Attachment B

Email Invitation and Reminder

**Text of e-mail invitation:**

We know that, as an active participant with #Agency#, you are committed to helping improve programs and services for parents and caregivers of children and teens. To that end, the Substance Abuse and Mental Health Services Administration (SAMHSA), a part of the U.S. Department of Health and Human Services, invites you to take a brief survey about concerns parents and caregivers may have for their children.  
  
The survey will take no more than 10 minutes of your time, and all of your answers will be kept strictly confidential. The survey is not mandatory, but we strongly encourage your participation in this important research. To access the survey, click on the link below:  
 **Follow this link to the survey:**

${l://SurveyLink?d=Take the Survey}

Or copy and paste the URL below into your Internet browser:  
${l://SurveyURL}  
  
**Please complete the survey by January 15, 2016.** For more information about this research, or to contact us with any questions or concerns, please visit <http://www.samhsa.gov/underage-drinking/SURVEYFAQS>  
  
Thank you so much for your participation in this important work!  
Robert Vincent  
Public Health Analyst  
​SAMHSA

Follow the link to opt out of future e-mails:  
${l://OptOutLink?d=Click here to unsubscribe}

**Text of e-mail reminder:**

Recently, you received an invitation from the Substance Abuse and Mental Health Services Administration (SAMHSA), a part of the U.S. Department of Health and Human Services, to participate in a survey about concerns parents and caregivers may have for their children.

**As a reminder, this survey will close on January 16, 2016.**

If you have already taken the survey – thank you for your help! If not, please take a moment now to respond. The survey will take no more than 10 minutes of your time, and all of your answers will be kept strictly confidential. The survey is not mandatory, but we strongly encourage your participation in this important research. To access the survey, click on the link below:

**Follow this link to the survey:**

${l://SurveyLink?d=Take the Survey}

Or copy and paste the URL below into your Internet browser:  
${l://SurveyURL}  
  
For more information about this research, or to contact us with any questions or concerns, please visit <http://www.samhsa.gov/underage-drinking/SURVEYFAQS>  
  
Thank you so much for your participation in this important work!  
Robert Vincent  
Public Health Analyst  
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