

NSMB PROPOSED PROJECT SCHEDULE

2013-2014 NATIONAL SURVEY OF MORTGAGE BORROWERS TIMELINE																				
		PREPARE FOR MAILING						FIELD									REPORTING			
		WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8	WK 9	WK 1	WK 2	WK 3	
JAN/FEB MAILING		week of:	23-Dec	30-Dec	6-Jan	13-Jan	20-Jan	27-Jan	3-Feb	10-Feb	17-Feb	24-Feb	3-Mar	10-Mar	17-Mar	24-Mar	31-Mar	7-Apr	14-Apr	21-Apr
PREPARE FOR MAILING																				
E pulls NMDB sample		26-Dec																		
FHFA selects survey subset			XX																	
E append name/address/SIN				XX	XX															
F send Q and CL to V		XXX																		
E sends name/address file to V					XXX															
FIELD																				
MAIL 1: V mails Q, CL, \$5 & BRE								XXX												
MAIL 2: V mails 1 st RL									XXX											
NCAC send opt out to V												XX								
MAIL 3: V mails 2nd RL, Q, \$5 & BRE												XXX								
MAILING 4: 3 rd RL														XXX						
Return deadline															XX					
NCAC close down phone																	XX			
Close down survey																		XX		
NCAC final opt out & call report																		XXX		
REPORTING																				
V compiles weekly response report									XX	XX	XX	XX	XX	XX	XX	XX	XX	XX		
V does Data Entry											XX	XX	XX	XX	XX	XX	XX	XX	XX	
V compiles top line data tabulation												XX								
V compiles final data tabulation																			XX	
V provides data files in SPSS & Excel																			XX	
F receive data file from V																			XX	
E receive data file from V																			XX	
SUBSEQUENT SURVEYS																				
APR/MAY MAILING		week of:	24-Mar	31-Mar	7-Apr	14-Apr	21-Apr	28-Apr	5-May	12-May	19-May	26-May	2-Jun	9-Jun	16-Jun	23-Jun	30-Jun	7-Jul	14-Jul	21-Jul
E pulls NMDB sample		26-Mar						**												
JUL/AUG MAILING		week of:	23-Jun	30-Jun	7-Jul	14-Jul	21-Jul	28-Jul	4-Aug	11-Aug	18-Aug	25-Aug	1-Sep	8-Sep	15-Sep	22-Sep	29-Sep	6-Oct	13-Oct	20-Oct
E pulls NMDB sample		25-Jun						**												
OCT/NOV MAILING		week of:	22-Sep	29-Sep	6-Oct	13-Oct	20-Oct	27-Oct	3-Nov	10-Nov	17-Nov	24-Nov	1-Dec	8-Dec	15-Dec	22-Dec	29-Dec	5-Jan	12-Jan	19-Jan
E pulls NMDB sample		24-Sep						**												

** If we can shorten the preparation cycle, the preference is to start the 1st mailing a week earlier. Quarter 1 will indicate time needed for subsequent surveys. Note: Quarter 2 survey will be in the field before there is any feedback from the previous quarter survey.