

EARS FPRS Screenshot 1

Form Name: FNS-759 (12-08)
Form Description: Supplemental Nutrition Assistance Program Education (SNAP-Ed) EARS Reporting Form
Program: Supplemental Nutrition Assistance Program Education
State: AL
Agency Code: 0192901001 **Agency Name:** Alabama Nutrition Education Program
Program Time: September 2012
Submission Type: Annual **Revision:** 1
Submission Status: Posted

Analyze OK

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DIRECT EDUCATION					
Education activities where a participant is actively engaged in the learning process with an educator and/or interactive media.					
Enter data for this tab? <input type="text" value="Yes"/>					
1a. Direct Education: SNAP-Ed PARTICIPANTS by Age and SNAP Status					
Count Type <input type="text" value="Actual Counts of Participants (unduplicated)"/>					
	A Less than 5 Years	B 5 - 17 Years Grades K-12	C 18 - 59 Years	D 60 Years or More	E All Ages Combined
1. Number of SNAP Recipients in SNAP-Ed	2,861	10,864	22,860	2,893	39,478
2. Number of All Other Participants in SNAP-Ed	557	5,359	5,880	3,177	14,973
3. Total Number of SNAP-Ed Participants	3,418	16,223	28,740	6,070	54,451
If estimate, note in < 100 words the methods of estimation (Max 500 Char)					

EARS Screenshot 2

If estimate, note in < 100 words the methods of estimation (Max 500 Char)					
Notes for estimated counts					
1b. Direct Education: SNAP-Ed CONTACTS by Age and SNAP Status					
Count Type: Actual Counts of Contacts					
	A Less than 5 Years	B 5 - 17 Years Grades K-12	C 18 - 59 Years	D 60 Years or More	E All Ages Combined
1. Contacts with SNAP Recipients in SNAP-Ed	3,493	64,141	25,520	5,659	98,813
2. Contacts with All Other Persons in SNAP-Ed	719	27,512	8,994	10,315	47,540
3. Total Contacts of SNAP-Ed Participants	4,212	91,653	34,514	15,974	146,353
If estimate, note in < 100 words the methods of estimation (Max 500 Char)					
Notes for estimated counts					
2a. Direct Education: SNAP-Ed PARTICIPANTS by Gender					
Count Type: Actual Counts of Participants (unduplicated)					
	A			B	

EARS Screenshot 3

If estimate, note in < 25 words the methods of estimation (Max 500 Char)	
Notes for estimated counts	<div style="border: 1px solid gray; height: 80px;"></div>
2b. Direct Education: SNAP-Ed CONTACTS by Gender	
Count Type	Actual Counts of Contacts
	A Female
	B Male
Number of SNAP-Ed Contacts	75,444
	70,909
If estimate, note in < 25 words the methods of estimation (Max 500 Char)	
Notes for estimated counts	<div style="border: 1px solid gray; height: 80px;"></div>
3. Direct Education: Race and Ethnicity	
Count Type	Estimated Counts of Participants
	A
	B
	C
Individuals Reporting <u>ONLY ONE RACE</u>	Number of Hispanic or Latino SNAP-Ed Participants by Race
	Number of Non-Hispanic/Latino SNAP-Ed Participants by Race
	Total by Race

EARS Screenshot 4

5. White	1,290	26,067	27,357
Individuals Reporting MULTIPLE RACES			
6. American Indian or Alaska Native and White	0	65	65
7. Asian and White	1	15	16
8. Black or African American and White	22	185	207
9. American Indian or Alaska Native and Black or African American	0	54	54
10. All Others Reporting More than One Race	4	11	15
11. TOTAL by ethnicity	1,579	52,872	54,451
4. Direct Education: Number of SNAP-Ed Delivery Sites by Type of Setting			
Type of Setting	Number of Different Sites/Locations		
Adult Education & Job Training Sites	3		
Adult Rehabilitation Centers	4		
Worksites	0		
Community Centers	38		
Elderly Service Centers	47		
Emergency Food Assistance Sites	3		
Extension Offices	21		
Farmers Markets	11		
SNAP Offices	49		
Food Stores	1		
Public Housing	44		

EARS Screenshot 5

Other Youth Education Sites (includes Parks and Recreation)	<input type="text" value="29"/>		
Shelters	<input type="text" value="0"/>		
WIC Programs	<input type="text" value="4"/>		
Other (please specify):	<input type="text" value="0"/>	<input type="text"/>	
Other (please specify):	<input type="text" value="0"/>	<input type="text"/>	
Other (please specify):	<input type="text" value="0"/>	<input type="text"/>	
Other (please specify):	<input type="text" value="0"/>	<input type="text"/>	

5. Direct Education Programming Format

	A	B	B	C
Format	Number delivered	Minimum Time per session (in minutes)	Maximum Time per session (in minutes)	% delivered by interactive multimedia
1. Single session	<input type="text" value="10,787"/>	<input type="text" value="10"/>	<input type="text" value="60"/>	<input type="text" value="15"/>
2. Series - 2 to 4 sessions	<input type="text" value="11"/>	<input type="text" value="30"/>	<input type="text" value="40"/>	<input type="text" value="25"/>
3. Series - 5 to 9 sessions	<input type="text" value="50"/>	<input type="text" value="30"/>	<input type="text" value="60"/>	<input type="text" value="0"/>
4. Series - 10 or more sessions	<input type="text" value="367"/>	<input type="text" value="30"/>	<input type="text" value="60"/>	<input type="text" value="40"/>

6. Primary Content of Direct Education

Codes:	<input type="text" value="D,E,H,I"/>	
N. Other (Please specify when checked)	<input type="text"/>	
O. Other (Please specify when checked)	<input type="text"/>	
P. Other (Please specify when checked)	<input type="text"/>	
Q. Other (Please specify when checked)	<input type="text"/>	

EARS Screenshot 6

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State:	AL		
Agency Code:	0192901001	Agency Name:	Alabama Nutrition Education Program
Program Time:	September 2012		
Submission Type:	Annual	Revision:	1
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DIRECT EDUCATION | **SOCIAL MARKETING INITIATIVES** | **INDIRECT EDUCATION** | **EXPENDITURES** | **Remarks**

SOCIAL MARKETING INITIATIVES

Marketing campaigns that seek to change the voluntary behavior of a target audience with respect to specific nutrition needs.

Enter data for this tab?

EARS Screenshot 7

DIRECT EDUCATION	SOCIAL MARKETING INITIATIVES	INDIRECT EDUCATION	EXPENDITURES	Remarks
INDIRECT EDUCATION				
The distribution of information and resources, including mass communication, public events, and materials that DO NOT meet the definitions of Direct Education or Social Marketing Initiatives.				
Enter data for this tab? Yes				
8a. Types of Materials Distributed				
Check if applicable	<input checked="" type="checkbox"/> Fact sheets/pamphlets/newsletters	<input checked="" type="checkbox"/> Posters		
	<input type="checkbox"/> Calendars	<input checked="" type="checkbox"/> Promotional Materials w/nutrition messages (pens/pencils/wallet reference cards/magnets/cups/etc)		
	<input checked="" type="checkbox"/> Website	<input type="checkbox"/> Electronic (Email) materials/info distribution		
	<input checked="" type="checkbox"/> Videos/CD Rom	<input type="checkbox"/> Other		
8b. Estimated Size of Audiences Reached through Communication and Events				
	Estimated No. of target population reached	Source of Data		
Nutrition Education Radio PSAs	165,000	1 = Commercial market data on audience size		
Nutrition Education TV PSAs	977,000	2 = Survey of target audience		
Nutrition Education Articles	108,328	3 = Visual estimate		
Billboard, Bus or Van Wraps, or Other Signage	0			
Community Events/Fairs - in which Participated	12,863	4 = Other		
Community Events/Fairs - Only Sponsored	575	4 = Other		
Other	254,986	4 = Other		

EARS Screenshot 8

Supplemental Nutrition Assistance Program Education (SNAP-Ed) expenditure information.			
9. Expenditures by Sources of Funding			
	Expenditures for Reporting Year		
1. Public Cash Contributions - State and Local Tax Revenue only	<input type="text" value="0"/>		
2. Public and Private Cash Contributions - other than State and Local Tax Revenue	<input type="text" value="0"/>		
3. Sum of Lines 1 & 2	<input type="text" value="0"/>		
4. Public In-Kind Contributions (non-cash)	<input type="text" value="0"/>		
5. Private Cash Contributions to State SNAP Agency only	<input type="text" value="0"/>		
6. Indian Tribal Organization Contributions	<input type="text" value="0"/>		
7. Sum of Lines 4, 5 & 6	<input type="text" value="0"/>		
8. Federal Reimbursement	<input type="text" value="3,928,978"/>		
9. TOTAL SNAP-Ed EXPENDITURES: Sum of Lines 3, 7 & 8	<input type="text" value="3,928,978"/>		
10. Expenditures by Category of Spending			
The following data are:	<input type="text" value="Actual"/>		
1. Total Expenditures for SNAP-Ed Program Delivery	<input type="text" value="1,688,207"/>		
2. Total Expenditures for Administrative Costs	<input type="text" value="42,986"/>		
3. TOTAL SNAP-Ed Expenditures (State and Federal)	<input type="text" value="1,731,193"/>		

EARS Screenshot 9

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DIRECT EDUCATION	SOCIAL MARKETING INITIATIVES	INDIRECT EDUCATION	EXPENDITURES	Remarks
Remarks		Remarks		