

DATE: December 3, 2015

FROM: Reports Clearance Officer, SAMHSA

TO: Chief, Human Resources and Housing Branch
Office of Information and Regulatory Affairs, OMB
ATTN: Bridget Dooling

SUBJECT: Underage Drinking Prevention's Talk. They Hear You." Campaign Media Testing Survey (OMB No. 0930-0196)

The attached materials are provided in support of our request for approval of a customer satisfaction feedback survey under SAMHSA's generic approval for "Pretesting of Substance Abuse Prevention and Treatment and Mental Health Services Communications Messages."

This is the 3rd submission under that approval and will impose an estimated annual average total burden of 100 hours. The currently approved total burden hours in the OMB inventory for the Message Pretesting (OMB No. 0930-0196) is 9,290 leaving a remaining total of 8,995 hours.

We look forward to receiving your feedback so that implementation may proceed.

Summer King

Attachments:
Screener and Survey