

Dear [State] Resident:

Your help is greatly appreciated in a study being conducted by the National Oceanic and Atmospheric Administration. This study collects information about participation in outdoor activities. NOAA oversees many of the natural resources in coastal states and the findings from this study are critical to help NOAA manage outdoor and costal resources and ensure their quality.

This is the first stage of this study. In order for these results to be the most representative of North Carolina residents, all members of your household are asked to complete this short questionnaire and send it back, **even if they do not participate in outdoor activities.** Your address was randomly selected from a list of all addresses in North Carolina, and you cannot be replaced with someone else. We have enclosed a small token of appreciation as a way of saying thanks for your help.

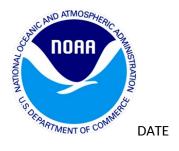
Your participation is voluntary. All responses are kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

Some households might be re-contacted to complete another survey in the future. If you have any questions or comments about this study, we are happy to talk with you. Please call 1-xxx-xxx-xxxx.

Thank you very much for your help with this important study. Please return your completed questionnaire in the postage paid envelope provided.

Yours sincerely

Chief, Fisheries Statistics Division



Dear [State] Resident:

A few weeks ago you received a questionnaire on participation in outdoor activities. If you have already returned the questionnaire, we thank you. If you have not returned it, please complete the enclosed questionnaire and return it as soon as possible. In order for these results to be the most representative of North Carolina residents, all members of your household are asked to complete this short questionnaire and send it back – whether or not they participate in outdoor activities.

We are very grateful for your help. Your completed questionnaire will contribute to our understanding of outdoor and coastal resources.

Your address was randomly selected from a list of all addresses in North Carolina. Your participation is voluntary. All responses are kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

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Yours sincerely,

David A. Van Voorhees

Chief, Fisheries Statistics Division



Dear [State] Resident:

Thank you for the short survey you completed a few months ago. Could you please complete the enclosed survey, which will update the information you already provided.

This study on outdoor activities is being conducted by the National Oceanic and Atmospheric Administration. The findings from this study are critical to help NOAA manage marine and costal resources and ensure their quality.

In order for these results to be the most representative of North Carolina residents, all members of your household are asked to complete this short questionnaire and send it back, **even if they do not participate in outdoor activities.** Your address was randomly selected from a list of all addresses in North Carolina, and you cannot be replaced with someone else. We have enclosed a small token of appreciation as a way of saying thanks for your help.

Your participation is voluntary. All pre-filled information was provided by you or members of your household in the first survey. All responses are kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

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DATE

[State] Resident (Add 1) (Add 2) (City), (State) (Zip)

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We are very grateful for your help. This study is conducted by NOAA who manages many outdoor and costal resources nationwide. Your completed questionnaire will contribute to our understanding of how people use outdoor and coastal resources.

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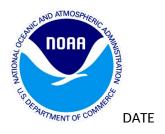
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The enclosed survey is the last and final survey for this study. We are very grateful for your participation this last time. The information you provided earlier will have much greater value when updated with the current information on the enclosed questionnaire.

In order for these results to be the most representative of North Carolina residents, all members of your household are asked to complete this short questionnaire and send it back, **even if they do not participate in outdoor activities**. Your address was randomly selected from a list of all addresses in North Carolina, and you cannot be replaced with someone else. We have enclosed a small token of appreciation as a way of saying thanks for your help.

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NOAA Fisheries, Office of Science and Technology

DATE

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