

**ATTACHMENT C: Public Screening Instrument
 Radiation Dose Tool
 (Interview)**

Summary Table

| <i>interview</i> | <i>Location</i> | <i>Date/Time</i> | <i>Audience</i> |
|------------------|------------------|------------------|-----------------|
| #1 | Atlanta, Georgia | TBD | Public |
| #2 | Atlanta, Georgia | TBD | Public |
| #3 | Atlanta, Georgia | TBD | Public |
| #4 | Atlanta, Georgia | TBD | Public |
| #5 | Atlanta, Georgia | TBD | Public |
| #6 | Atlanta, Georgia | TBD | Public |
| #7 | Atlanta, Georgia | TBD | Public |
| #8 | Atlanta, Georgia | TBD | Public |
| #9 | Atlanta, Georgia | TBD | Public |

| <i>Interview</i> | <i>Location</i> | <i>Date/Time</i> | <i>Audience</i> |
|------------------|-----------------|------------------|-----------------|
| #1 | Remote | TBD | Public |
| #2 | Remote | TBD | Public |
| #3 | Remote | TBD | Public |
| #4 | Remote | TBD | Public |
| #5 | Remote | TBD | Public |
| #6 | Remote | TBD | Public |
| #7 | Remote | TBD | Public |
| #8 | Remote | TBD | Public |
| #9 | Remote | TBD | Public |

| | | | |
|--|--|--|--|
| | | | |
|--|--|--|--|

Recruit

- Recruit 9 public participants for interviews to be conducted in Atlanta, Georgia
- Recruit 9 public participants to be conducted remotely

Public

- **Recruitment:** Recruit 18 participants for onsite and remote interviews
- **Incentive:** \$40 per in-person participants and \$30 for remote participants
- **Duration:** 60 minutes for each session

Good evening. My name is _____ and I am calling from _____, a market research firm. Today we are talking with people as part of a project being held by UserInsight. The project will focus on gathering feedback on a tool created by the Centers for Disease Control and Prevention (CDC). We are not selling anything. We have a few brief questions that will take just 10 minutes of your time, and if you qualify and are interested, we will invite you to take part in an interview that will take place at a later date.

[Terminate screener as soon as recruiting staff realizes the person does not speak or understand English]

1. In which of the following categories does your age fall?

- 01 under 18 years of age **[THANK AND TERMINATE]**
- 02 18-24 years of age
- 03 25-34 years of age
- 04 35-44 years of age
- 05 45-54 years of age
- 06 55-64 years of age
- 07 65-74 years of age
- 08 75 years of age or older

[DOCUMENT ON GRID]

[RECRUIT A MIX WITHIN EACH GROUP]

[RECRUIT SO THAT GROUPS TOGETHER ARE REFLECTIVE OF THE COMMUNITY]

2. Have you participated in a focus group, in-depth interview, telephone survey, and/or online survey in which you were asked your opinions regarding a product, a service, or advertising within the past six months?

- 01 Yes **[THANK AND TERMINATE]**
- 2 No

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0923-0047).

3. Do you, or does any member of your household or immediate family work:

- 01 For a market research company
- 02 For an advertising agency or public relations firm
- 03 In the media (TV/radio/newspapers/magazines)
- 04 As a healthcare professional (doctor, nurse, pharmacist, dietician, etc.)

[IF YES TO ANY, THANK AND TERMINATE]

4. What is your current job title? What term would you use to describe your current profession?

[IF ANY OF THE FOLLOWING, THANK AND TERMINATE]

- **Employee of U.S. Department of Health and Human Services**
- **Employee of state or local health department**
- **Employee of Department of Homeland Security**
- **Employee of state or local emergency management agency**
- **Nuclear power plant employee, Radiation Safety Officer, health physicist or other radiation-related occupation**

5. What is the highest level of education you have completed?

- 01 Grade school **[THANK AND TERMINATE]**
- 02 Less than high school graduate/some high school
- 03 High school graduate or completed GED
- 04 Some college or technical school
- 05 Received four-year college degree
- 06 Some post graduate studies
- 07 Received advanced degree
- 08 Other: _____

[DOCUMENT ON GRID]

[RECRUIT A MIX WITHIN EACH GROUP]

[RECRUIT SO THAT GROUPS TOGETHER ARE REFLECTIVE OF THE COMMUNITY]

FOR REMOTE INTERVIEWS (ASK QUESTIONS 6-8):

6. Do you use/access the internet?

- a. Yes
- b. No **[IF NO, THANK AND TERMINATE]**

7. Do you have internet access through which we can show you streaming video and images?

- c. Yes
- d. No **[IF NO, THANK AND TERMINATE]**

8. During the interview you will need to view a website. How will you be viewing the website?

- e. Mobile/Smart Phone **[THANK AND TERMINATE]**
- f. Tablet (i.e., Ipad, Samsung Galaxy, etc.)

g. Laptop or Desktop Computer

9. Gender

01 Male

02 Female

[DOCUMENT ON GRID]

[RECRUIT ABOUT A 50/50 MIX]

10. Please indicate your race or ethnic background. Are you?

Ethnicity:

a. ___ Hispanic or Latino (**SKIP TO QUESTION 11**)

b. ___ Not Hispanic or Latino

Race:

(One or more categories may be selected)

a. ___ White

b. ___ Black or African American

c. ___ American Indian or Alaska Native

d. ___ Native Hawaiian or Other Pacific Islander

e. ___ Asian

[RECRUIT A MIX]

[DOCUMENT ON GRID]

11. Number of children (under the age of 18) living in your household?

01 None

02 1-2 children

03 3-4 children

04 5 or more children

[DOCUMENT ON GRID]

[NOT A SCREENING CRITERION]

12. ASSESS AND VERIFY ABILITY TO SPEAK AND UNDERSTAND ENGLISH

Those are all of my questions. You do qualify for our interview and we would like to invite you to join us on _____ at _____ PM. The interview will last about 60 minutes; it will be recorded (audio only) to be sure we get all the information. In appreciation for your time, you will be given \$40.

Are you willing to participate?

- 01 yes
- 02 no

Prior to the start of the interview, you will receive an information sheet with such information as sponsorship of the study and contacts for more information. If after we hang up, you have a question about this interview or decide you can't participate, please contact me at _____.

Name_____

Address_____

City/State/Zip_____

Day Number _____ Night Number _____