

NSMB PROPOSED PROJECT SCHEDULE

2013-2014 NATIONAL SURVEY OF MORTGAGE BORROWERS TIMELINE																			
		PREPARE FOR MAILING						FIELD									REPORTING		
		WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8	WK 9	WK 1	WK 2	WK 3
JAN/FEB MAILING week of:		23-Dec	30-Dec	6-Jan	13-Jan	20-Jan	27-Jan	3-Feb	10-Feb	17-Feb	24-Feb	3-Mar	10-Mar	17-Mar	24-Mar	31-Mar	7-Apr	14-Apr	21-Apr
PREPARE FOR MAILING																			
E pulls NMDB sample		26-Dec																	
FHFA selects survey subset			XX																
E append name/address/SIN				XX	XX														
F send Q and CL to V		XXX																	
E sends name/address file to V					XXX														
FIELD																			
MAIL 1: V mails Q, CL, \$5 & BRE							XXX												
MAIL 2: V mails 1 st RL								XXX											
NCAC send opt out to V											XX								
MAIL 3: V mails 2 nd RL, Q, \$5 & BRE											XXX								
MAILING 4: 3 rd RL													XXX						
Return deadline															XX				
NCAC close down phone																XX			
Close down survey																	XX		
NCAC final opt out & call report																	XXX		
REPORTING																			
V compiles weekly response report								XX	XX	XX	XX	XX	XX	XX	XX	XX	XX		
V does Data Entry										XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
V compiles top line data tabulation											XX								
V compiles final data tabulation																			XX
V provides data files in SPSS & Excel																			XX
F receive data file from V																			XX
E receive data file from V																			XX
SUBSEQUENT SURVEYS																			
APR/MAY MAILING week of:		24-Mar	31-Mar	7-Apr	14-Apr	21-Apr	28-Apr	5-May	12-May	19-May	26-May	2-Jun	9-Jun	16-Jun	23-Jun	30-Jun	7-Jul	14-Jul	21-Jul
E pulls NMDB sample		26-Mar					**												
JUL/AUG MAILING week of:		23-Jun	30-Jun	7-Jul	14-Jul	21-Jul	28-Jul	4-Aug	11-Aug	18-Aug	25-Aug	1-Sep	8-Sep	15-Sep	22-Sep	29-Sep	6-Oct	13-Oct	20-Oct
E pulls NMDB sample		25-Jun					**												
OCT/NOV MAILING week of:		22-Sep	29-Sep	6-Oct	13-Oct	20-Oct	27-Oct	3-Nov	10-Nov	17-Nov	24-Nov	1-Dec	8-Dec	15-Dec	22-Dec	29-Dec	5-Jan	12-Jan	19-Jan
E pulls NMDB sample		24-Sep					**												

** If we can shorten the preparation cycle, the preference is to start the 1st mailing a week earlier. Quarter 1 will indicate time needed for subsequent surveys. Note: Quarter 2 survey will be in the field before there is any feedback from the previous quarter survey.