

## PRA Burden Statement

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. The valid OMB control number for this information collection is 1845-0045. Public reporting burden for this collection of information is estimated to average 10 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. The obligation to respond to this collection is voluntary. If you have comments or concerns regarding the status of your individual submission of this survey, please contact FSA Awareness and Outreach, 830 First Street NE, Washington, DC 20202.

Please review this short survey and select the answers that best depict your methods of outreach. If you employed multiple methods of outreach, please be sure to select all of the answers that apply.

### **Suggested Partner Reporting/Feedback**

What did you share?

- A. Video
- B. Infographic
- C. Tweet
- D. Facebook Post
- E. E-mail
- F. Blog Post
- G. A Handout
- H. Other

#### **A. Video**

Which video did you share?

Date you shared the video \_\_\_\_\_

Where did you post the video link?

- Somewhere on your organization's webpage
- In an e-mail - How many people were on the e-mail distribution list?
- Via Social Media (Facebook, Twitter, other)

#### **B. Infographic**

Which infographic did you share?

Date you shared the infographic \_\_\_\_\_

Where did you post the embedded infographic?

- Somewhere on your organization's webpage
- In an e-mail - How many people were on the e-mail distribution list?
- Via Social Media (Facebook, Twitter, other)

#### **C. Tweet**

What tweet did you share?

Date & time the tweet was shared \_\_\_\_\_

Which Twitter account(s) was/were used?

How many followers does each account have?

For each tweet you shared:

# of Favorites \_\_\_\_\_  
# of retweets \_\_\_\_\_  
# of replies \_\_\_\_\_

**D. Facebook Post**

What Facebook post did you share?  
Date and time the post was shared \_\_\_\_\_  
Which Facebook account(s) was/were used to post?  
How many fans does each account have?  
For each post you shared:  
# of comments \_\_\_\_\_  
# of likes \_\_\_\_\_  
# of shares \_\_\_\_\_

**E. E-mail**

Date e-mail was sent \_\_\_\_\_  
What repayment resources were included in the e-mail?  
Who was the audience for the e-mail?  
How many people were on the e-mail distribution list?

**F. Blog Post**

Which blog post did you share?  
Date you shared the blog post \_\_\_\_\_  
Where did you post the link to the blog post?  
 Somewhere on your organization's webpage  
 In an e-mail - How many people were on the e-mail distribution list?  
 Via Social Media (Facebook, Twitter, other)

**G. A Handout**

Which handout did you share?  
Date you shared the handout \_\_\_\_\_  
Where did you post the link to the handout?  
 Somewhere on your organization's webpage  
 In an e-mail - How many people were on the e-mail distribution list?  
 Via Social Media (Facebook, Twitter, other)

**H. Other**

What other resource/item did you share?  
Date you shared the other resource/item \_\_\_\_\_  
How did you share the other resource/item?  
 Somewhere on your organization's webpage  
 In an e-mail - How many people were on the e-mail distribution list?  
 Via Social Media (Facebook, Twitter, other)