Qualitative: Carriers 10/23/12

U.S. Department of Transportation Federal Motor Carrier Safety Administration

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Survey Research to Support Revisions to the Agency's Electronic Onboard Recorder (EOBR) Rule

Qualitative Discussion Guide
One-on-one In Depth Interview with Carriers

Recruitment Questionnaire

ASK TO SPEAK TO SOMEONE IN CHARGE OF THE TRUCK FLEETS AND DRIVERS. POTENTIAL TITLES INCLUDE: FLEET MANAGER, FLEET SUPERVISOR, TRAFFIC MANAGER, DISPATCHER.

TRY AND GET THE NAME OF THE PERSON TO WHOM YOU WILL BE TRANSFERRED.

IF ASKED FOR EXPLANATION.

R1. My name is {INTERVIEWER NAME) and I'm calling from Abt SRBI, a national research company. We're conducting a very important research project about freight and truck driving for the Federal Motor Carrier Safety Administration and your company was scientifically selected as a company to participate.

ONCE TRANSFERRED TO THE INDIVIDUAL/ASSISTANT.

R2. My name is {INTERVIEWER NAME) and I'm calling from Abt SRBI, a national research company. We're conducting a very important research project about freight and truck driving for the Federal Motor Carrier Safety Administration and your company was scientifically selected as a company to participate. We're specifically looking for people whose responsibilities are to manage truck fleets and their drivers. Are you, yourself, responsible for managing truck drivers at your company?

1 Yes Continue

2 No Ask for name of individual with that responsibility, and ask to be

transferred

3 Unavailable Set up callback.

4 Refused Attempt to convert. Say: "The subject of this survey is of significant

interest to the trucking industry. Your participation isn't mandatory, but it

would be very valuable." If unsuccessful, thank and terminate.

WHEN SPEAKING TO THE PERSON WITH THIS RESPONSIBILITY (NOT THE ASSISTANT).

R3. Before we continue, I want to point out that this is solely for research purposes, and everything you say will be held in the strictest confidence. Some of the topics are of a sensitive nature, and cover regulations and compliance. But this is only for research purposes, and your participation is voluntary, not mandatory. Can we continue?

1 Yes Continue

2 No Thank and Terminate. Do not attempt to convert refusal.

Qualitative: Carriers 10/23/12

- R4. Let's start off with a few preliminary questions. First, what is your title?
- R5. And, how long have you held this position at your company?
- R6. Did you hold a similar position at another company? (How many years?)

Qualitative: Carriers 10/23/12

- R7. Now, I'm going to read you a list of various equipment which some carriers have put into their trucks. Not all have done so. Please let me know which of them, if any, are in your company's trucks. (READ LIST. CHECK ALL THAT APPLY.)
 - 1 GPS devices
 - 2 Radio or satellite communication devices
 - 3 Fuel management systems
 - 4 Devices which automatically log drivers' hours of service, either as a stand-alone device or as part of a multi-function system
 - 5 Devices which cap the truck's speed
 - 6 Information panels telling drivers of their progress
 - 7 Systems which alert you to erratic or unsafe driving
 - 8 Other (SPECIFY)
 - 9 None of these
- R8. And, are your trucks' shipments interstate or all within one state?
 - 1 Interstate
 - 2 All within one state
 - 3 A mix
 - 4 Don't know/Not sure Thank respondent. You probably haven't reached the right person,

ask to speak to someone else with these responsibilities.

5 Refused Thank and terminate

IF ANSWER TO R7=4, QUALIFIES FOR "USER." IF NOT, QUALIFIES FOR "NON-USER." IF QUOTA NOT REACHED, CONTINUE WITH R9. OTHERWISE THANK AND TERMINATE.

R9. Thank you. What I'd like to do is set up an appointment for an interview with a specialist to call you. The discussion will take about a half hour, and as with this discussion you and I have had, everything will be held confidential. It is only for research purposes. If you wish it can be conducted during your business hours or at some other time at another number.

SET UP APPOINTMENT AND THANK RESPONDENT. CONFIRM DAY, TIME, AND PHONE NUMBER BEFORE ENDING CALL.