(Interview)

Form Approved OMB No. 0923-0047 Exp. Date 05/31/2016

Public Information Officers/Public Health Planners

interview	Location	Date/Time	Audience
			Public Information
#1	Atlanta, Georgia	TBD	Officers/Public Health
			Planners
	Atlanta, Georgia	TBD	Public Information
#2			Officers/Public Health
			Planners
	Atlanta, Georgia	TBD	Public Information
#3			Officers/Public Health
			Planners
	Atlanta, Georgia	TBD	Public Information
#4			Officers/Public Health
			Planners
	Atlanta, Georgia	TBD	Public Information
#5			Officers/Public Health
			Planners
	Atlanta, Georgia	TBD	Public Information
#6			Officers/Public Health
			Planners
		TBD	Public Information
#7	Atlanta, Georgia		Officers/Public Health
	, ,		Planners
	Atlanta, Georgia	TBD	Public Information
#8			Officers/Public Health
			Planners
#9	Atlanta, Georgia	TBD	Public Information
			Officers/Public Health

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		Planners

Interview	Location	Date/Time	Audience
			Public Information
#1	Remote	TBD	Officers/Public Health
	Remote		Planners
	Remote	TBD	Public Information
#2			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#3			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#4			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#5			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#6			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#7			Officers/Public Health
			Planners
	Remote	TBD	Public Information
#8			Officers/Public Health
			Planners
#9	Remote	TBD	Public Information

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	Officers/Public Health
	Planners

Recruit

- Recruit 9 public information officers/ public health planners for interviews to be conducted in Atlanta, Georgia
- Recruit 9 public information officers/ public health planners to be conducted remotely

Public Information Officers/ Public Health Planners

Recruitment: Recruit 18 participants for onsite and remote interviews

Incentive: \$ 40 for each participant
 Duration: 60 minutes for each session

Hello, my name is _____ and I am calling from _____, a professional market research firm. I am not selling anything. We are recruiting participants for the Centers for Disease Control and Prevention (CDC) to gather feedback on information CDC provides. May I ask you a few questions to see if you are eligible to participate-this will take about 10 minutes?

[IF RESPONDENT INDICATES THAT THIS IS NOT A GOOD TIME, SCHEDULE A CALL BACK TIME]
[IF NO, THANK YOU and HANG UP]
Call back date/time: _______

[Terminate screener as soon as recruiting staff realizes the person does not speak or understand English]

- 1. Do you work for one of the following:
 - a. local/county health department
 - b. state health department
 - c. tribal health department
 - d. other (Thank and Terminate)

RECUIT A MIX - NO FEDERAL, NATIONAL ORGS - JUST STATE (RECRUIT 9) and LOCAL/TRIBAL (RECRUIT 9)]

Document on Grid

- 2. Do you use/access the internet?
 - a. Yes
 - b. No [IF NO, THANK AND TERMINATE]

3 Do you have internet access through which we can show you streaming video and images?

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	a. Yes b. No [IF NO, THANK AND TERMINATE]
4.	During the interview you will need to view a website with video streaming and images. How will you be viewing the website? a. Mobile/Smart Phone [THANK AND TERMINATE] b. Tablet (i.e., Ipad, Samsung Galaxy, etc.) c. Laptop or Desktop Computer
5.	Is communicating information to the public in emergencies a part of your job responsibilities? a. Yes b. No [IF NO, Question 6]
6.	Is planning for emergencies a part of your job responsibilities? a. Yes

[ONLY RECRUIT PUBLIC HEALTH WORKERS WHO WORK IN PUBLIC INFORMATION AND COMMUNICATIONS OR PUBLIC HEALTH PLANNING, SUCH AS:]

- Public Information Officer
- Risk Communicator

b. No

- Health Communicator
- Radiation Emergency Planner
- WMD Coordinator/Planner
- Emergency/Public Health Preparedness Planner

[IF NO, THANK AND TERMINATE]

7. What is your current job title? ______

• Emergency Manager/Planner

8. How many years have you worked in public health? RECRUIT A MI
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- 9. In what state, city, and zip code do you currently live? (A.8.a) [ENSURE RECRUITMENT FROM WEST COAST AND/OR ALASKA AND NORTH CAROLINA, SOUTH CAROLINA, GEORGIA, FLORIDA, ALABAMA, MISSISSIPPI, LOUSIANA, TEXAS]
 - a. West Coast
 - b. East Coast
 - c. South

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d.	North
e.	Midwest
10. How w	ould you describe the area in which you serve?
a.	Rural
b.	Suburban
c.	Urban
d.	Mixture of
11. Does th	ne area in which you serve include a nuclear power plant, or emergency planning zones
for a n	uclear power plant?
a.	Yes [RECRUIT 9]
b.	No [RECRUIT 9]
12. ASSES	S AND VERIFY ABILITY TO SPEAK AND UNDERSTAND ENGLISH
Those are all of	f my questions. You do qualify for our interviews and we would like to invite you to join
us on	at PM. The discussion will last about 60 minutes and will be audio taped. In
	or your time, you will be given \$40.00 after completing the interview.
	to participate?
	Yes [COLLECT CONTACT INFORMATION]
b.	No [THANK AND TERMINATE]
If after we han	g up, you have a question about the interview or decide you can't participate, please
contact me at	· '
Contact Inform	
First and Last N	lame:
Best phone nui	mber to reach:
Email:	
	nod of contact:
Best time of da	y to contact: