

**Attachment 5 SFTXT Evaluation—Data Collection Plan**

<b>Survey</b>	<b>Follow-up Plan</b>	<b>Notes</b>
Baseline <i>75 questions</i>	<i>2 week Follow-up</i> Day 1 – invite Day 3 – e-mail Day 4 – e-mail Day 5 – e-mail Day 6 – e-mail Day 7 – phone Day 10 – last chance e-mail before termination	First reminder starts 2 to 3 days after invite; follow-up for this survey will be more closely spaced because of the time frame of the survey.  Participants have a few more days to complete survey after the Day 10 e-mail. Respondents will start cessation program once they complete baseline. If they do not respond within 14 days, remove from study – never officially enrolled if they do not complete baseline.
<b>Send contact information/randomization assignment to Mobile Commons (text message vendor)</b> <b>Cessation Treatment Program (3 arms) begins now</b>		
1 week Post Quit Date <i>50 questions</i>	<i>2 week Follow-up</i> Day 1 – invite Day 3 – e-mail Day 4 – e-mail Day 5 – e-mail Day 6 – e-mail Day 7 – phone Day 10 – last chance e-mail before termination	First reminder starts 2 to 3 days after invite; follow-up for this survey will be more closely spaced because of the time frame of the survey.  Participants have few more days after final reminder e-mail; after 14 days from initial invite, move on to next survey.
6 week Survey <i>50 questions</i>	<i>4 week Follow-up</i> Day 1 – invite Day 4 – email Day 11 – email Day 18 – phone Day 25 – email Day 32 – final email	First reminder starts 2 to 3 days after invite; follow-up for this survey will be approximately 1 week or every 7 days. Participants have a few more days after final reminder; after 36 days from initial invite, shift efforts toward next survey.

12 Weeks Post Treatment 50 questions	<i>4 week Follow-up</i> <ul style="list-style-type: none"><li>■ <i>Day 1 – invite</i></li><li>■ <i>Day 4 – e-mail</i></li><li>■ <i>Day 11 – e-mail</i></li><li>■ <i>Day 18 – phone</i></li><li>■ <i>Day 25 – e-mail</i></li><li>■ <i>Day 32 – final e-mail</i></li></ul>	First reminder starts 2 to 3 days after invite; follow-up for this survey will be approximately 1 week or every 7 days. Participants have a few more days after final reminder; after 36 days from initial invite, shift efforts toward next survey.
24 Weeks Post Treatment 50 questions	<i>4 week Follow-up</i> <ul style="list-style-type: none"><li>■ <i>Day 1 – invite</i></li><li>■ <i>Day 4 – e-mail</i></li><li>■ <i>Day 11 – e-mail</i></li><li>■ <i>Day 18 – phone</i></li><li>■ <i>Day 25 – e-mail</i></li><li>■ <i>Day 32 – final e-mail</i></li></ul>	First reminder starts 2 to 3 days after invite; follow-up for this survey will be approximately 1 week or every 7 days. Participants have a few more days after final reminder; after 36 days from initial invite, shift efforts toward next survey.

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