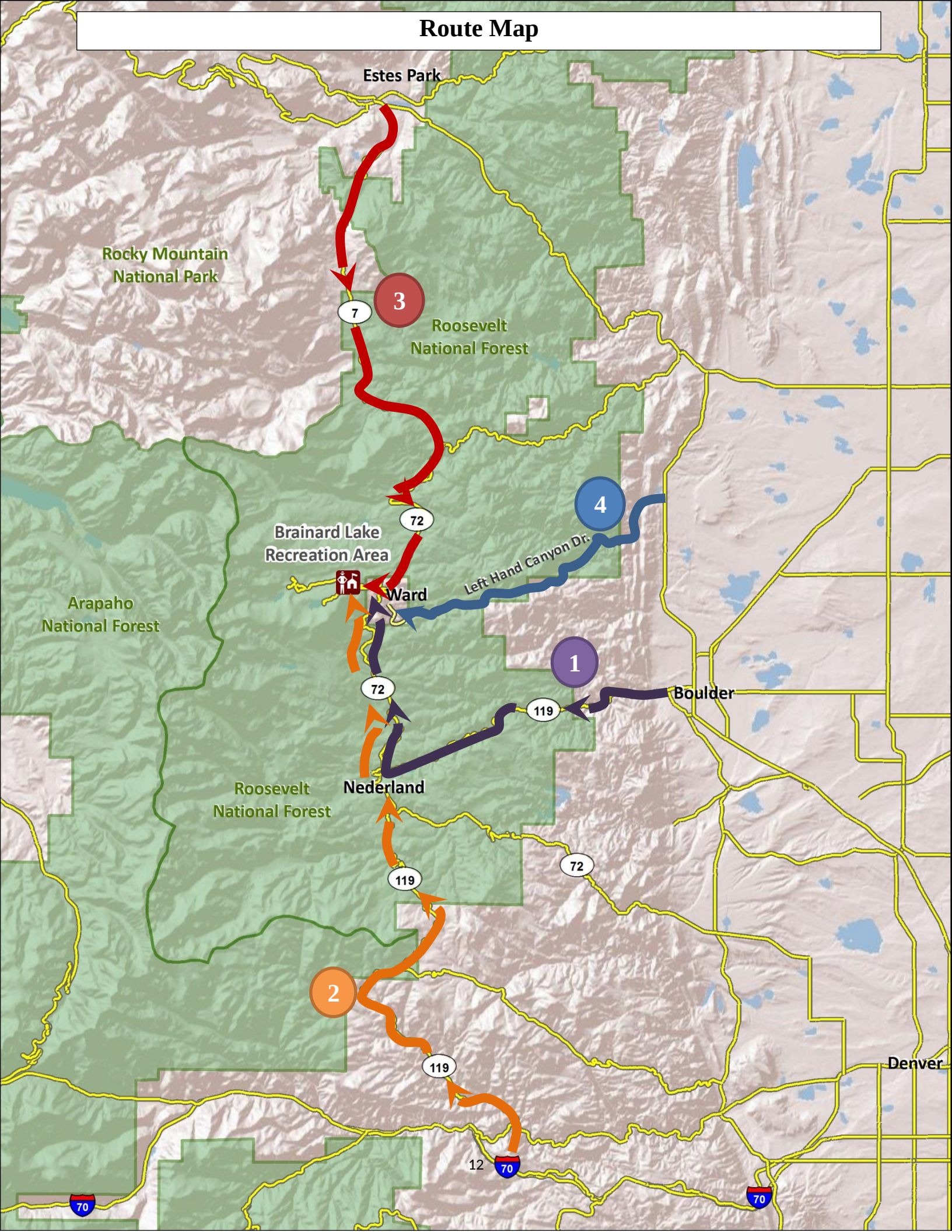
**31. What is your race? (Check all that apply.)**

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian
- Pacific Islander other than Native Hawaiian
- White

**Thank you for your help with this survey!**  
**Please return it to the surveyor.**

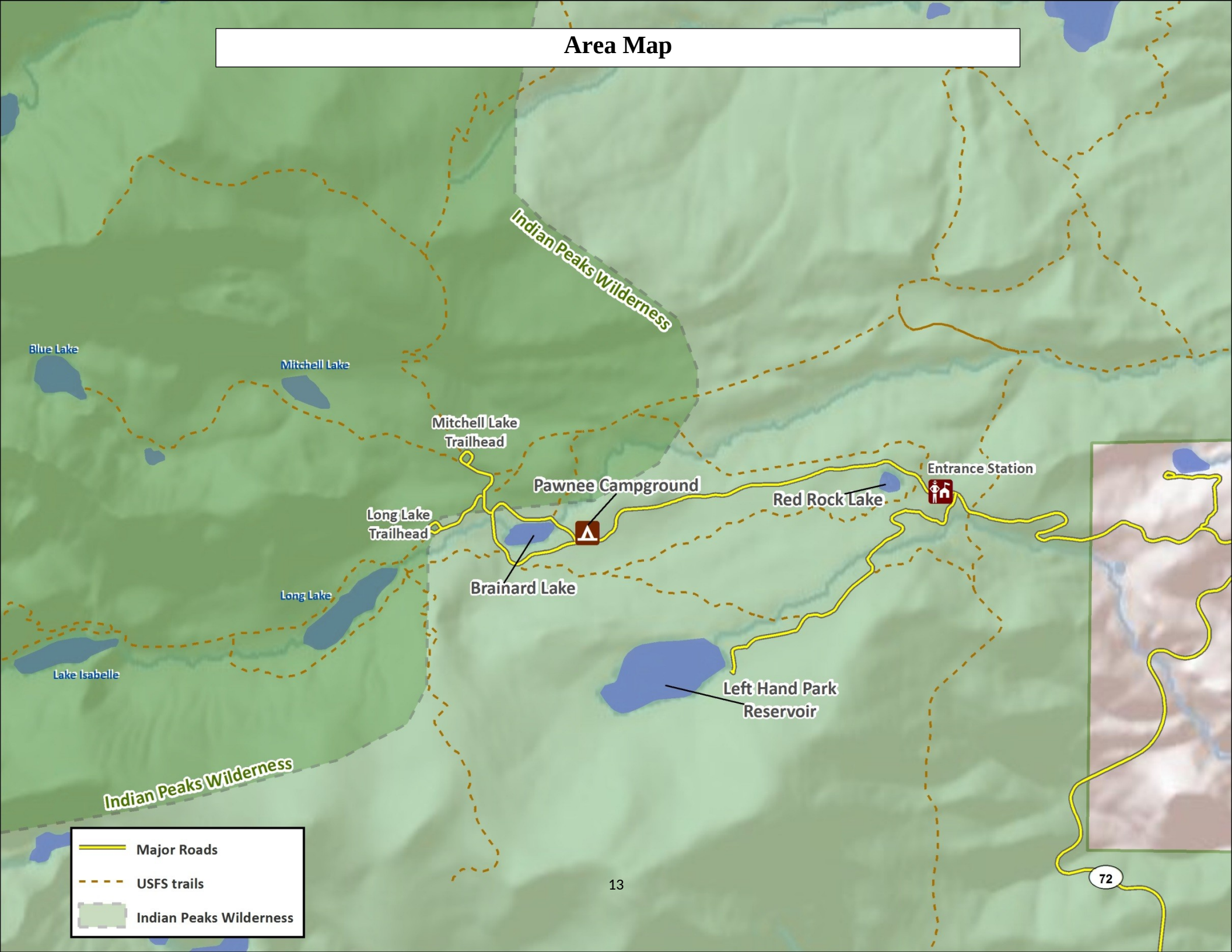


# Route Map





# Area Map



- Major Roads
- USFS trails
- Indian Peaks Wilderness



# Parking Map



Entrance Station



Pawnee Campground



Day Use Parking



Brainard Lake

Mitchell Lake



Trailhead



Long Lake  
Trailhead

Left Hand Park  
Reservoir