

Proposed Text to be Sent to Targeted Group of Survey Participants

As you are aware, the Consumer Expenditure Survey (CE) program has embarked on a multiyear project to redesign the current survey. Based on extensive research and analysis, a comprehensive proposal for a redesigned survey has been crafted to replace the current survey design. To obtain feedback from users and other interested parties, the proposal has been presented at a number of meetings and conferences over the last few months. As another means of gauging reactions to the proposed redesign, we have developed a survey that touches on all facets of the redesign, both in terms of methodology and data content.

As someone who is very familiar with the CE, the BLS would like to invite you to complete this survey. The feedback you provide will be helpful in charting the future course of this project, both in terms of the new survey itself and the plans for its testing and implementation.

You can access the survey by clicking the link below:

[hyperlink to survey will be added here.]

The survey is being administered by SurveyMonkey.com and resides on a survey outside of the BLS domain. Since the BLS cannot guarantee the protection of survey responses, we advise against including any sensitive or personal information.

Please complete the survey by February 15, 2014.

If you have any questions, please send an email to CE_Users_Impact@bls.gov or call Bill Passero at 202-691-5126.

Thanking you in advance!