College.gov Online Web Site Survey
Version 5, March 12, 2010

College.gov would like feedback on your site experience.

Please answer a few brief survey questions below. Your input will help guide the future development of college.gov, and your answers will remain anonymous. The survey will take approximately 5 minutes to complete.

1. Which of the following best describes you?
   High school student
   Middle school student
   College student
   Adult student
   Parent/Family Member of a student
   Teacher/Counselor
   Financial Aid Administrator
   Other professionals in the education field
   Other, please specify_____

2. What is the reason for your visit today? (select all that apply)
   Doing research for myself
   Doing research for my child/student
   Learn more about the steps to take to get to college
   Learn about financial aid for college
   Checking out the site/evaluating resource
   Other, please specify_____

3. Were you able to complete your task today?
   Yes → skip to question 5
   No → proceed to question 4, then skip to question 6

4. If you were not able to complete your task, why not? (select all that apply)
   Could not locate the information I was seeking
   Site was confusing/hard to navigate
   Did not find information helpful to me
   Did not find anything new or valuable to me
   Need more time to review the site/Need to come back later
   Other, please specify _____

5. How valuable did you find the information contained in college.gov?
   Very valuable – I learned something new today!
   Some what valuable – it reiterated information I already knew
   Not valuable – I didn't find anything new or interesting here

6. If college.gov was not valuable to you, do you feel it is valuable for anyone else?
   Valuable for a fellow classmate or friend
   Valuable for my child or a family member
   Valuable for my students
   I don't think it's valuable for anyone

7. What additional information or features would you like to see on College.gov? (select all that apply)
   Ability to link my activity on College.gov to my social networking profile (Facebook, MySpace, etc.)
   Ability to sign up for e-mail reminders from College.gov
   Information for adult students
       Ability to personalize the site based on my year in school

       More detailed information on available scholarships and grants
   Ability to meet and connect with other students and share experiences/stories
   Ability to watch more videos on current college students
   Ability to watch more videos of parents/guardians
   Ability to search for schools within college.gov
   Ability to complete the FAFSA on college.gov
   Ability to log in to college.gov with my FAFSA pin#
   Other, please specify _____

8. Who would you recommend college.gov to? (select all that apply)
   My friends
   My parents/family members
   My teachers/counselor
   My students
   My child
   My colleagues/co-workers
   Other, please specify _____
   I would not recommend college.gov (please indicate why) _____

9. How did you find college.gov today? (check all that apply)
   Referred to the site by a friend or family member
   Referred or required to visit the site by teacher or counselor
   Linked from another site (please specify)_____
   Found through a search engine (Google, Yahoo!, etc.)
     Through Facebook
   Received materials at my school
   Received materials at a conference
   Saw a TV commercial
   Heard a Radio commercial
   Saw a college.gov banner or poster
   Other, please specify_____

10. Were there any content areas of the site that you found especially helpful to you, but also seemed difficult to find? If yes, please specify.

11. Do you have any further comments about your college.gov experience?