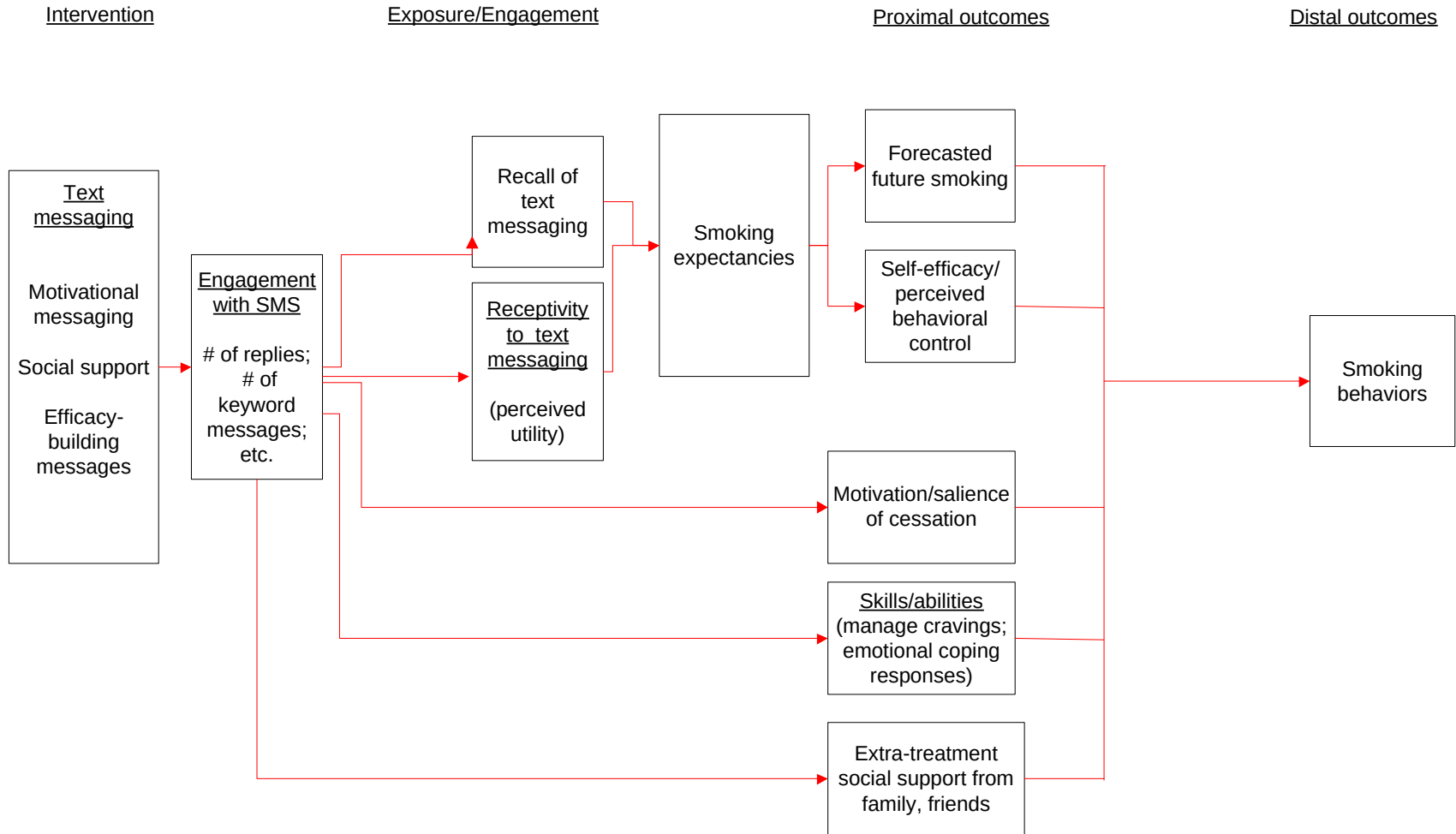


SFTXT Attachment 2 – Conceptual Framework



Background factors/potential moderators
 Age, gender, race/ethnicity, SES; psychological wellbeing; technology use; nicotine dependence; age of first cigarette; age at first quit attempt; # of quit attempts; use of cessation medications; use of other tobacco products (chewables, etc.); mood, stress; prevalence of smoking in peer network and household; # of cigarettes per day; reasons for quitting; household smoking ban; perceived risk

Framework based on Integrative Model, Social Cognitive Theory and Prime Theory of Motivation