

BLM National Visitor Use Survey

Individual Interview Form

OMB approval: OMB 0596-0110
Exp. date: XX/XX/20XX Rev. 8

ADMINISTRATION INFORMATION (complete prior to starting interview)

State	Field Office	Site Number	Date Month - Day - Year	Time Interview started (military):	Hand-Tally count at start of interview	Vehicle Axle Count
00 11 22 33 44 55 66 77 88 99	00 11 22 33 44 55 66 77 88 99	000000 111111 222222 333333 444444 555555 666666 777777 888888 999999	00 11 22 33 44 55 66 77 88 99	: 0000 1111 2222 3333 4444 5555 6666 7777 8888 9999	0000 1111 2222 3333 4444 5555 6666 7777 8888 9999	2 3 4 5 6 7 8

Interviewer say: The Bureau of Land Management is conducting interviews of visitors to this area. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

SECTION 1: SCREENING QUESTIONS

1 Would you be willing to take a few minutes to participate in this interview?

- Yes (person agreed to be interviewed)
- No (did not agree to be interviewed)

2 I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? (Direct ALL questions to only this person.)

What is your home ZIP code?

- Don't know

000000 111111 222222 333333 444444 555555 666666 777777 888888 999999
--

OR

If visitor is from another country select:

- Canada
- Mexico
- S. & C. America
- Asia
- Europe
- Other

Day Use, Overnight, & Wilderness ONLY

3 What is the primary purpose of your visit to (say site name)? (choose only one)

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

"Thank-you. That's all the information I need today." (End Interview)

4 When do you plan to leave (say site name) for the last time on this visit? (choose only one)

- Not leaving this site today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q5)
- Leaving later today (Record time they plan to leave today then GO TO Q5)

Time (military)

:	0000 1111 2222 3333 4444 5555 6666 7777 8888 9999
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5 When did you first arrive at (say site name) for this visit? (record date/time)

Date Month - Day - Year	Time (military)
00 - 00 - 20XX 11 - 11 - 20XX 22 - 22 - 20XX 33 - 33 - 20XX 44 - 44 - 20XX 55 - 55 - 20XX 66 - 66 - 20XX 77 - 77 - 20XX 88 - 88 - 20XX 99 - 99 - 20XX	: 0000 1111 2222 3333 4444 5555 6666 7777 8888 9999

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

General Public Lands (GPL) ONLY

3a What is the primary purpose of your visit to this BLM area?

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

(GO TO Q3b)

3b What is the major reason you chose this route? (do not read list or prompt visitor)

- View scenery
- Some other reason

"Thank-you. That's all the information I need today." (End Interview)

4 Today we are interested in interviewing people who have recreated in undeveloped BLM areas. This includes things like hiking trails (not in designated Wilderness), exploring roads, camping in undeveloped areas and fishing in lakes and streams. Have you recreated in undeveloped BLM areas sometime during your visit? (choose only one)

- Yes, recreated in the GPL (GO TO Q5)
- No, did not recreate in the GPL -

"Thank-you. That's all the information I need today." (End Interview)

5 Are you leaving undeveloped BLM areas for the last time on this visit? (choose only one)

- Not leaving today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q6)
- Leaving later today (GO TO Q6)

6 In TOTAL, during this visit, how much time will you have spent in undeveloped BLM areas of the Field Unit? (record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)

If 24 hours or less: If over 24 hours:

Hours	Minutes	OR	Days
00 11 22 33 44 55 66 77 88 99	: 00 11 22 33 44 55 66 77 88 99		000 111 222 333 444 555 666 777 888 999

SECTION 2: BLM VISIT

7 Did you spend last night on BLM managed lands of the _____ Field Unit?

- No
- Yes - How many nights in a row do you plan to spend on BLM? (write in # of nights & this answer must match total time spent on BLM lands (Q9-Q8))

8 When did you first arrive on BLM lands on this recreation visit?

Same as site arrival time (not applicable to GPL)

Date	Day	Year	Time (military)
Month			
0 0	0 0	20XX	0 0 0 0
1 1	1 1	20XX	1 1 1 1
2	2	20XX	2 2 2 2
3	3	20XX	3 3 3 3
4	4		4 4 4 4
5	5		5 5 5 5
6	6		6 6 6 6
7	7		7 7 7 7
8	8		8 8 8 8
9	9		9 9 9 9

9 When do you plan to finish your visit to this BLM area?

Same as interview time

Date	Day	Year	Time (military)
Month			
0 0	0 0	20XX	0 0 0 0
1 1	1 1	20XX	1 1 1 1
2	2	20XX	2 2 2 2
3	3	20XX	3 3 3 3
4	4		4 4 4 4
5	5		5 5 5 5
6	6		6 6 6 6
7	7		7 7 7 7
8	8		8 8 8 8
9	9		9 9 9 9

Now, I would like to ask you a few questions about where you will go during this visit to BLM lands. When you answer please include your use of this and other areas of this BLM Field Unit. Include areas you already used as well as places you plan to use before you leave this area for the last time on this visit.

10 On this visit to this BLM area, did you go or do you plan to go to any areas for recreation other than this one?

- No (GO TO Q11)
- Yes (GO TO Q10a)
- Don't know (GO TO Q10a)

10a (Interviewer fill in Wilderness or WSA name) are Congressionally Designated areas. Did you enter or do you plan to enter a WSA or Wilderness at any time during this visit?

- No
- Yes

10b Now think about roads, trails, rivers, lakes, and other undeveloped BLM areas of this field unit. Did you enter or do you plan to enter these types of areas during this BLM visit?

- No
- Yes

10c Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this BLM visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

10d Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this BLM field unit. How many different developed day use sites have you used or do you plan to use during this BLM visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

Hand visitor flash card for Q11 & 12. Read them the activities for Q11 as they follow along. Choose all that apply. For Q12, have them pick only one primary activity from Q11.

11 In which of the following activities have you participated or will you participate during this BLM visit?

12 Which one of those is your primary activity for this recreation visit to BLM?

Question 11 answers

(can choose more than one)

Question 12 answer

(choose only one)

- 11 Fishing—all types 12
- 11 Hunting—all types 12
- VIEWING & LEARNING NATURE & CULTURE**
- 11 Viewing/photographing wildlife, birds, fish, etc. 12
- 11 Viewing/photographing natural features, scenery, flowers, etc. 12
- 11 Visiting historic and prehistoric sites/areas 12
- 11 Nature study 12
- 11 Visiting a nature center, nature trail or visitor center 12
- NONMOTORIZED ACTIVITIES**
- 11 Hiking, walking, or trail running 12
- 11 Horseback riding 12
- 11 Bicycling, including mountain bicycling 12
- 11 Rock climbing, canyoneering, and other technical activities 12
- 11 Nonmotorized water travel (canoe, kayak, raft, sail, etc.) 12
- 11 Skiing, snowboarding, snowshoeing, etc. 12
- 11 Other nonmotorized activities (swimming, games, and sports) 12
- MOTORIZED ACTIVITIES**
- 11 Driving a passenger vehicle for pleasure (scenic driving) 12
- 11 Riding a dirt bike or ATV 12
- 11 Driving a 4 WD vehicle (four-wheeling) 12
- 11 Snowmobiling 12
- 11 Motorized water travel (boats, ski sleds, etc.) 12
- 11 Other motorized activities (racing, enduro events, games, aircraft, etc.) 12
- CAMPING OR OTHER OVERNIGHT**
- 11 Camping in developed sites (family or group sites) 12
- 11 Camping in undeveloped sites (motorized) 12
- 11 Camping in primitive sites (nonmotorized) 12
- 11 Resort, cabins, or other accommodation on BLM managed lands 12
- OTHER ACTIVITIES**
- 11 Gathering mushrooms, berries, firewood, or other natural products 12
- 11 Relaxing, hanging out, escaping heat, noise, etc. 12
- 11 Picnicking and family day gatherings in developed sites (family or group) 12
- 11 OTHER (fill in activity) 12

13

Including this visit, about how many times have you come to this BLM area for recreation in the past 12 months? (record # of times)

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

14

How many of those visits were to participate in the main activity you identified a moment ago? (record # of times for main activity)

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

15

About how many hours did you spend doing your main activity during this visit? (record # of hours)

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(Hand visitor flash card for Q16. Have them read you the number of their answer, record only one choice)

16

Overall, how satisfied or dissatisfied are you with this visit to the BLM _____ Field Unit, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?

- (1) very dissatisfied
- (2) somewhat dissatisfied
- (3) neither dissatisfied nor satisfied
- (4) somewhat satisfied
- (5) very satisfied

SECTION 3: THIS TRIP AWAY FROM HOME

17 About how far from your home did you travel to get here? (record road miles)

0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

18 Which of the following choices best describe the purpose of your trip? (read list and have visitor choose only one)

- Primarily for recreation- this BLM area was my main destination
- Primarily for recreation- my main destination was NOT this BLM area
- Primarily for business, family, or other reasons- this BLM area was a side trip
- Some other reason

19 Are you staying overnight away from home on this trip?

- Yes
- No- (GO TO Q23)

20 How many total nights will you be away from home? (record # nights then GO TO Q21)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

21 Of these, how many are within 50 miles of here? (record # nights)

- none- (GO TO Q23)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

22 What types of lodging are you using within 50 miles of here? (choose all that apply)

ON this BLM area

- BLM campgrounds in this area
- Camping in the undeveloped parts of this BLM area
- Cabins, lodges, hotels or huts, etc. in this BLM area

OFF this BLM area

- Other public campground (Park Service, State Parks, County, etc.)
- Private campground NOT ON BLM lands
- Rented home, condo, cabin, lodge, hotel, etc. NOT ON BLM lands
- Private home of friend or relative
- A home, cabin, or condo that you own
- Other

SECTION 4: DEMOGRAPHICS

This set of questions will help us better understand you and compare your answers to those of other people. Your answers will not be used for anything other than to create general categories of recreation visitors.

23

How many people (including you) traveled here in the same vehicle as you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

24

How many of those people are less than 16 years old?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

25 Now I would like to collect age and gender information on everyone in your group. (record everyone in group- if more than 4 people do 1st four with most recent birthday)

Person Interviewed	Person 2	Person 3	Person 4
Gender:			
<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male
<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female
Age:			
<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16
<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19
<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29
<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39
<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49
<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59
<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69
<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

26 Are you? (choose one)

- (1) Hispanic or Latino(a)
- (2) Not Hispanic or Latino(a)
- Refused

27 With which racial group(s) do you most closely identify? (please select one or more)

- (1) American Indian/Alaska Native
- (2) Asian
- (3) Black/African American
- (4) Native Hawaiian or other Pacific Islander
- (5) White
- Refused

SECTION 5: FOR PROXY SITES

Code = RE1, RE2:

1 How many nights did your group stay here on this visit to this site or area?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were in your group?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = FR1, ST1:

1 What kind of ticket/pass did you use today?

- DID NOT USE ONE (SKIP Q2)
- SINGLE DAY/PART OF DAY (SKIP Q2)
- MULTIPLE DAY (points, season, multiday, etc.) (GO TO Q2)

2 How many total days do you plan to use THIS ticket/pass THIS season?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = RE4, DUR4, DUR5:

1 How many nights were you here on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were with you in the room/site you used?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

Code = MA2, FR2, FR5, FE4, SUP4:

1 How many fee envelopes/permits/tickets were used to cover you on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were represented by the fee envelopes/permits/tickets that covered you?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

National Visitor Use Survey

Satisfaction Addition

28a The Bureau of Land Management wants to make sure it provides recreation opportunities for everyone including those with disabilities. Do you or anyone in your group have a disability?

- No (GO TO Q29)
 Yes (IF YES, GO TO Q28b)

28b Were the facilities or areas you visited accessible?

- No
 Yes

Interviewer: Hand visitor flash card with crowding scale for Q29. Make sure they answer the question for the site or area they are at, not for their whole BLM lands experience.

29 We are also interested in what you thought about the number of people who were using this area for recreation today. Please rate your perception on a scale of 1 to 10, where 1 means there was hardly anyone else there, and 10 means that you thought the area was very overcrowded.

HARDLY ANYONE OVER CROWDED

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Interviewer: Hand Visitor Satisfaction flash card, then say:

“Now I would like to have you rate the recreation services and quality of the recreation facilities in this BLM area. As I read this list, I will ask you to rate two things. First, rate your satisfaction or dissatisfaction with the item using a scale of 1 to 5 where 1 means very dissatisfied and 5 means very satisfied. Next rate the importance of this item to the overall quality of your recreation experience on this trip. To rate importance use a scale from 1 to 5 where 1 means very unimportant and 5 means very important.”

	Very Dissatisfied	Somewhat Dissatisfied	Neither Dissatisfied nor Satisfied	Somewhat Satisfied	Very Satisfied	N/A	IMPORTANCE
30 Adequacy of signage on this BLM field unit as a whole	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
31 Condition of roads on this BLM field unit as a whole	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤

Interviewer: for items 32–45 have visitor rate item ONLY for the site or area at which you are interviewing them. It is helpful to repeat the words “at this site” or “at this area” or “in this Wilderness” as you say each item.

	Very Dissatisfied	Somewhat Dissatisfied	Neither Dissatisfied nor Satisfied	Somewhat Satisfied	Very Satisfied	N/A	IMPORTANCE
32 Scenery at this site/area	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
33 Condition of the natural environment	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
34 Available parking	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
35 Parking lot condition	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
36 Cleanliness of restrooms	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
37 Condition of developed recreation facilities	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
38 Condition of BLM roads	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
39 Condition of BLM trails	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
40 Feeling of safety	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
41 Helpfulness of employees (not interviewer)	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
42 Availability of interpretive/educational displays, signs and exhibits	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
43 Value for fee paid (for fee sites only)	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
44 Availability of information on recreation about this site	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
45 Adequacy of signage to this site	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤