

# Attachment #7

OMB No.: 0925-0046  
Expiration Date: 5/31/2016

Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0046). Do not return the completed form to this address.

## Informed Consent Form

<b>Identification of Project</b>	<b>Bi-Monthly Open Call Usability Tests</b>
<b>Statement of Age of Subject</b>	I state that I am at least 18 years of age, in good physical health, and wish to participate in a program of research being conducted by the Analytics and Audience Research Branch at the National Cancer Institute, Rockville, MD 20850.
<b>Purpose</b>	The purpose of this research is to explore various aspects of cancer.gov to better understand how users navigate and find information for themselves or others on existing pages as well as to understand how well proposed designs work
<b>Procedures</b>	Participants will perform information-seeking tasks on existing or proposed web pages or other materials and be asked about their thoughts and opinions related to how information is presented on cancer.gov. The total time involved, including instructions will be no more than 60 minutes.
<b>Confidentiality</b>	All information collected in this study will be kept secure to the extent permitted by law. I understand that the data I provide will be grouped with data others provide for the purpose of reporting and presentation and that my name will not be used. I understand that the session will be audiotaped and my computer usage (mouse clicks and where my eyes look on the screen) will be electronically recorded, but my face will not be video taped. My voice and computer usage recording will not be played to others besides the research team without my written permission. The recordings will be kept in a locked cabinet and will be destroyed by December 31, 2018.
<b>Risks</b>	I understand that the risks of my participation are expected to be minimal in nature.
<b>Benefits, Freedom to Withdraw, &amp; Ability to Ask Questions</b>	I understand that this study is not designed to help me personally but that the investigators hope to gain a better understanding of cancer.gov audience segments, and make improvements to the content, structure and presentation of standard pages on cancer.gov. I am free to ask questions or withdraw from

## Attachment #7

### Contact Information of Investigators

participation at any time and without penalty.  
Silvia Inéz Salazar, Audience Research Laboratory Manager,  
National Cancer Institute  
Telephone: 240-276-6631  
Email: nciocplresearch@mail.nih.gov

Printed Name of Research Participant \_\_\_\_\_

Signature of Research Participant \_\_\_\_\_

Date \_\_\_\_\_

### Informed Consent Form

#### Identification of Project

#### Bi-Monthly Open Call Usability Tests

#### Statement of Age of Subject

I state that I am at least 18 years of age, in good physical health, and wish to participate in a program of research being conducted by the Analytics and Audience Research Branch at the National Cancer Institute, Rockville, MD 20850.

#### Purpose

The purpose of this research is to explore various aspects of cancer.gov to better understand how users navigate and find information for themselves or others on existing pages as well as to understand how well proposed designs work

#### Procedures

Participants will perform information-seeking tasks on existing or proposed web pages or other materials and be asked about their thoughts and opinions related to how information is presented on cancer.gov. The total time involved, including instructions will be no more than 60 minutes.

#### Confidentiality

All information collected in this study will be kept secure to the extent permitted by law. I understand that the data I provide will be grouped with data others provide for the purpose of reporting and presentation and that my name will not be used. I understand that the session will be audiotaped and my computer usage (mouse clicks and where my eyes look on the screen) will be electronically recorded, but my face will not be video taped. My voice and computer usage recording will not be played to others besides the research team without my written permission. The recordings will be kept in a locked cabinet and will be destroyed by December 31, 2018.

#### Risks

I understand that the risks of my participation are expected to be minimal in nature.

#### Benefits, Freedom to Withdraw, & Ability to Ask Questions

I understand that this study is not designed to help me personally but that the investigators hope to gain a better understanding of cancer.gov audience segments, and make improvements to the content, structure and presentation of standard pages on cancer.gov. I am free to ask questions or withdraw from

*Participant Copy*

## Attachment #7

**Contact Information of  
Investigators**

participation at any time and without penalty.

Silvia Inéz Salazar, Audience Research Laboratory Manager,  
National Cancer Institute  
Telephone: 240-276-6631  
Email: [nciocplresearch@mail.nih.gov](mailto:nciocplresearch@mail.nih.gov)

Printed Name of Research Participant \_\_\_\_\_

Signature of Research Participant \_\_\_\_\_

Date \_\_\_\_\_