

Attachment D  
Public Comment

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**Sent:** Tuesday, July 24, 2012 4:45 PM  
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**Subject:** publi ccomment on federal register FW: WASTEFUL PROJECT - SHUT IT DOWN = WE HAVE REAL DISEASES GOING AROUND - THIS IS NATIONALLY ALLOWED --TO DRINK ALCHOHOL - BAN IT IF ITS SUCH A PROBLEM

i do not believ etaxpaeys of this country should be gouged to do this survey on whether students drink alcohol or not. alcohol is legal. college students have pubs on their college campuss encouraging them to drink. i think it is a total waste of american tax dollars to get fat cat bureaucrats to sit in their cubicles and pretend they are doing something about this issue. the parents of the ids should have bnrought them up right to have the right atttitude toward drinking. if they did not, i do not believe over taxpayers should be gouged for tax dollars to teach them at this point of time when they are l8 or more years old. this is stupid govt expansion that nobody needs or wants. this is make work crap that needs to be shut down. the budget for this shoudl be zero. this is govt overexpansion when we need govt downsizing. this project should be downsized. this is govt invasion into private lives. this comment is for the public record. jean publicthis is misusse of taxpayer dollars. this spending and project is opposed to the nth degree.

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DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Centers for Disease Control and Prevention  
[60Day-12-120G]

Proposed Data Collections Submitted for Public Comment and Recommendations

In compliance with the requirement of Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995 for opportunity for public comment on proposed data collection projects, the Centers for Disease Control and Prevention (CDC) will publish periodic summaries of proposed projects. To request more information on the proposed projects or to obtain a copy of the data collection plans and instruments, call 404-639-7570 and send comments to Kimberly S. Lane, 1600 Clifton Road, MS-D74, Atlanta, GA 30333 or send an email to [omb@cdc.gov](mailto:omb@cdc.gov).

Comments are invited on: (a) whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on respondents,

including through the use of automated collection techniques or other forms of information technology. Written comments should be received within 60 days of this notice.

**Proposed Project**

Science to Practice: Developing and Testing a Marketing Strategy for Preventing Alcohol-related Problems in College Communities--NEW-- National Center for Injury Prevention and Control (NCIPC), Centers for Disease Control and Prevention (CDC).

**Background and Brief Description**

Each year, 1,700 college students die and more than 1.4 million are injured as a result of alcohol-related incidents. Additionally, about 25% of students report negative academic consequences due to alcohol (Engs et al., 1996; Presley et al., 1996a, 1996b; Wechsler et al., 2002). Despite the enormous public health burden of college-age alcohol misuse, there have been few rigorous evaluations of environmental strategies to address alcohol misuse in college settings. Environmental strategies typically involve implementing and enforcing policies that change the environments that influence alcohol-related behavior and subsequent harm. Further, studies show that the typical lag time between identifying effective interventions and obtaining widespread adoption can stretch to well over a decade. Given the number of students harmed, there is an urgent need to develop more efficient and timely strategies for moving effective science to widespread practice. This project will address this exact issue by systematically developing a marketing strategy for The Safer University Intervention, a comprehensive, community-based environmental prevention program with proven efficacy in reducing intoxication and alcohol-impaired driving among college students.

The CDC proposes an on-line information collection, that will take place during the spring semester of the 2012-2013 academic year, and will constitute a follow-up to a marketing effort targeting a national sample of 4-year colleges and universities. The follow-up comprises a survey of key informants from the sampled institutions and key leaders of the surrounding community.

The CDC will use the information gathered from the on-line survey to: (1) Develop and revise customized marketing and program materials targeting potential campus and community stakeholders; and (2) inform strategies for the marketing plan.

The respondents targeted for the on-line survey include: College Administrators and staff, campus and municipal police; as well as selected community leaders. A total of up to 160 Institutions of Higher Education (IHE) will be contacted with a maximum of 12 participants per IHE. A maximum of 1,800 respondents will be contacted by email and asked to forward the email and participate in the on-line survey. Questions of a sensitive nature will not be asked. The amount of time required for a respondent to take part in the survey is estimated to be less than 1 hour. We estimate a total maximum of 1,800 burden hours.

There are no costs to respondents other than their time.

**Estimated Annualized Burden Hours**

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Average burden			Number of	
Type of respondent	Form	Number of	responses per	
per respondent	Total burden			

(in hours)	hours		respondents	respondent
1	1	College Administrators and staff.	600	
1	1	Campus and Municipal Police officers.	600	
[[Page 43288]]				
1	1	Community Leaders.....	600	
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Total Burden Hours.....		1,800		
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Associate Director for Science, Office of the Director, Centers for  
Disease Control and Prevention.  
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