

Experimental Study on Consumer Responses to Nutrition Facts Labels with Various Footnote Formats and Declaration of Amount of Added Sugars

Invitation E-mail for Pretest and Survey



Hi
\$FIRST
NAME,

A new
survey
is
availabl
e!

i-Say
wants
to give
you the
chance
to do
more
with
your
opinion.
Every
survey
counts
toward
improvi
ng

products and services used every day! If you can, start this survey now or you may miss this opportunity to participate and earn rewards. By completing this survey, you will earn **i-Say points** and an entry into our **\$5,000 Monthly Click Draw**.

Start the Survey

Note: If clicking above doesn't work, copy and paste this URL into your browser:
\$LINK\$PANELISTID&supplierID=\$SupplierID&ci=\$LANGUAGECODE-\$IPS_COUNTRYCODE

As always, your responses will be kept confidential. Thank you for your participation.

Sincerely,


Director of Research

You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add questions@i-say.com to your safe senders list.

CONTACT US

Email: questions@i-say.com

i-Say Team

1600 Stewart Ave. Suite 500
Westbury, NY 11590

REFERENCE

PIN number: \$PANELISTID

Survey: \$ISIS



[TRUSTe Certified Email](#)

SOCIAL



[Facebook](#)



[Twitter](#)



[Blog](#)


[UNSUBSCRIBE](#)

[PRIVACY POLICY](#)

[REWARDS PROGRAM](#)



We are a member of the [Council of American Survey Research Organizations \(CASRO\)](#)

Copyright © 2013  Ipsos Insight. Part of the [Global Ipsos Group](#)