

Tips From Former Smokers Campaign

Tips 2 Rough Cut Testing

Emails To Participants - English

November 28, 2012

Harris Interactive – Email Invitation (Used for English-language respondents)



Check out our Newest Surveys!



Hello,

Thank you for being a valued member of the Harris Poll Online Panel. Because we appreciate your opinions so much, we have made changes to our survey process to maximize the use of your time.

From now on, when you click on a survey link, you will be asked a few preliminary questions, which will help us determine if there are any available surveys best suited for you. And if there are any, then you'll be quickly directed to the first page of that survey where you will be given details on the length and the rewards for qualifying and completing the survey.

We don't want to hold you up any longer--your next Harris Poll Online survey may only be a click away! Click on the button below to find out:

Look for Survey

If the button fails to launch the survey, please copy and paste the link below into the address bar of your browser: `&SurveyLink;`

**And don't forget, after you've completed a survey, please be sure to log into the [Member Site](#) to see the rewards that you have earned.*

For survey comments and concerns, contact the: [Survey Help Desk](#)

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You received this email because you are a member of the Harris Poll Online Panel.
The Harris Poll Online is a product of [Harris Interactive](#), 60 Corporate Woods, Rochester, NY 14623-1457
(`&SurveyCode;`)

Harris Interactive – Reminder (Used for English-language respondents)



This survey is still open, share your opinions now!



Hello,

If you have already responded we would like to thank you for your participation. If you haven't yet, there's still time for you to take part. In order to receive the reward mentioned, you will need to **qualify and complete** the survey.

Start Survey

To participate please click the “Start Survey” button above. If the button fails to launch the survey, please copy and paste the link below into the address bar of your browser:

&SurveyLink;

For survey comments and concerns, contact the: [Survey Help Desk](#)

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Rewards

Up to 100 HIpoints

Length

[XX] minutes

Survey Code

&SurveyCode;

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Survey Sampling International, LLC - Invite (Used for Spanish-language respondents)



Exciting New Survey Opportunity!
We Appreciate Your Participation

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dge[1500/Entity id], 'Reward:')]>
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Survey Number: <#ProjectID[]>
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[Start the Survey Now](#)

Thank you for participating!
The Opinion Outpost Team

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Survey Sampling International, LLC – Reminder (Used for Spanish-language respondents)



Reminder: Exciting New Survey Opportunity! **We Appreciate Your Participation**

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Survey Number: <#ProjectID[]>
<#Mailjob[Survey Text]>

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