### Experimental Study on Consumer Responses to Nutrition Facts Labels with Various Footnote Formats and Declaration of Amount of Added Sugars

### Invitation E-mail for Pretest and Survey

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| i-Say by Ipsos |
| bottom bar |
| |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Hi $FIRSTNAME,**  **A new survey is available!**  i-Say wants to give you the chance to do more with your opinion. Every survey counts toward improving products and services used every day! If you can, start this survey now or you may miss this opportunity to participate and earn rewards. By completing this survey, you will earn **i-Say points** and an entry into our **$5,000 Monthly Click Draw**.   |  |  |  | | --- | --- | --- | |  | | | |  | [Start the Survey](http://applications.ro.eu.ipsos/esender2/$LINK$PANELISTID&supplierID=$SupplierID&ci=$LANGUAGECODE-$IPS_COUNTRYCODE) |  | | Note: If clicking above doesn't work, copy and paste this URL into your browser: $LINK$PANELISTID&supplierID=$SupplierID&ci=$LANGUAGECODE-$IPS\_COUNTRYCODE | | |   As always, your responses will be kept confidential. Thank you for your participation.  Sincerely,  Emily Martin |   You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add [questions@i-say.com](mailto:questions@i-say.com) to your safe senders list. |
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