Attachment B - SFW Customer Satisfaction Study 03.10.2014

Table of Contents

- 1. Email Verification Request Page 2
- 2. Email Reminders Page 3

Email Verification Request

Email Verification: Smokefree Women Customer Satisfaction Survey

Thank you for your interest in the Smokefree Women Customer Satisfaction Study. We need you to verify that you have received this email. This helps us confirm that you gave us your valid email address to participate in the study.

To see if you're eligible to participate, click on this website link and take a quick survey: [insert web link].

If you're having trouble, copy and paste the web address above into your browser.

This study lasts 4 weeks total. As a thank you for participating you will be entered into a lottery to receive a \$20 in Amazon e-gift card at the end of the study. You must take part in the full 4 week study and complete the Customer Satisfaction Survey to be entered into the lottery.

If you have questions, please contact the study team at:

Email: XXXX@nih.govPhone: XXX-XXX-XXXX

Thank you,

The Smokefree Women Study Team

Attachment B - SFW Customer Satisfaction Study 03.10.2014

Email Reminders

Email Reminder Week 1-4

Study Information: Smokefree Women Customer Satisfaction Study

Thank you for taking time to participate in the Smokefree Women Customer Satisfaction Study. The study will last 4 weeks total. To participate, view the study website (a quit smoking website for women) each week.

To visit the website, click on this link: [insert web link].

If you're having trouble, copy and paste the web address above into your browser.

As a thank you for participating you will be entered into a lottery to receive a \$20 in Amazon e-gift card at the end of the study. You must take part in the full 4 week study and complete the Customer Satisfaction Survey to be entered into the lottery.

If you have questions, please contact the study team at:

Email: XXXX@nih.govPhone: XXX-XXX-XXXX

Thank you,

The Smokefree Women Study Team

Email Reminder — Customer Satisfaction survey

Take the Smokefree Women Customer Satisfaction Study

Thank you for taking time to participate in the Smokefree Women Customer Satisfaction Study. You have completed the study. You will be entered into a lottery to receive a \$20 in Amazon e-gift card.

Here is a link to the survey: [insert survey link].

If you're having trouble, copy and paste the web address above into your browser.

If you have questions, please contact the study team at:

Email: XXXX@nih.govPhone: XXX-XXX-XXXX

Thank you,

The Smokefree Women Study Team