

Healthcare News Subscriber Survey

Thank you for taking this brief survey to help the Division of Laboratory Systems (DLS) at the Centers for Disease Control and Prevention (CDC) assess the effectiveness of their efforts to provide a broad laboratory-centric view of news and developments that may be of interest to those working in the public health and clinical healthcare professions, and in particular those in medical laboratories. Your feedback is important in helping DLS and CDC improve future activities in this area.

The survey questions are anticipated to take approximately 10 minutes to complete. Your participation is entirely voluntary. Your responses will be anonymous and no unique identifying information will be sought or kept.

INSTRUCTIONS:

Please respond to each question by clicking on the button beside the option(s) that best reflect your opinion. When you have completed answering the questions, click on the 'END of SURVEY' button, then exit the page.

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0974)

Healthcare News Subscriber Survey

1. How did you first learn about Healthcare News?

- Healthcare News was recommended by another person
- Noticed it while visiting another CDC web page
- Saw Healthcare News mentioned on a non-CDC website
- Healthcare News was located by a Web browser
- I learned from a different source

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2. For how many years have you been a subscriber to Healthcare News?

- Less than 1 year
- 1 to 5 years
- More than 5 years

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3. How do you usually access Healthcare News? (Choose ALL that apply)

- Using the GovDelivery.com notification and link
- Typing the URL into my browser
- Clicking on a link I previously bookmarked
- Clicking on a link found on another website
- Using an internet search engine

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4. Within the past 7 days, did you access the Healthcare News portal?

Yes

No

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5. If you answered “No” for question 4, when was the last time you visited the Healthcare News homepage?

- Within the last month
- More than a month ago
- Never
- Do not remember

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6. Have you ever accessed the Healthcare News archives? (Link to archives is on the Healthcare News web page.)

- Yes
- No

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7. Have you seen Healthcare News mentioned in other places?? (Choose ALL that apply)

- Yes, by colleagues
- Yes, in email communications
- Yes, in articles or publications
- Yes, on another website
- No, I have not seen it mentioned elsewhere

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8. How important is it to you that information in Healthcare News represents cutting edge issues?

- Important
- Neither important nor unimportant
- Unimportant

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9. How satisfied are you with the timeliness of information presented in the newsletter?

- Satisfied
- Neither satisfied nor unsatisfied
- Unsatisfied

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10. How satisfied are you with the web page layout of Healthcare News?

- Satisfied
- Neither satisfied nor unsatisfied
- Unsatisfied

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11. How satisfied are you with the overall content of Healthcare News?

- Satisfied
- Neither satisfied nor unsatisfied
- Unsatisfied

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12. Which one category in Healthcare News is of the greatest interest to you?

- Leading News
- Laboratory Testing / Diagnostics
- Research and Development
- Public Health and Patient Safety
- Health IT
- Other News

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13. Which section(s) of Healthcare News are you also interested in?
(Choose ALL that apply)

- Leading News
- Laboratory Testing / Diagnostics
- Research and Development
- Public Health and Patient Safety
- Health IT
- Other News

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14. Have the article summaries in Healthcare News increased your awareness of new developments in health care and laboratory services?

- Yes
- No

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15. How has Healthcare News been useful or beneficial to you?

(Choose ALL that apply)

- It has informed me of new or upcoming medical technologies
- It has helped me become more knowledgeable in my profession(s)
- It has informed me of new healthcare issues that influence laboratory services
- It has informed me of new or proposed regulations or laws that impact clinical laboratories
- It has prompted me to seek further information about some topics
- It has informed me of current public health issues (e.g., outbreaks)
- It has informed me of laboratory trends and developments
- It has helped me perform my job better
- None of the above

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16. Did other CDC programs draw your attention because of reading Healthcare News?

- Yes
- No

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17. Did other Division of Laboratory Systems (DLS) programs draw your attention because of reading Healthcare News?

- Yes
- No

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18. How have you shared information about Healthcare News? (Choose ALL that apply)

- I have mentioned or discussed Healthcare News with others
- I have recommended subscribing to Healthcare News to someone else
- I have mentioned Healthcare News in an article(s) I wrote
- I have not shared information about Healthcare News

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19. How many years have you worked in a health care role?

- None
- Less than 5 years
- 5 to 10 years
- 10 to 20 years
- More than 20 years

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20. Which of the following best describes your workplace role related to healthcare?

(Choose ALL that apply)

- Medical or healthcare facility
- Clinical or research laboratory
- Physician
- Nursing or physician assistant
- Public health program
- Manufacturing or service industry
- Policymaker, legislator, or legislative staff
- Academic institution
- Student
- Faculty or administrative
- Lay-person interested in health issues

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21. Which one of the following categories best describes your general workplace or setting?

- Individuals or households
- Private Sector
- State, local, or tribal governments
- Federal Government

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End of Survey



Thank you for taking the survey

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